

140th Congress of Correction

Program Book Advertising Contract

Chicago, Illinois July 30 – August 4, 2010

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Ad Space Reservations due June 7, 2010 Ad Materials due June 21, 2010

Standard Space

___ Full Page, 4 Color Ad	\$1,000
___ Half Page, 4 Color Ad	\$750 (Horizontal Only)
___ Full Page, BW	\$750
___ Half Page, BW	\$500 (Horizontal Only)

Premium Space

___ Cover 2, Color	\$2,000
___ Cover 3, Color	\$2,000
___ Cover 4, Color	\$3,000
___ Special Positions 20% Surcharge	

Preferred Position: _____

Specs: Full Page – 7" x 10", bleed 8 5/8" x 11 3/16" Half Page – 7" x 4 7/8"

___ Repeat ad copy from: _____ (list publication/date)

**These prices are NON-COMMISSIONABLE. Please sign below and return to ACA immediately.
Prepayment required for this publication**

Authorized by _____ Date _____

Payment Options:

Check Number: _____ Amount: _____

Card #: _____ Exp. Date _____ Security Code: _____

Amount Charged: \$ _____ Signature: _____

**Please return orders and payment either by fax: 703-224-0040 or email: marym@aca.org
Note: Only current exhibiting companies may have an ad in the Program Book**

ACA Sponsorship Form

140th Congress of Correction

July 30 - August 4, 2010

Chicago, Illinois

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Exclusive Sponsorship Opportunities

<u>SOLD</u> Expo Map	\$2,500
_____ Bottled Water*	\$2,500
<u>SOLD</u> Cyber Café*	\$3,000
<u>SOLD</u> Condensed-Meeting-at-a-Glance	\$3,500
<u>SOLD</u> Tote Bags*	\$6,000
<u>SOLD</u> Hotel Key Cards	\$6,000
_____ Coffee (Daily Service)	\$6,000
<u>SOLD</u> Lanyards/Badge Holders*	\$6,000
<u>SOLD</u> E.R. Cass Banquet Wine Service	\$6,000
_____ General Session Audio/Visual	\$10,000
_____ Registration Service	\$10,000
<u>SOLD</u> Healthcare Luncheon	\$15,000
_____ Healthcare Reception	\$16,000
_____ Shuttle Service	\$15,000
_____ E.R. Cass Entertainment	\$25,000
<u>SOLD</u> General Session Keynote Speaker	\$30,000

Co-Sponsorship Opportunities

<u>SOLD</u> E.R. Cass Banquet Wine Service	\$3,000
<u>SOLD</u> Grand Prize	\$5,000
<u>SOLD</u> Monday Morning Munchies	\$3,000
_____ Military Reception	\$5,000
_____ Healthcare Reception	\$8,000
_____ Exhibit Hall Open House	\$5,000
<u>SOLD</u> Healthcare Luncheon	\$6,000

Sponsorship Benefits:

*Ribbon on Badge
Recognition in Program Book
Recognition at the Podium (meals)
Recognition in Promotional Materials
Pre-Registration List of Attendees
Post-Show List of Attendees
Recognition in CT Magazine
Floor Stickers*

***Sponsor Responsible for all costs associated with sponsorship. Payment must accompany request.**

NOTE: Only current exhibiting companies may be a sponsor for the 140th Congress of Correction.

Signature Required: _____ Date: _____

Printed Signature: _____

Payment:

Credit Card #: _____ Expiration Date: __ / __

Security Code (on back of credit card): _____

Please Return Form with Payment to: American Correctional Association

Fax: 703-224-0040 Email: caitlinm@aca.org

Sponsorship Opportunities

140th Congress of Correction
Chicago, Illinois
July 30 – August 4, 2010

General Session Keynote Speaker

\$30,000 SOLD

Sponsorship of the General Session Keynote Speaker is a prestigious event to have your company name allied with. Traditionally the keynote speaker will motivate and move our audience to positive action both at work and at home. Some previous speakers include Donna Brazile, Pat Buchanan, and others. The General Session is the official gathering of over 1,500 people to listen and to learn from the speaker's experiences.

E.R. Cass Award Banquet Entertainment

\$25,000

Sponsorship of the E.R. Cass Award Banquet Entertainment allows your company to be associated with this prestigious event. Traditionally, the E.R. Cass Award Banquet recognizes individuals who have exceptionally served in the field of corrections. The E.R. Cass Award is one of the highest honors in corrections, and your company would provide the entertainment for the evening. Your company will be recognized up on stage as well as in the event program and any other promotional materials associated with the event.

E.R. Cass Award Banquet Wine Service **\$6,000 Exclusive or \$3,000 Co-Sponsorship SOLD**

Sponsorship of the E.R. Cass Award Banquet Wine Service allows your company to have your name in front of the top decision makers at this prestigious event. Traditionally the E.R. Cass Award Banquet recognizes individuals who have exceptionally served in the field of corrections. The E.R. Cass Award is one of the highest honors in corrections, and your company would provide the wine on the tables to go with the dinner. On each bottle, your company will have a tag with your company name and logo indicating your valued sponsorship. Also, your company will be recognized up on stage as well as in the event program and any other promotional materials associated with the event.

Registration Services

\$10,000

Sponsorship of the Summer Conference registration services allows your logo to be placed on each confirmation sent to attendees. The attendees will recognize your company logo and associate it with the state-of-the art registration services provides before and during the conference.

General Session Audio Visual

\$10,000

Sponsorship of the General Session audio visual will bring attention to your company during the General Session. As attendees enter the hall, your company logo will be on display and your company will be recognized from the podium during the event. Your company will be associated with this prestigious event.

Registration Tote Bags

\$6,000 SOLD

This sponsorship involves providing Tote Bags to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each bag. Your company name will be in front of everyone in attendance on a daily basis.

Lanyards/Badge Holders

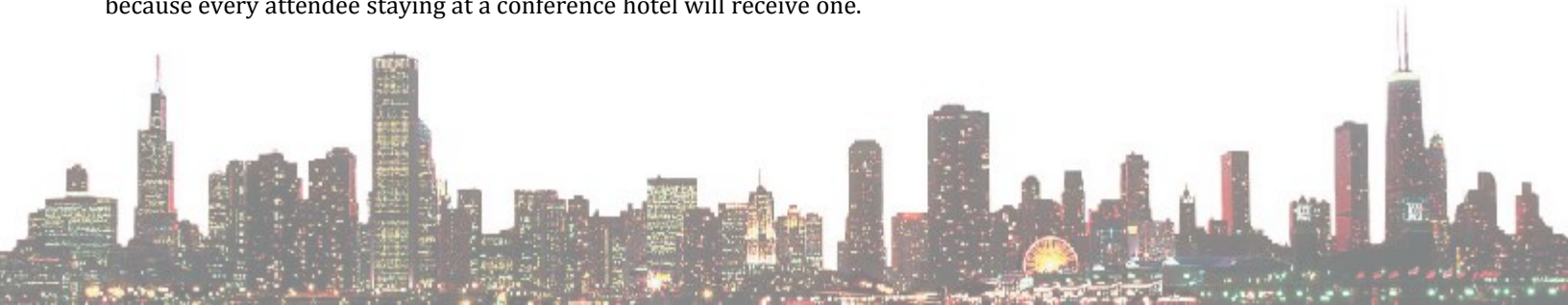
\$6,000 SOLD

This sponsorship involves providing Badge Holders to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each badge. Your sponsorship will reinforce your company's presence at the conference because every attendee must have a badge.

Hotel Room Key Cards

\$6,000 SOLD

This sponsorship involves providing Hotel Room Key Cards to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each key. It's a great way to advertise your company at the conference because every attendee staying at a conference hotel will receive one.



Sponsorship Opportunities (continued)

Military Reception Co-Sponsorship

\$5,000 each

The Military Reception is one of the most prestigious events at the ACA Conference. Sponsorship of this event will allow your company to show their patriotism and support for the military. This "by invitation only" event recognizes the sacrifices and efforts our military make every day on behalf of America.

Exhibit Hall Open House Co-Sponsorship

\$5,000 each

The "Grand Opening" reception in the exhibit hall will allow you and your staff to participate in this festive event. This conference's theme will be a 1920's speakeasy...so get ready for some good old fashion fun! All companies participating will be recognized and participate in an evening prize drawing.

Grand Prize Co-Sponsorship

\$5,000 each SOLD

This sponsorship helps provide a spectacular Grand Prize to the attendees. The sponsorship includes attendees going to each sponsors booth to have a card stamped before they can enter to win the Grand Prize, guaranteeing a large volume of foot traffic to your booth. Also with this sponsorship during the drawing itself a representative from your company will participate in the drawing on stage.

Condensed Meeting-at-a-Glance

\$3,500 SOLD

This sponsorship is commonly referred to as a pocket guide and is distributed along with the program book to all attendees. The Condensed Meeting-at-a-Glance is a compact listing of all the events with locations and times, very handy for the on the run attendee.

Cyber Stations

\$3,000 each cluster SOLD

Sponsorship allows a company to have up to three different locations of internet service. The company also may have their website set as the homepage and have a screen saver with their logo on it. This sponsorship will give your company continued exposure throughout the conference.

Rise and Shine Morning Coffee

\$6,000 each day

Sponsorship of the morning coffee service at the convention center each day-Saturday, Sunday, Monday, and Tuesday, will be a wakeup call each person will appreciate. Your staff is welcomed to greet the guests each day.

Monday Morning Munchies Co-Sponsors

\$3,000 each SOLD

Sponsorship is open to have multiple sponsors to provide some light refreshments and snacks to the attendees after the General Session. The audience will be most appreciative of the food and beverage provided by the sponsors. Everyone likes to eat.

Expo Map

\$2,500 SOLD

This sponsorship includes the company logo and booth location to be highlighted on the expo maps that will be in and around the Exhibit Hall. Your booth location will be highlighted on the map for everyone to locate you and your products.

Shuttle Service

\$15,000

Daily shuttle service starting Friday thru Wednesday for our guests staying at the Hyatt and Sheraton hotels.

We encourage you to become an integral part of the American Correctional Association's 140th Congress of Correction. Without support from you, we could not continue to provide the educational and professional opportunities to the field of corrections. These are the people that allow us to have the quality of life we enjoy in this country. Don't let them down. Support this event and help ACA continue its mission.

