

# SUGGESTED READINGS

**Below are some suggested readings**

**Available at book stores or websites such as amazon.com**

1. Built to Last - Successful Habits of Visionary Companies by Jim Collins and Jerry I. Porras
2. Execution--The Discipline of Getting Things Done by Larry Bossidy and Ram Charan
3. First, Break All the Rules by Marcus Buckingham and Curt Coffman
4. The 4 Disciplines of Execution by Stephen Covey
5. Good to Great by Jim Collins
6. Human Resource Management by Robert L. Mathis and John H. Jackson
7. The Leadership Challenge by Kouzes and Posner
8. Primal Leadership--Realizing the Power of Emotional Intelligence by Daniel Goleman, Richard Boyatzis, and Annie McKee
9. The Tipping Point--How Little Things Can Make a Big Difference by Malcolm Gladwell
10. Rigby, Ben. Mobilizing Generation 2.0: A Practical Guide to Using Web2.0 Technologies to Recruit, Organize and Engage Youth. Jossey-Bass, 2008
11. DeLong, David W. Lost Knowledge: Confronting the Threat of an Aging Workforce. Oxford University Press, USA, 2004
12. Dychtwald, Ken ; Erickson, Tamara J and Morison, Robert. Workforce Crisis: How to Beat the Coming Shortage of Skills And Talent
13. Harvard Business School Press; 2006
14. Hankin, H. The New Workforce: Five Sweeping Trends That Will Shape Your Company's Future. AMACOM; 2004

15. Liebowitz, Jay. Addressing the Human Capital Crisis in the Federal Government: A Knowledge Management Perspective. Butterworth-Heinemann; 2003
16. Strauss, W. & Howe, N. Generations: The History of America's Future, 1584 to 2069. New York: William Morrow, 1991. ISBN 0-688-11912-3
17. Strauss, W. & Howe, N. The Fourth Turning: An American Prophecy: What the Cycles of History Tell Us About America's Next Rendezvous with Destiny. New York: Bantam Doubleday Dell, 1997. ISBN 0-553-06682-X
18. Tapscott, Don. Growing Up Digital: The Rise of the Net Generation. New York: McGraw Hill, 1998. ISBN 0-07-063361-4 (HC) ISBN 0-07-134798-4 (PBK)
19. Text Me: Everything You Need to Know About Text Messaging. American edition. New York: Bantam Books, 2002. ISBN 0-553-37596-2
20. Thau, R.D. & Heflin, J.S. Generations Apart: Xers vs Boomers vs The Elderly. Amherst: Prometheus Books, 1997. ISBN 1-57392-174-2
21. Tulgan, B. Winning the Talent Wars: How to manage and compete in the high-tech, high-speed, knowledge-based, superfluid economy. New York: W. W. Norton & Company, Inc.. 2001. ISBN 0-393-01958-6
22. Wesson, Vann. Illustrated by Chris Kendall & Erik Aukerman. Generation X: Field Guide & Lexicon. San Diego: Orion Media, 1997. ISBN 1-887754-05-9