



American Correctional Association

140th Congress of Correction

Navy Pier

Chicago, Illinois

July 30 - August 4, 2010

Exhibitor Prospectus

140th Congress of Correction

You are Cordially Invited to Exhibit at the...

**American Correctional Association's
140th Congress of Correction
Navy Pier
Chicago, Illinois
July 30 – August 4, 2010**

The Congress of Correction has become the largest gathering of corrections personnel in the United States. Exhibitors have learned firsthand that the decision makers and purchasers of products and services visit this show annually. Don't miss this opportunity to reach this exclusive group!

Booth space is now available! Generate invaluable business and goodwill for your company by making the 140th Congress of Correction part of your 2010 schedule. Sign up TODAY by completing the exhibit booth reservation form located on page 9.



Meet the Decision Makers

140th Congress of Correction

July 30 – August 4, 2010

Chicago, Illinois

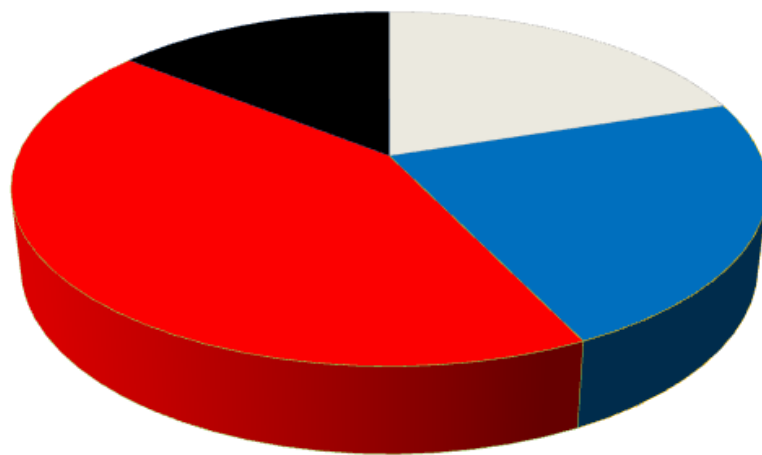
Navy Pier

For more than 100 years, corrections professionals from across the country and around the world have relied on ACA's Congress of Correction for information on the latest products, services and technologies that will impact their profession.

The ACA 140th Congress of Correction attracts the best in the field to learn, network and explore the future by walking through the ACA Exhibit Hall. The ACA Exhibit Hall allows members and guests to see, touch and experience the products that make their jobs safer, more efficient and more productive. Wardens, superintendents, administrators, purchasing agents and other qualified and authorized buyers will be in Chicago, Illinois to see firsthand your cutting-edge technologies and state-of-the-art products.

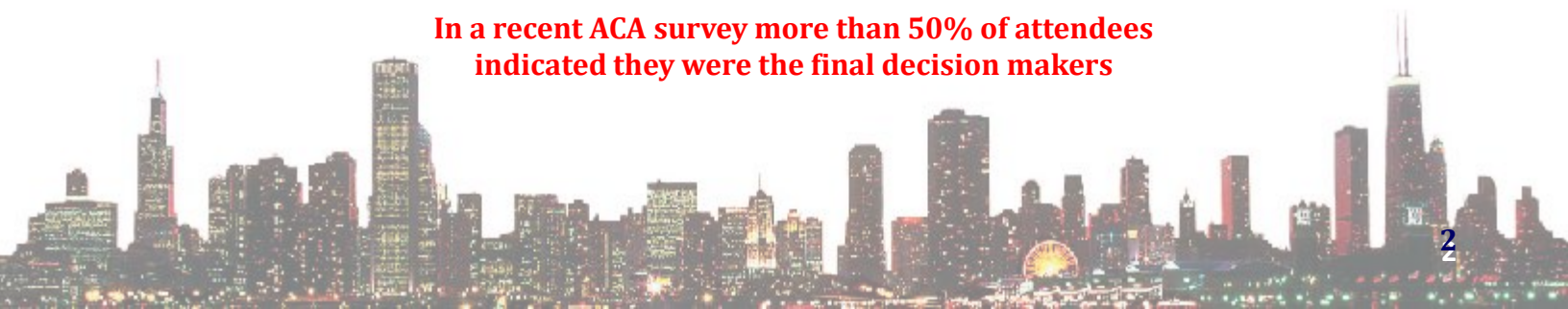
This is a great opportunity to meet face-to-face with more than 2,000 decision makers who have the need and budgets for your products, services and technologies.

Top of the Profession – ACA membership reaches more than 20,000 corrections professionals



- Top Administrators 35%
- Middle Management 40%
- Total Management 75%
- Line/Administrative Support Staff 25%

In a recent ACA survey more than 50% of attendees indicated they were the final decision makers

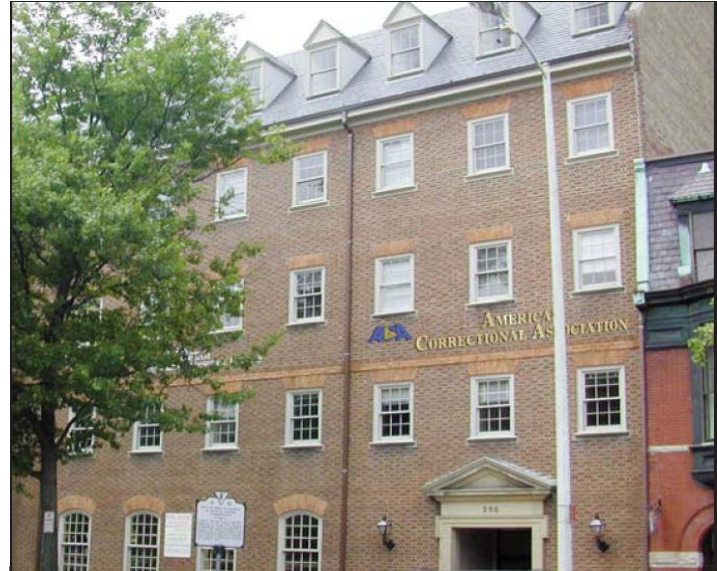


What is ACA?

For 140 years, the American Correctional Association has championed the cause of corrections and correctional effectiveness. Founded in 1870 as the National Prison Association, the American Correctional Association (ACA) is the oldest and largest correctional association developed specially for practitioners in the corrections profession. ACA represents more than 20,000 active professional members. The membership consists of individuals and organizations involved in all facets of corrections, including adult and juvenile institutions, community corrections, juvenile justice, health care, probation and parole located in the United States, Canada and other nations. ACA is the leader in the improvement of corrections and the professional development of experts in the field.

The Association provides its members with educational materials, publications, training courses, seminars, biannual conferences, accreditation services and a variety of other networking opportunities, not to mention *Corrections Today* magazine and discount programs. Working toward a unified voice in correctional policy, ACA has been actively involved in:

- Developing national correctional philosophy;
- Designing and implementing standards for correctional services and methods for measuring compliance; and
- Providing publications, training and technical assistance.



ACA's Mission Statement

The American Correctional Association provides a professional organization for all individuals and groups, both public and private that share a common goal of improving the justice system.

Special Invitation to Treatment Providers

Launched in 2007 at the Winter Conference in Tampa, Florida, the Healthcare Professional Interest Section (H-PIS) of ACA brings together healthcare practitioners and providers with correctional leaders and security professionals to examine important healthcare and treatment issues relevant to the corrections field, and to improve communications and operations for all facets of corrections.



ACA is the only organization in the nation that is working with correctional treatment and security professionals toward common goals – quality training and open dialogue. Many workshops, special events, social activities and meetings are planned for H-PIS members at the ACA 140th Congress of Correction.

Please join ACA at Navy Pier and participate in this important program with local, state and federal corrections professionals, representing all aspects of the field, to help improve your services, protect the public, and prepare women and men for release back into society.



Exhibit Information & Pricing

EXHIBITOR INFORMATION

All booths are standard 10-feet-deep by 10-feet-wide, unless otherwise indicated on the floor plan. Please note that carpeting and furnishings are not included with the rental of booth space. Electricity and water are available through **Navy Pier**. Check Exhibitor Kit for details.

PRICING FOR COMMERCIAL BUSINESSES

- 10' x 10' BOOTHS \$2000 (Inline Location)
- 10' x 10' BOOTHS \$2400 (Corner Location)
- 10' X 20' BOOTHS \$4400 (One Corner and One Inline)
- 10' X 20' BOOTHS \$4800 (Two Corner Booths)
- 20' X 20' BOOTHS \$8600

PRICING FOR NOT-FOR-PROFIT ORGANIZATIONS

To assist small organizations and associations, ACA will grant a 50% discount of the booth cost for those organizations who qualify.

- Classified as a nonprofit organization — 501(c)(3) or 501(c)(6) documentation
- Express interest to exhibit and need to reach corrections decision makers

BOOTH FEE INCLUDES:

- 10' x 10' booth space with draped 8' back wall and 3' side rails
- Company identification sign
- Two (2) complimentary full registrations for individuals directly employed as staff of your company
 - Admission to social events available to full registrants only
 - Access to all workshops, seminars and sessions available to full registrants only
- Four (4) complimentary floor passes limited to individuals directly employed as staff of your company.
- Additional passes available for individuals directly employed as staff of your company for a fee of \$50 each
- 24-hour security service
- Daily aisle maintenance
- Listing in the 140th Congress of Correction Program Book (Deadline May 17, 2010)

Note: Booth space does not come with carpeting or furnishings. All exhibitors are required to have a carpet or other professional floor covering in their booth.

Badges must be worn in the Exhibit Hall at all times.

EXHIBIT DATES AND HOURS*

EXHIBITOR MOVE-IN

- Saturday, July 31, 2010 10:00am - 4:00pm
- Sunday, August 1, 2010 8:00am - 1:00pm

EXHIBIT HALL CLOSED:

- Sunday, August 1, 2010 1:00pm-3:00pm (for laying aisle carpet and cleaning)

EXHIBITOR ONLY ACCESS:

- Sunday, August 1, 2010 3:00pm-4:00pm
- Monday, August 2, 2010 9:30am-10:00am
- Tuesday, August 3, 2010 8:30am-9:00am

SHOW HOURS (NON COMPETE TIMES)**

- Sunday, August 1, 2010 4:00pm - 6:00pm
- Monday, August 2, 2010 10:00am - 2:00pm

- Tuesday, August 3, 2010 9:00am - 12:00pm
 - Tuesday, August 3, 2010 11:45am Grand Prize Drawing
 - Tuesday, August 3, 2010 12:00pm - 1:00pm
(decorator removes aisle carpet)
- *Hours are tentative and subject to change**

EXHIBITOR MOVE-OUT

- Tuesday, August 3, 2010 1:00pm - 8:00pm***
- Wednesday, August 4, 2010 8:00am - 10:00am

****Exhibitors are only allowed in the Exhibit Hall during the noted hours. Exhibitors will be allowed to set up at least 30 minutes prior to the Exhibit Hall opening each day.**

*****Exhibitors must wait for aisle carpet to be removed by decorator before move out can begin.**

RESERVING EXHIBIT SPACE

The exposition will take place at the Navy Pier, Festival Hall, August 1, 2, 3, 2010. You may select your preferred booths using the exhibit hall floor plan. Complete and sign the booth reservation contract and send to the American Correctional Association via email fax or mail **with a 50% deposit for the total booth space. Deposit is not refundable and nontransferable.** Upon receipt of your contract and payment, ACA will send a letter acknowledging receipt. A copy of the booth reservation contract with booth space confirmed by ACA, will be returned to you electronically upon booth assignment.

CANCELLATIONS

Should it become necessary to cancel the booth reservation, the booth rental fee, less the nonrefundable deposit, will be refunded upon **written request** received on or before **May 17, 2010**. After **May 17, 2010**, no refunds will be made nor will previously paid monies be applied to any future ACA exhibits or other marketing areas. Exhibitors applying after the May 17, 2010 cut-off date must submit the **full booth rental fee**, none of which is refundable, with the application.

NOTE: Exhibit booths are not transferable and cannot be shared, sold, rented or given gratis to another company by the original contracting company.

140th Congress of Correction Program Book

All exhibitors reserving booth space on or before **May 17, 2010** will be given a complimentary description listing in the official 140th Congress of Correction Program Book. **Only current exhibiting companies may have an ad in the Program Book and Planning Guide.**

Note Purpose of the Exhibit:

To disseminate knowledge and promote the development and application of the principles of corrections and criminal justice. The comprehensive technical exhibition will serve to introduce new products and services to the corrections market and to educate individuals in the field of corrections with regard to these products and services. Only exhibitors whose materials are related to those purposes will be allowed to maintain displays. ACA Show Management reserves the right to determine whether Exhibitor's materials are related to the purpose of the exhibition and the overall goals of the ACA Conference.

Why Should Your Company Exhibit?

ACA 140th Congress of Correction:

- ✓ Largest gathering of corrections professionals
- ✓ Partner with organizations that bring decision makers to you
- ✓ Education and certification programs provide access to this valuable audience
- ✓ Reinforce your commitment to corrections

Exhibiting at ACA is the perfect place to:

- ✓ Meet customers face-to-face
- ✓ Discover the tools professionals are using to do business
- ✓ Improve relationships with existing clientele
- ✓ Leave memorable impressions with new contacts
- ✓ Build strong business connections
- ✓ Network and make new contacts
- ✓ Display new products, technologies and services
- ✓ Discover nuances about your target audience/market
- ✓ Recruit new contacts in the field

Reach your target market:

- ✓ Federal, state, provincial and local corrections professionals
- ✓ Administrators, supervisors, wardens and other corrections department officials
- ✓ Juvenile Corrections administrators superintendents and other employees
- ✓ Sheriffs, jail administrators and other employees
- ✓ Community corrections professionals
- ✓ Information technology managers
- ✓ Members from local and foreign government agencies
- ✓ Healthcare and other treatment professionals
- ✓ Executives from other related organizations
- ✓ Students within the criminal justice curriculum
- ✓ Line personnel

ROI...

- ✓ A strong presence at the show will ensure name recognition long after the event ends
- ✓ Collateral materials are kept and purchase decisions are made at a later date
- ✓ This branding opportunity has the ability to generate revenue for your company...

Your potential for business growth is unlimited...



Is your competition listed here?...

1 Priority Biocidal, LLC
Abbey Group Consultants
Abbott
ABL Management, Inc.
Academy Computer Services
Accent on Languages, Inc.
Acorn Engineering
Actsoft, Inc.
Adams Metal Detectors
Adelante Enterprise, Inc.
Advanced Charger Technology
Advanced Interactive Systems
AFIX Technologies
AGM Telecom
Airteq
ALANCO TSI PRISM, Inc.
Alaska Structures
Albeo Technologies, Inc.
Alcoholics Anonymous
Aleier, Inc.
All State Distributors North East, Inc.
Allied Tube & Conduit
Alphapointe Association for the Blind
ALS Technologies, Inc.
American Bible Society
American Dental Association
American Institute of Architects
American Institutional Supply
American Jail Association
American Phone Systems
American Science & Engineering, Inc.
American Sign Language for Law Enforcement, Corrections Communication and Correctional Healthcare
ARAMARK
Argon Security Technologies, Inc.
Armed Forces Benefit Association
Armor Correctional Health Services, Inc.
ASSA, Inc.
Assessments.Com
Association for Linen Management
Athletic Style
Atlanta Fixture and Sales Company
Atlas Business Solutions, Inc.
Aurora Ministries
AUTOCLEAR
Aventura Technologies, Inc.
AWOIS AquaWing Ozone Injection System
BASF Construction Chemicals
Bat Beit Alfa Technologies Ltd.
Bayco Products
Bellevue University
Benco Dental
Bestvisits
BHM Laboratories, LLC
BI Incorporated
BioMed Resource, Inc.
Black Creek Integrated
Bob Barker Company
Boehringer Ingelheim Pharmaceutical, Inc.
Book Factory
Book Factory
BSN Sports/Collegiate Pacific
Buford Satellite Systems
Bureau of Justice Statistics (BJS)
C&S Security, Inc.
California University of PA
Calmoseptine, Inc.
Camlite Corporation
Canteen Correctional Services
Carey Group Publishing
Carve Wright/LHR Technologies
Casa Playa LLC
CBM Correctional Food Service
C.E. Shepherd Co., L.P.
CELL LOGIC, LLC
CFG Health Systems, LLC
Chase Doors
Chestnut Ridge Foam, Inc.
CI Technologies, Inc.
CISCOR
Civilian Police International
Clement Communications, Inc.
Cobra Software Group
Color ID
Colorado Correctional Industries
Columbia Southern University
Community Education Centers
Composites Building Systems, Inc.
Com-Tec
Complex, LLC
Contract Pharmacy Services
Conversant Technologies, Inc. (CTI)
Conwood Sales Company, LLC
Cooks Correctional Kitchen Equipment
Cornell Companies, Inc.
Cornerstone Detention Products, Inc.
Correct Rx Pharmacy Services, Inc.
Correctcare-Integrated Health Correctional Accreditations Manager's Association (CAMA)
Correctional Advisor's Group, LLC
Correctional Cable TV
Correctional Communications LP
Correctional Counseling, Inc.
Correctional Healthcare Management, Inc.
Correctional Management and Communications Group (CMCG)
Correctional Medical Services
Correctional News
Correctional Peace Officers Foundation
Corrections Corporation of America
CorrectionsOne.com
CPI/Guardian
Craftmaster Hardware Co.
Cremer Engineering
CrimeCog Technologies, Inc.
Crown Correctional Telephone, Inc.
CSS Inc.
Cumberland IC/ IC Bus, LLC
Dataspace, Inc.
Deister Electronics USA, Inc.
DentalEZ Group
Department of Justice-Office of the Federal Detention Trustee
Department of Justice-Office of the Federal Detention Trustee
Derby Industries
Design Specialties, Inc.
Detekion Security Systems, Inc.
Detention Equipment
Mfrs. Assn. (DEMA), Div. of NAAMM
Diamond Pharmacy Services
Digital Music Distributors, LLC
Discovery Education
DLR Group
Drainable Direct
D R Johnson Sales and Marketing
Durrant Justice
Eastern Kentucky University-OSHATraining Institute
Education Center
Easter-Owens
Eclectic Products, Inc.
Ecolab, Inc.
EKU-College of Justice and Safety
ElmoTech, Inc.
Elmridge Protection Products, LLC
EMBARQ
Emerald City Software
Emerald Companies
Emerald Systems, Inc.
EMSCO Group
Essensa
Essential Learning, LLC
ETS Development Group LLC
Express Commissary Services, Inc.
Express Diagnostic, Inc. Int'l
Federal Bureau of Prisons
Federal Prison Industries/
Fleet Group
FleetPro Capital Services
Flexfit, Yupoong Headwear
FiberSenSys
Fibrebond Corporation
First Transit, Inc.
Flaghouse, Inc.
FNH USA, LLC
Food Express USA
Franklin Miller
Free Linc
G.R.E.A.T.
G4S Justice Services
Gallagher Security Management Systems
Garcia Laboratory
Gateway Foundation, Inc.
GBH Communications, Inc.
GDJ, LLC
GE Security
GE Security-Homeland Protection
GEO Group
Glaxo Smith Kline
Global Diagnostic Services, Inc.
Global Tel-Link
Gordon Corrections
Guardian RFID Corrections Systems
Happy Feet by Sole Mates
Hale-Mills Construction
Harding Instrument Co., Ltd.
Hawley & Associates, LLC
Hazelden Publishing
HCC Public Risk
HDR Architecture
Health Professionals, Ltd.
HeaterMeals
Heery International
Hibiclens
Hillside Candy
HOK Architects
Horseshoes For Life
Human Potential Consultants, LLC
Humane Restraint Co., Inc.
Hunt Construction Group, Inc.
I-Con Systems, Inc.
ICSolutions
IDSoftware, Inc.
Image Quest Worldwide, Inc.,
Medascape, LLC
Immigration & Customs Enforcement
Industrial Bag and Specialties, Inc.
Intek Manufacturing, Inc.
Innovative Knowledge
InTime Solutions, Inc.
iSECUREtrac
ISI
ITT Corporation
J.E. Dunn Construction Company
Jacobs Engineering Group
Janssen, Division of
Ortho-McNeil-Janssen Pharmaceuticals, Inc.
Janssen, LP
JAVS (Jefferson Audio Video Systems)
Jax Ltd., Inc. Jenny Service Company
Jeron Electronic Systems
Jobview
Johnson Controls, Inc.
JPS Health Network
Juice Pac, Inc.
Just Care, Inc.
JWC Environmental
Kairos Prison Ministry
International, Inc.
Keefe Group
Keith & Keith Corrections
Kenall Lighting
Key Systems, Inc.
KeyTrak
L-3 Communications Security & Detention Systems
Law Enforcement Associates
Law Enforcement Dynamics
LearnKey, Inc.
Legacy Inmate Communications
Legendcare Pharmacy
LexisNexis
Logical Decisions, Inc.
Loryx Systems
M 2 Technology-Viz Vox
M Space
Majestic Solutions
Magal Senstar, Inc.
Management & Training Corporation
Marathon Engineering Corporation
Marketplace Foods, Inc.



...shouldn't you be????

Mark's Plumbing Parts and Maintenance Supply
Mars Snack Food US
MAR-VEL International
Maximum Security Systems, Inc.
Max Secure Detention Products
Maxor Correctional Pharmacy Services
MaxVision, LLC
McCann Associates
MCS
MEDCOM Correctional Services, Inc.
Merck
Meta-Lite Steel Cells
Metcraft Industries, Inc.
MetLife/KBS an office of MetLife
Metropolitan Interpreters and Translators
MHM Correctional Services, Inc.
Microflex Corporation
Micro Systemation
Microwave Solutions
Mid America Health, Inc.
Mid Atlantic Telerad
Mid States Services, Inc.
Midwest Detention Systems, Inc.
Mike Barber Ministries
Milnor Laundry Systems
Mobile Medical International Corporation
ModuForm, Inc.
Montgomery Technology, Inc.
Moore Medical
Morlite
Morgan Bros. Supply, Inc.
Morse Watchmans, Inc.
Moss and Associates, LLC
Motor Coach Industries
MP Biomedicals, LLC
MTJ American
Multimedia Telesys, Inc.
Multi-State Corrections
Procurement Alliance
My Jail Mail.Com
NaphCare, Inc.
Narcotics Anonymous World Services
National Bus Sales
National Council on Crime and Delinquency
National Fatherhood Initiative
National Institute of Corrections
National Law Enforcement and Corrections Technology Center
National Law Enforcement Officers Memorial Fund
National Sheriffs' Association
NCIC Inmate Phone Service
NCR Corp.
NextGen Healthcare Information Systems, Inc.
Nextteq, LLC
Noresco
Norix Group
Norment Security Group
North American Information
Norment Security Group
North American Information Technology
North Pointe Institute

NSM Insurance Group
Nurse Advantage Correctional Division
Office of Federal Detention Trustees (OFDT)
Office of Justice Programs
Oldcastle Precast Modular
Omni View Innovations
Omnilink
Optellios-Security Solutions
Optibase, Inc.
Outdoor-Fit Exercise Systems
Pacific Concepts
Paulson Manufacturing
Pay My Jailer
Payne Fence Products
PayTel Communications, Inc.
PDI
Peak Cookquik Commissary
Perceptics, LLC
Perfection Uniforms
Performa
Pevac America
Pinel Medical
Pinnacle Public Services/Intelmate
Planmecca, Inc
Plastocon
Plas-Tique Products, Inc.
PortionPac Chemical Corporation
Precision Dose
Prime Coat
Prime Health Services, Inc.
Prism Lighting Services, LLC
Prison Health Services
Prison Dog Communications
Pro Tech Monitoring
Professional Claims Managers, Inc.
Protech Corrections
Proteus on Demand Facilities
PSA - Dewberry, Inc.
PTS Solutions, Inc.
Public Communications Service
Public Facilities Investment Corporation
QCHC, Inc.
QPI
Quick Series (LuxartCommunications)
Rachel Screen Printing
R.B. Rubber Products, Inc.
R.R. Brink Locking Systems, Inc.
Radiophone Engineering, Inc.
Rapiscan Systems
Read Naturally, Inc.
Renovo Software, Inc.
Research Electronics Int'l
Restraint System Technologies
Right Track Media, Inc.
RMB Industries, Inc.
Robinson Textiles
Roche Laboratories, Inc.
Rogers-Wallace Sales Group
Rotondo Weirich Enterprises, Inc.
Safeguards Technology, LLC
Safe-T Products, LLC
Safety Vision
Safetyhander Restraints
Sam Houston State University- College of Criminal Justice

Samsung Electronics America
Satellite Tracking of People, LLC
Scheduline
Schenkel Shultz Architecture
Schering Plough
Seacoast Medical
SecureAlert
Secure Prison Supplements
Securus Technologies
Sentinel Offender Services
Sentry Security Fasteners
Sexauer
Shared Imaging LLC
ShawnTech Communications
Simple Green
Sleuth Software
Slingsystems, Inc.
Smarte Carte, Inc.
Smiths Detection
SoftSheen-Carson Products Co.
Div. L'OREAL USA
Solo Slide Fasteners, Inc.
SOS Technologies
Southern Folger Detention Equipment Company
Southern Hills Kennels
Southern New Hampshire University
Southern Sheriff Supply
Southwest Microwave, Inc.
Spacesaver Corporation
Spartan Chemical Company, Inc.
Speed Queen
Spectrum Health Systems, Inc.
Sprung Instant Structures, Inc.
Starting Out, Inc.
Stellar Private Cable Systems
STENTOFON/Zenitel Group
STR, Inc.
Strike Industries, Inc.
Stryker EMS
STV Architects
Supplemental Health Care
Support 2020
Survival Skills Education and Development (SSED)
Swank Motion Pictures, Inc.
Swintec Corporation
Symbolarts
Tactical Gear Now, Inc./AFMO.Com
TacView, Inc.
Talktelio
Tandy Leather Factory
Taser International
Taylor AFS
TBN Second Chance
Tec Laboratories, Inc.
Texas Tito's, Inc.
Texas Correctional Industries
Texas Tempered Glass, Inc.
The Change Companies
The Bright Oasis LLC
The GEO Group
The Invisible Armor, Inc./CM&C Group
The Nakamoto Group, Inc.
The Rose Report

The Salvation Army
Thermomass Building Insulation
Tiburon Lockers, Inc.
TimeKeeping Systems, Inc.
Tindall Corporation
TMA Systems
Topaz Systems
Toner Cable Equipment, Inc.
Touchpay
Touch Sonic Technologies
Transportation Security Administration
TriActive America
Trussbuilt
Turtle Top Specialty Products
TUSA, Inc.
Tyson Food, Inc.
U.S. Medical Group, Inc.
U.S. Risk Underwriters
Unicor IPG
Union Springs Pharmaceuticals
Union Supply Company, Inc.
Universal Fabric Structures
University of Maryland University College
University of Phoenix
University of Tennessee,
National Forensic Academy
U-Select-IT (IDS)
URS Corporation
US Chemical Storage
US Medical Group
US Nutrition
US Risk Underwriters
UTMB Correctional Managed Care HR
Value-Added Communications, Inc.
Vanguard Modular Bldg. Systems
Vidient Systems
Volunteers of America
VPSI, Inc.
VUGate, Inc.
Virco, Inc.
Virtual imaging, Inc.
Vocational Research Institute
Walsh Construction Group
Wellbilt International
Wellco Footwear
West Texas Lighthouse for the Blind
Westar Aerospace & Defense Group, Inc.
Western Union Payment Services
Wexford Health Sources, Inc.
White Conveyors, Inc.
Willoughby Industries
Wysiwash
Xtralix
xwave, a Division of Bell Aliant
YouthBuild USA
You Have the Power
Zee Medical, Inc.
Zimek Technologies, LLC

American Correctional Association

140th Congress of Correction Booth Reservation Contract

Chicago, Illinois • July 30 - Aug. 4, 2010

WE WISH TO RESERVE _____ **10' X 10' BOOTH(S)**
(Quantity)

Please list your 5 selections in order of preference:

1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____ 5th choice _____

Company Name _____
(Name of organization as you wish it to appear in the 140th Congress of Correction Program Book and on exhibitor identification sign. Limited to 26 characters.)

(Street Address) (City) (State) (Zip)

Exhibit Contact/Title _____

(E-mail address) (Telephone) (Fax)

Name of contact person/title to appear in the 140th Congress of Correction Program Book _____

(E-mail address) (Telephone) (Fax)

Company Description

(Print 25 word description as you wish it to appear in the 140th Congress of Correction Program Book or attached separate sheet. Deadline for the Exhibitor Directory listing in the Program Book is May 17, 2010.)

Company Web address _____

Exhibitors we would prefer to be near _____

(Company Name) (Company Name) (Company Name)

Exhibitors we would prefer **NOT** to be near** _____

(Company Name) (Company Name) (Company Name)

Please indicate on a separate sheet of paper any other companies you would prefer not to be near. **ACA CANNOT GUARANTEE your company will not be placed adjacent to a competitive firm but will try to accommodate your requests.

****Note** Purpose of the Exhibit:**

To disseminate knowledge and promote the development and application of the principles of corrections and criminal justice. The comprehensive technical exhibition will serve to introduce new products and services to the corrections market and to educate individuals in the field of corrections with regard to these products and services. Only exhibitors whose materials are related to those purposes will be allowed to maintain displays. ACA Show Management reserves the right to determine whether Exhibitor's materials are related to the purpose of the exhibition and the overall goals of the ACA Conference.

We agree to rent the above indicated exhibit booth(s) subject to the American Correctional Association's exhibit regulations, which include all requirements set forth on this contract and any subsequent materials sent by Show Management. Enclosed is our **nonrefundable and nontransferable deposit**. It is understood that space is being contracted on a prime-location basis and the amount of the booth rental fee balance will be dependent upon the location of the assigned booth(s) in the Exhibit Hall. Exhibitors assigned booths other than those requested will be deemed to have accepted those booths **unless a written request for change of location is received by ACA within 10 days of ACA's dated confirmation of booth assignment**. The booth rental fee, less the nonrefundable deposit, is payable upon receipt of invoice. If written cancellation requests are received by ACA on or before **May 17, 2010**, the exhibitor will receive a refund of the booth rental fee less the nonrefundable deposit. After **May 17, 2010**, no refunds of any amount will be made. Exhibitors applying after **May 17, 2010**, must submit the full booth rental fee, none of which is refundable, with their applications. **Companies cannot be listed in the 140th Congress of Correction Program Book unless the balance is paid in full.** Exhibit booths are NOT transferable and cannot be sold, subleased or assigned to another company by the original contracting company. All exhibitors are required to have a carpet or other professional floor covering in their booth. On Sunday, August 1st, by 1:00 PM any exhibitor found to have no carpet or floor covering will have an order placed for them by Show Management and all expenses for this covering will be the responsibility of the exhibitor. All exhibitors are expected to maintain a professional exhibit space with carpet, or other professional floor covering and professional furnishings. Carpet and furniture are available from Hargrove. ACA reserves the right to require exhibitors to add or replace booth elements that are not professional. I hereby represent that I am authorized to submit this Booth Reservation Contract on behalf of my company, that I have read, understand and agree on behalf of my company to be bound by the terms of this contract and the accompanying brochure, that the information provided herein is true, and that I understand that this contract is complete only when accepted by ACA.

Print Name: _____ Title: _____

Authorized Signature: _____ Date: _____

Payment \$ _____ **Deposit Amount** \$ _____ **Full Payment**

Please Check One: Visa MasterCard American Express Discover Diner's Club Check Amount \$ _____

Credit Card Number (valid through September 2010) Exp. Date

Name on Credit Card (Please Print) Signature Date

AMERICAN CORRECTIONAL ASSOCIATION
 Attn: Exhibits
 206 N. Washington, St., Suite 200 • Alexandria, VA 22314
 1-800-222-5646, ext. 0014 • Fax: 703-224-0040
 E-mail: sales@aca.org • www.aca.org

ACA USE ONLY

Booth No. Assigned: _____
 Total Booth Fee: _____
 Amount of Deposit: _____ Date Paid: _____
 Amount of Balance: _____ Date Paid: _____
 Authorized Signature (ACA) _____ Date _____

Decorating Services

BOOTH FEES INCLUDE:

- Booth set-up, consisting of **Red, White and Blue** flame proof draperies, forming 3-foot high side rails and an 8-foot backdrop
- One-line, 7-inch by 44-inch exhibitor identification sign
- 24-hour Exhibit Hall security from move-in to move-out
- Exhibitor Service Kit
- General maintenance of the aisles and common Exhibit Hall areas to ensure a safe and attractive exposition
- Listing in ACA's 140th Congress of Correction Program Book (includes company name and description, if contract is received by May 17, 2010)

Note: Exhibit Booth Space does not include carpeting or furnishings.

SHOW COLORS

Show colors are **Red, White and, Blue**. Aisles within the Exhibit Hall are carpeted in Blue Jay. **Show management requires that booths be completely carpeted at the exhibitor's expense.** Exhibitors not furnishing their own carpeting must secure it through Hargrove, Inc. Exhibitors placing orders for carpeting and furniture in accordance with the deadline published on the order form in the Exhibitor Service Kit can save as much as 30 percent on the cost of these items.

Show Service Contractor

Hargrove Inc. is the official show service contractor. Exhibitors must use ACA's official show service contractor for drayage and rigging, furniture rentals, and other services as published in the Exhibitor Service Kit. Exhibitors are expected to have their booths in show condition each morning before the Exhibit Hall opens. Make any arrangements for cleaning services, available through ACA's official show service contractor, prior to the show. All of the above services are available at discount rates if contracted prior to the deadline indicated on the order form in the Exhibitor Service Kit. For other services, exhibitors desiring to use contractors other than those officially appointed by show management must advise show management and submit to ACA and ACA's official show service contractor the necessary certificates of insurance 30 days in advance of the initial opening of the show.

While the ACA has designated Hargrove, Inc. as the official show service contractor, the ACA assumes no responsibility or liability for any of the services performed or products provided by such contractor.

LABOR REQUIREMENTS

Chicago as a city, the Navy Pier, and Hargrove all adhere to the rules and regulations of the various local unions. Some union laborers are employed directly by the Navy Pier, including electricians, plumbers and communications workers. Hargrove employs such union laborers as carpenters, decorators, riggers, teamsters, and booth cleaners. Exhibitors will be required to use qualified personnel for all union-protected services for this show, including material handling and exhibit installations/dismantling. More information is available at http://www.navy pier.com/events/event_serv/rules_reqs.html#; detailed information and the appropriate forms will be included in the Exhibitor Service Kit.

STORAGE OF PACKING BOXES OR CRATES

Storage crates, boxes or other extraneous materials are not to be stored in or behind the exhibit booths during the show. Arrangements must be made with the contractor for pick-up, storage, and return at published drayage rates.

SHIPPING AND DRAYAGE

An Exhibitor Service Kit, providing information on equipment rental, drayage, electrical connections, plumbing, labor and other services, will be prepared by the show contractor and emailed to exhibitors shortly after the ACA's receipt of the full payment and Booth Reservation Contract.

The shipping and drayage information contained in the service kit will instruct exhibitors to ship materials, prepaid in such a way that it arrives no sooner than 30 days in advance of the show's opening and no later than Tuesday, July 27, 2010 at 4:00p.m. at the advance receiving warehouse. Please note that freight should be shipped with an accompanying bill of lading. When a bill of lading does not accompany a shipment, a premium charge will be levied for labor to locate that freight.

The name of the convention, along with the exhibiting company's name and assigned booth number, must appear on the shipping label. Shipments will not be accepted at the convention site before Saturday, July 31, 2010. On Saturday, July 31, 2010, but not before, exhibit materials can be shipped in care of Hargrove Inc. directly to Navy Pier.

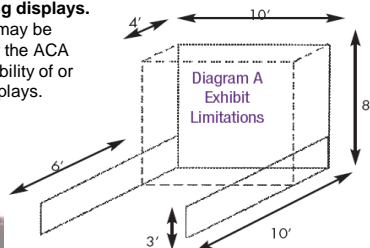
Please read the shipping information and the drayage service order form included in the Exhibitor Service Kit, where you will also find details on the advanced warehouse shipping address.

ACA is not responsible for any losses, damages or costs associated with shipping directly to Navy Pier or the hotels.

Should there be questions regarding decorating services or shipping after the Exhibitor Service Kit is reviewed, please contact Hargrove's ACA Exhibitor Help Line at (301) 731-2509 or send an email to customerservice@hargroveinc.com

Display Rules and Regulations

- 1) A single exhibit booth may be occupied by only one company. Companies displaying jointly must reserve at least as many booths as there are companies in the joint display.
- 2) An exhibit booth must be occupied by the same company for the duration of the show.
- 3) **All booths must be fully carpeted. Booths that are not fully carpeted by August 1, 2010 at 1:00pm will be carpeted by the show decorator at the expense of the exhibitor.**
- 4) All displays, demonstrations, sales activities, etc., must be contained within the reserved booth space and may not impede traffic through the aisles. No solicitation or distribution of materials can take place within the Exhibit Hall aisles or in any other conference areas.
- 5) All booths are 10-feet deep by 10-feet wide, unless otherwise noted on the floor plan. Display dimensions may not exceed the 8-foot height of the backdrop or the 3-foot height of the side rails. A display may stand 8 feet in height only if it is flush with the booth's backdrop and extends no more than 4 feet from the back line of the booth at this height. The height of the booth must then drop down to the 3-foot height of the side rails. Other displays that do not conform to these specifications, including island and peninsula booths and multilevel booths are accepted and encouraged; however, **they must be approved by the ACA in writing a minimum of 90 days prior to the show due to infringement on the visibility of or interference with adjoining displays.** Displays violating this Policy may be dismantled at the discretion of the ACA due to infringement on the visibility of or interference with adjoining displays. (See Diagram A.)



- 6) Exhibits that include the operation of radios, talking motion picture equipment, public address systems or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstrations will not annoy or disturb adjacent exhibitors. Operators of noise-making exhibits must secure approval of operating methods before the exhibit opens. ACA Show Management shall have discretion to order removal or dismantling of exhibits not complying with this requirement.
- 7) Any display that exceeds normal display regulations (see Diagram A) must be approved in writing prior to the exhibit show. Permission must also be granted and arrangements must be made for any **oversized display which may require early setup.** Exhibitors who need to gain approval and make special arrangements must contact the ACA Exhibits Department at (800) 222-5646, ext. 0014, at least 60 days in advance of the show. Displays that do not conform to regulations as stated herein and have not been approved by ACA Show Management prior to the exhibit show will not be accepted. Upon approval, exhibitors will be directed to Hargrove, Inc. to arrange for an early setup time, if applicable.
- 8) Because of insurance restrictions, all firearms must be transported in cases and exhibited/displayed inoperative. All firearms must be removed from the building each day after show hours. At no time shall firearms be loaded or contain live ammunition. Firing mechanisms on all firearms must be locked at all times. Firearms and ammunition will be inspected by an authorized safety inspector approved by Navy Pier during event move-in. Sale of firearms is prohibited in Navy Pier although exhibitors may take orders for future delivery.
- 9) Companies will not be allowed to place any materials in ACA's Press or Registration Area.

Photography Notice

Still photography and video recording of any exhibit or function is prohibited within the exhibit hall, meeting rooms and lobbies. Exhibitors may take pictures of only their own booth before and after show hours only. Any other photography must be first approved by Show Management.

Display Rules and Regulations (continued)

10) Distribution of circulars or promotional material may be made only within the booth assigned to the exhibitor presenting such material. A firm or organization not assigned exhibit space will not be permitted to solicit business within the exhibit area or in any other conference areas.

11) Combustible Materials Storage: The Navy Pier requires that exhibitors' literature to be displayed or for distribution be limited to a one-day supply. Reserve supplies shall be kept in closed containers and stored outside the Convention Facility in a neat manner. All exhibit booths must be cleaned of combustible rubbish daily. The show decorator provides cleaning services. Storage of any materials will not be allowed behind the back curtain of the booth.

12) Subject to ACA's policy regarding attendance at and coverage of the 140th Congress of Correction by representatives of the media and other publications, companies offering products or services to the corrections industry are eligible to exhibit at the Conference. ACA reserves the right to determine the eligibility of any company and, on the basis of that determination, to decline, to accept any exhibit booth contract or to cancel any contract already accepted from a company later determined to be ineligible to exhibit.

13) The ACA reserves the right to restrict exhibits that, because of noise, method of operation, materials, or for any other reason, become objectionable, and also reserves the right to prohibit any exhibit that, in the opinion of show management, may detract from the general character of the exhibit show as a whole. Should this occur, ACA shall not be liable to the exhibitor for refund of booth rental fees or for any other damages whatsoever.

14) Any and all outstanding debts with the ACA must be paid prior to any company, organization, or agency occupying an exhibit booth at any ACA show.

15) The ACA requires that any group, organization, corporation, company or other entity which advertises in ACA publications, or exhibits at ACA shows, respect the dignity of all individuals.

*16) Food and beverages may be served or consumed only if they constitute the product being exhibited. **A 2-ounce limitation is placed on the size of the cups used for beverage distribution, and a 2-ounce weight limitation is also placed on food items.** Any food or beverage served from an exhibitor's booth which does not represent the product being exhibited must be purchased through the official convention center catering contractor.

17) Helium balloons are not allowed within the Complex. If there is unauthorized use of helium balloons, you will be charged \$500 to retrieve and remove the balloons. Mylar balloons may not be used in any interior space due to interference with fire and smoke detection systems. Metallic confetti may not be used, however, fire retardant paper confetti is acceptable. Please note that additional clean-up charges may apply.

18) The use of open flame, including fire acts, or the storage and handling of flammable liquids, chemicals or harmful caustic substances is prohibited, unless approved by the Fire Marshall. This approval must be coordinated via the ACA and received in writing no less than 60 days prior to the date of the show.

19) All exhibit and exhibit hall electrical installations, connections and disconnections must be obtained exclusively through the Building Electrical Contractor.

20) In order to preserve tax-exempt status with the Internal Revenue Service, ACA must insist that **no selling take place in Festival Hall. However orders may be taken by vendors.**

21) Navy Pier is a smoke free facility.

22) Exhibitors which utilize or include in their exhibit materials or in their exhibit booths (a) material which is copyrighted by another, including without limitation live music or recorded music and/or videos which may or may not contain background music, or (b) materials incorporating matter subject to any other intellectual property right of another, must obtain proper licenses to use such materials, provided, however, that exhibitors need not obtain a license to utilize music the copyright to which is owned by BMI or ASCAP unless such music is utilized as background music, i.e. in a video and to be exhibited in the exhibit booth. Exhibitor agrees to defend and indemnify ACA, its officers, governors, employees, agents, subcontractors and the convention center authority against any and all claims, demands, suits or causes of action asserting infringement of copyright or any other intellectual property right in connection with the exhibitor's exhibit booth or exhibit materials.

23) Exhibit booths must be in compliance with the requirements of the Americans With Disabilities Act (ADA) for "places of public accommodation." Exhibitors hereby agree that they will defend, indemnify, and hold and save ACA, its officers, governors, employees and agents harmless from and against any and all claims, demands, actions, damages, loss, liabilities, expenses, and judgments recovered from or asserted against ACA on account of any actual or alleged failure of the exhibitor's exhibit booth to comply in any respect with the requirements of the ADA. Nothing in this agreement shall be deemed to be an admission by ACA or the exhibitor that either entity is a "public accommodation," or that the convention space or the exhibit booth leased hereunder is a "place of public accommodation," under the ADA.

24) Exhibitor represents and warrants that it is in full compliance with all federal, state, and local equal employment laws, rules, regulations and ordinances applicable to its operations.

25) Exhibitors accept full responsibility for their acts and conduct, as well as the acts and conduct of their invitees, within any part of the Exhibit Hall and conference area, and agree to defend and indemnify ACA against any and all claims, demands, actions, damages, losses, liabilities, expenses, and judgments recovered or asserted against ACA on account of any such acts or conduct.

26) During the exhibit setup and dismantling hours and in the evening after the close of exhibits, ACA will provide security service to cover entrances to the Exhibit Hall. During exhibit hours, exhibitors will be responsible for security in their booth(s). Small items of value should be removed from the area during non-show hours. **ACA shall not, at any time, be responsible for the safety of the property of the exhibitors, its agents, employees or invitees, from theft or damage by fire, accident or due to any other cause. Exhibitors are required to insure the contents of their exhibit booths.** The exhibitor assumes entire responsibility for losses, damages, and claims arising out of (a) damage to exhibitor's displays, equipment, and other property brought upon the premises of the Exhibit Hall and (b) injury to exhibitor employees, agents, or invitees within the Exhibit Hall. The exhibitor shall defend and indemnify ACA, its officers, governors, employees and agents against any and all claims, demands, actions, damages, losses, liabilities, expenses, and judgments recovered or asserted against ACA on account of any such damage or injury.

27) Exhibitors or their agents shall not injure or deface the walls of the building, the booths or the equipment of the booths, including via painting and staining. Exhibitors are not permitted to use tape, or drive tacks, nails, or screws into the walls or woodwork. When such damage appears, the exhibitor is liable to the owner of the property so damaged. Use of stickers, decals, and adhesive materials is limited to the exhibitor's own display. Glitter is not permitted in the Exhibit Hall.

28) All materials used in displays must be flameproof and meet local fire regulations. All electrical wiring must conform to local codes. These regulations will be enforced.

29) The Chicago Fire Department requires that all fully enclosed exhibit spaces be equipped with smoke detectors and an annunciator located on the exterior of that space.

30) Any vehicle or combustion operated machine that is a part of an exhibit must contain a minimal amount of gasoline (less than one quarter tank) and must be equipped with locking gas caps. All battery cables must be disconnected and ends taped, gas caps locked, and the keys retained in either the Show Management or Building Management Office. No refueling is permitted in Navy Pier. Refueling may be done outside of the Complex only. Exhibitors must protect floors under vehicles from any leakage, spillage, or other potential damage.

31) Running Fuel-Powered Motors or Machinery: All fuel-powered motors must have an exhaust system that will prevent any fumes from being emitted. Prior to show, ACA and Navy Pier Convention Center approval is required. A Fire Watch may be required. This approval must be coordinated via the ACA and received in writing no less than 60 days prior to the date of the show.

32) Tents, Awnings, Canopies: The use or display of tents, awnings or canopies requires prior written approval of Navy Pier. This approval must be coordinated via the ACA Show Management and received in writing no less than 60 days prior to the date of the show and must include detailed plans showing size, height, location, anchoring details and certification of flame retardancy for all materials. The Navy Pier does not allow exhibitors to drill in the floor.

33) During Exhibit Hall setup or teardown, children under the age of 16 are not allowed in the Exhibit Hall.

34) Animals are permitted to assist disabled persons requiring their services (i.e. seeing-eye dogs or dogs for the hearing impaired). All other animals may only enter the Complex with written permission from Complex Management. If permission is granted, the animal owner must contact the City of Chicago Animal Care & Control Office at (312) 747-1406 and be in compliance with all Federal, state and local laws and must carry all applicable licenses, permits and insurance and will also be required to sign wild animal disclaimer forms, if applicable.

35) As a courtesy to all exhibitors, hospitality suites shall not be open, and private parties shall not be permitted, during the scheduled hours of the trade show. ACA meetings or other ACA functions. Exhibitors scheduling private functions in conflict with official ACA events will jeopardize participation in future ACA shows.

36) In the event of cancellation of the 140th Congress of Correction for any reason, ACA's liability to an exhibitor shall not exceed the amount of rental fees paid over and above the non-refundable deposit. The exhibitor's acceptance of these Rules and Regulations constitutes a release of ACA from any claims for damages in excess of said amount.

37) ACA shall not be liable for failure to perform its obligations hereunder due to strikes, riots, acts of God, pandemics or any other cause beyond its control.

38) All regulations as stated in this brochure are part of the legally binding booth reservation contract. In signing, the exhibitor agrees to abide by the regulations as stated herein and on the Booth Reservation Contract itself.

In the event ACA determines an exhibitor is in violation of any of these Rules and Regulations, ACA Show Management will personally contact the senior exhibitor staff member present to advise that individual of the details of the violation. ACA will allow a reasonable amount of time for the exhibitor to correct the violation. If the infraction is not corrected within the time allowed, the exhibitor's booth may, at the sole discretion of ACA Show Management, be closed and/or dismantled without compensation to the exhibitor, and the exhibitor may forfeit the right to exhibit at future ACA events. All matters not covered by these Rules and Regulations shall be within the discretion of ACA Show Management. These Rules and Regulations may be amended at any time by ACA Show Management. Any such amendments shall be provided to, and shall be binding upon, all exhibitors.

Schedule At A Glance

IMPORTANT DATES FOR ACA EXHIBITORS

Please note the following important dates and deadlines regarding the upcoming 140th Congress of Correction:

Monday, May 17, 2010 — Cancellation deadline. Prior to May 17, 2010, the booth reservation fee less the nonrefundable deposit will be refunded upon written request. After May 17, 2010, no refunds will be made

Monday, June 7, 2010 — Advertising space deadline for the 140th Congress of Correction Conference Program Book. Call ACA at 1-800-222-5646, ext. 0019 to receive additional information

Monday, June 21, 2010 — Materials close/copy deadline for 140th Congress of Correction Program Book for advertisers

Friday, July 16, 2010 — Discount Deadline for Hargrove order forms

Tuesday, July 27, 2010 — Exhibitor shipments to Advance Warehouse ends

Friday, July 30, 2010 - Registration Open 2:00pm -5:00pm in Terrace A East of Festival Hall

Saturday, July 31, 2010 - 10am - 4pm Exhibitor Move In Begins in Navy Pier- Festival Hall

Registration Open 8:00am – 4:00pm in Terrace A East of Festival Hall

Sunday, August 1, 2010 — Exhibitor Move In continues from 8:00am -1:00pm in Navy Pier- Festival Hall.
Exhibits must be completely set up by 1:00pm

Registration Open 8:30am – 6:00pm In Terrace A Hall East of Festival Hall

Exhibit Hall Open House 4:00pm - 6:00pm in Navy Pier - Festival Hall

Monday, August 2, 2010 — Registration Open 8:00am - 3:00pm in Terrace A East of Festival Hall.

General Session at 8:30am in the Ballroom at Navy Pier

Exhibit Hall Open 10:00am - 2:00pm in Navy Pier - Festival Hall

Tuesday, August 3, 2010 —Registration Open 8:00am - 1:00pm in Terrace A East of Festival Hall.

Exhibit Hall Open 9:00am - 12:00pm in Navy Pier - Festival Hall

Exhibit Hall - Grand Prize Drawing - 11:45am

Exhibit Hall closes at 12:00pm. **No booth is to be dismantled before 12:00pm. Any exhibitor who begins teardown prior to this time will jeopardize participation in future shows.**

Exhibitor Move-Out 1:00pm - 8:00pm.

E.R Cass Award Banquet will take place at the Hyatt Regency Chicago(Headquarter Hotel) at 7:00pm. **Tickets are required.**

Wednesday, August 4, 2010 - Exhibitor Move-Out is from 8:00am - 10:00am.

*For additional information, please call:
1-800-222-5646, ext. 0014 or email: CaitlinM@aca.org*

Sponsorship Opportunities

140th Congress of Correction
Chicago, Illinois
July 30 – August 4, 2010

General Session Keynote Speaker

\$30,000

Sponsorship of the General Session Keynote Speaker is a prestigious event to have your company name allied with. Traditionally the keynote speaker will motivate and move our audience to positive action both at work and at home. Some previous speakers include Donna Brazile, Pat Buchanan, and others. The General Session is the official gathering of over 1,500 people to listen and to learn from the speaker's experiences.

E.R. Cass Award Banquet Entertainment

\$25,000

Sponsorship of the E.R. Cass Award Banquet Entertainment allows your company to be associated with this prestigious event. Traditionally, the E.R. Cass Award Banquet recognizes individuals who have exceptionally served in the field of corrections. The E.R. Cass Award is one of the highest honors in corrections, and your company would provide the entertainment for the evening. Your company will be recognized up on stage as well as in the event program and any other promotional materials associated with the event.

E.R. Cass Award Banquet Wine Service

\$6,000 Exclusive or \$3,000 Co-Sponsorship

Sponsorship of the E.R. Cass Award Banquet Wine Service allows your company to have your name in front of the top decision makers at this prestigious event. Traditionally the E.R. Cass Award Banquet recognizes individuals who have exceptionally served in the field of corrections. The E.R. Cass Award is one of the highest honors in corrections, and your company would provide the wine on the tables to go with the dinner. On each bottle, your company will have a tag with your company name and logo indicating your valued sponsorship. Also, your company will be recognized up on stage as well as in the event program and any other promotional materials associated with the event.

Registration Services

\$10,000

Sponsorship of the Summer Conference registration services allows your logo to be placed on each confirmation sent to attendees. The attendees will recognize your company logo and associate it with the state-of-the art registration services provides before and during the conference.

General Session Audio Visual

\$10,000

Sponsorship of the General Session audio visual will bring attention to your company during the General Session. As attendees enter the hall, your company logo will be on display and your company will be recognized from the podium during the event. Your company will be associated with this prestigious event.

Registration Tote Bags

\$6,000 SOLD

This sponsorship involves providing Tote Bags to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each bag. Your company name will be in front of everyone in attendance on a daily basis.

Lanyards/Badge Holders

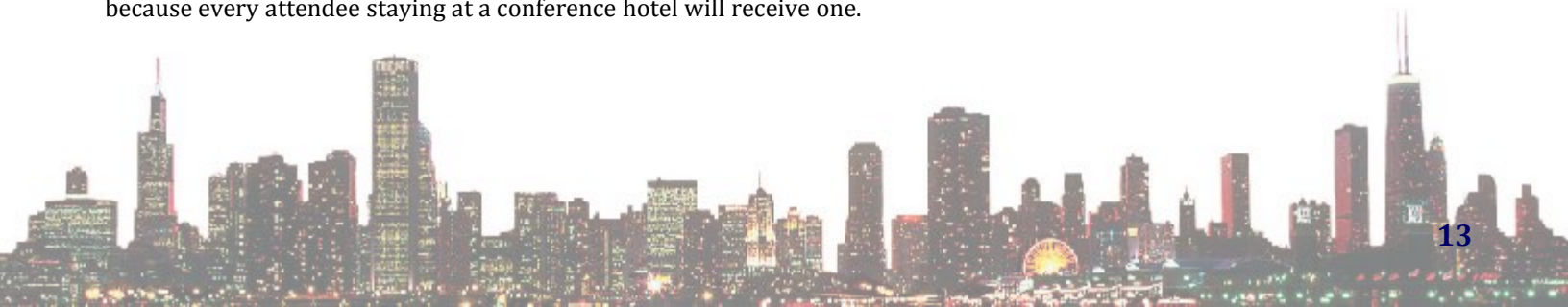
\$6,000 SOLD

This sponsorship involves providing Badge Holders to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each badge. Your sponsorship will reinforce your company's presence at the conference because every attendee must have a badge.

Hotel Room Key Cards

\$6,000 SOLD

This sponsorship involves providing Hotel Room Key Cards to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each key. It's a great way to advertise your company at the conference because every attendee staying at a conference hotel will receive one.



Sponsorship Opportunities (continued)

Military Reception Co-Sponsorship

\$5,000 each

The Military Reception is one of the most prestigious events at the ACA Conference. Sponsorship of this event will allow your company to show their patriotism and support for the military. This "by invitation only" event recognizes the sacrifices and efforts our military make every day on behalf of America.

Exhibit Hall Open House Co-Sponsorship

\$5,000 each

The "Grand Opening" reception in the exhibit hall will allow you and your staff to participate in this festive event. This conference's theme will be a 1920's speakeasy...so get ready for some good old fashion fun! All companies participating will be recognized and participate in an evening prize drawing.

Grand Prize Co-Sponsorship

\$5,000 each

This sponsorship helps provide a spectacular Grand Prize to the attendees. The sponsorship includes attendees going to each sponsor's booth to have a card stamped before they can enter to win the Grand Prize, guaranteeing a large volume of foot traffic to your booth. Also with this sponsorship during the drawing itself a representative from your company will participate in the drawing on stage.

Condensed Meeting-at-a-Glance

\$3,500 SOLD

This sponsorship is commonly referred to as a pocket guide and is distributed along with the program book to all attendees. The Condensed Meeting-at-a-Glance is a compact listing of all the events with locations and times, very handy for the on the run attendee.

Cyber Stations

\$3,000 each cluster

Sponsorship allows a company to have up to three different locations of internet service. The company also may have their website set as the homepage and have a screen saver with their logo on it. This sponsorship will give your company continued exposure throughout the conference.

Rise and Shine Morning Coffee

\$6,000 each day

Sponsorship of the morning coffee service at the convention center each day-Saturday, Sunday, Monday, and Tuesday, will be a wakeup call each person will appreciate. Your staff is welcomed to greet the guests each day.

Monday Morning Munchies Co-Sponsors

\$3,000 each

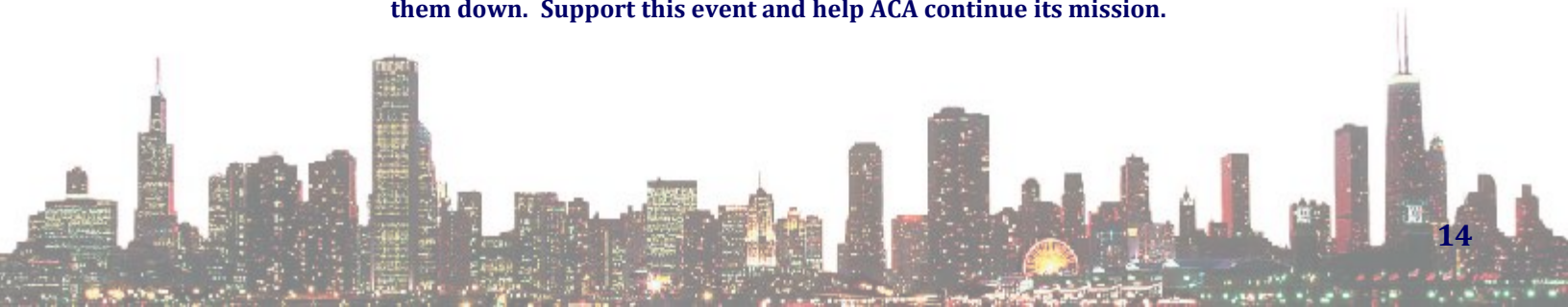
Sponsorship is open to have multiple sponsors to provide some light refreshments and snacks to the attendees after the General Session. The audience will be most appreciative of the food and beverage provided by the sponsors. Everyone likes to eat.

Expo Map

\$2,500

This sponsorship includes the company logo and booth location to be highlighted on the expo maps that will be in and around the Exhibit Hall. Your booth location will be highlighted on the map for everyone to locate you and your products.

We encourage you to become an integral part of the American Correctional Association's 140th Congress of Correction. Without support from you, we could not continue to provide the educational and professional opportunities to the field of corrections. These are the people that allow us to have the quality of life we enjoy in this country. Don't let them down. Support this event and help ACA continue its mission.



ACA Sponsorship Form

140th Congress of Correction
 July 30 - August 4, 2010
 Chicago, Illinois

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Exclusive Sponsorship Opportunities

_____ Expo Map	\$2,500
_____ Bottled Water*	\$2,500
_____ Cyber Café*	\$3,000
SOLD Condensed-Meeting-at-a-Glance	\$3,500
SOLD Belly Bands for Program Book	\$5,000
_____ Monday Morning Coffee (before Gen. Session)	\$5,000
SOLD Tote Bags*	\$6,000
SOLD Hotel Key Cards	\$6,000
_____ Attendee Lounge	\$6,000
_____ Coffee (Daily Service)	\$6,000
SOLD Lanyards/Badge Holders*	\$6,000
_____ E.R. Cass Banquet Wine Service	\$6,000
_____ Military Reception	\$10,000
_____ Healthcare Reception	\$10,000
_____ Healthcare Luncheon	\$15,000
_____ E.R. Cass Entertainment	\$25,000
_____ General Session Keynote Speaker	\$30,000

Co-Sponsorship Opportunities

_____ E.R. Cass Banquet Wine Service	\$3,000
_____ Grand Prize	\$5,000
_____ Specialty Break	\$5,000
_____ Military Reception	\$5,000
_____ Healthcare Reception	\$5,000
_____ Exhibit Hall Open House	\$5,000
_____ Healthcare Luncheon	\$6,000

Sponsorship Benefits:

*Ribbon on Badge
 Recognition in Program Book
 Recognition at the Podium (meals)
 Recognition in Promotional Materials
 Pre-Registration List of Attendees
 Post-Show List of Attendees
 Recognition in CT Magazine
 Floor Stickers*

***Sponsor Responsible for all costs associated with sponsorship. Payment must accompany request.**

NOTE: Only current exhibiting companies may be a sponsor for the 140th Congress of Correction.

Signature Required: _____ Date: _____

Printed Signature: _____

Payment:

Credit Card #: _____ Expiration Date: __ / __

Security Code (on back of credit card): _____

Please Return Form with Payment to: American Correctional Association
 Fax: 703224-0040 Email: caitlinm@aca.org

Advertising Opportunities

140th Congress of Correction

Conference Planning Guide

This publication is a first-hand look at what to expect at the ACA 140th Congress of Correction. It serves as a valuable reference tool, containing pertinent information on conference registration, hotel reservations, airline travel, as well as a schedule of conference workshops and social events. Your advertisement will give you exposure through the months prior to the conference and can let members know that you will be attending the meeting. This guide is sent to more than 20,000 people.

Conference Program Book

This publication is received by all attendees at the 140th Congress of Correction. It will provide your company with a high profile throughout the entire event. You can use your ad to invite attendees to your booth, highlight the products or services offered by your company and profile your company's history and experience. It also contains all the conference information on sessions, social events, activities, the exhibit hall, convention center and hotel floor plans, as well as an alphabetical index of exhibitors, sponsors and advertisers.

Rates for Ads

Full Page Color	\$1,000
Full Page Black & White	\$750
Full Page, Cover 2, Color	\$2,000
Full Page, Cover 3, Color	\$2,000
Full Page, Cover 4, Color	\$3,000
½ Page Color (horizontal)	\$750
½ Page Black & White (horizontal)	\$500

Special Positions 20% Surcharge

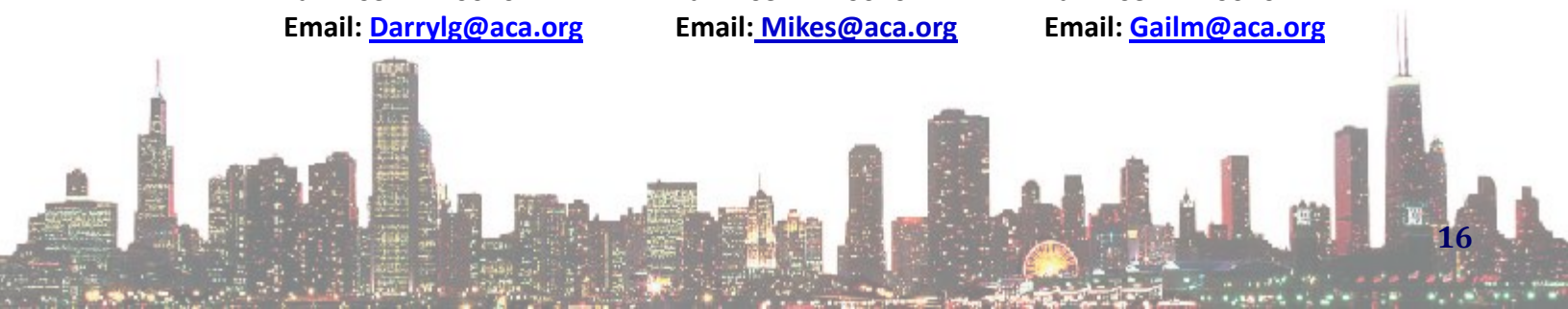
Note: Only current exhibiting companies may have an ad in the Program Book and Planning Guide.

Contact the ACA Sales Team for More Information

Darryl Greenridge
Phone: 703-224-0035
Fax: 703-224-0040
Email: Darrylg@aca.org

Michael Stapleton
Phone: 703-224-0031
Fax: 703-224-0040
Email: Mikes@aca.org

Gail Mckie
Phone: 703-224-0030
Fax: 703-224-0040
Email: Gailm@aca.org



140th Congress of Correction

Planning Guide Advertising Contract

Chicago, Illinois July 30 – August 4, 2010

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Ad Space Reservations Due February 12, 2010 Ad Materials Due February 22, 2010

Standard Space

____ Full Page, 4 Color Ad	\$1,000
____ Half Page, 4 Color Ad	\$750 (Horizontal Only)
____ Full Page, BW	\$750
____ Half Page, BW	\$500 (Horizontal Only)

Premium Space

____ Cover 2, Color	\$2,000
____ Cover 3, Color	\$2,000
____ Cover 4, Color	\$3,000
____ Special Positions 20% Surcharge	

Preferred Position: _____

Specs: Full Page – 7" x 10", bleed 8 5/8" x 11 3/16" Half Page – 7" x 4 7/8"

____ Repeat ad copy from: _____ (list publication/date)

**These prices are NON-COMMISSIONABLE. Please sign below and return to ACA immediately.
Prepayment required for this publication**

Authorized by _____ Date _____

Payment Options:

Check Number: _____ Amount: _____

Card #: _____ Exp. Date _____ Security Code: _____

Amount Charged: \$ _____ Signature: _____

**Please return orders and payment either by fax: 703-224-0040 or email: marym@aca.org
Note: Only current exhibiting companies may have an ad in the Planning Guide.**

140th Congress of Correction

Program Book Advertising Contract

Chicago, Illinois July 30 – August 4, 2010

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Ad Space Reservations due June 7, 2010 Ad Materials due June 21, 2010

Standard Space

___ Full Page, 4 Color Ad	\$1,000
___ Half Page, 4 Color Ad	\$750 (Horizontal Only)
___ Full Page, BW	\$750
___ Half Page, BW	\$500 (Horizontal Only)

Premium Space

___ Cover 2, Color	\$2,000
___ Cover 3, Color	\$2,000
___ Cover 4, Color	\$3,000
___ Special Positions 20% Surcharge	

Preferred Position: _____

Specs: Full Page – 7" x 10", bleed 8 5/8" x 11 3/16" Half Page – 7" x 4 7/8"

___ Repeat ad copy from: _____ (list publication/date)

**These prices are NON-COMMISSIONABLE. Please sign below and return to ACA immediately.
Prepayment required for this publication**

Authorized by _____ Date _____

Payment Options:

Check Number: _____ Amount: _____

Card #: _____ Exp. Date _____ Security Code: _____

Amount Charged: \$ _____ Signature: _____

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Note: Only current exhibiting companies may have an ad in the Program Book**

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