



EXHIBITOR

PROSPECTUS

American Correctional Association
Winter Conference
Work Force: The Heart of Corrections

ACA
FOUNDED 1870

Gaylord Texan Resort &
Convention Center
Grapevine, Texas
January 11 - 16, 2008

2008 Winter Conference



YOU ARE CORDIALLY INVITED TO EXHIBIT AT ...

*The American Correctional Association's
Winter Conference
Gaylord Texan Resort & Convention Center
Grapevine, Texas
January 11-16, 2008*

The ACA Winter Conference has become the largest gathering of corrections personnel in the United States. Exhibitors have learned first hand that the decision makers and purchasers of products and services visit this show annually. Don't miss this opportunity to reach this exclusive group!

Booth space is now available! Generate invaluable business and goodwill for your company by making the ACA Winter Conference part of your 2008 schedule. Sign up TODAY by completing the exhibit booth reservation form on page 11.



Grapevine offers visitors a wealth of attractions....



Meet the Decision Makers

WINTER CONFERENCE

JANUARY 11-16, 2008

GRAPEVINE, TEXAS

For more than 100 years, corrections professionals from across the country and around the world have relied on ACA's Winter Conference for information on the latest products, services and technologies that will impact their profession.

The ACA Winter Conference attracts the best in the field to learn, network and explore the future by walking through the Exhibit Hall. The ACA Exhibit Hall allows members and guests to see, touch, and experience the products that make their jobs safer, more efficient and more productive. Wardens, superintendents, administrators, purchasing agents, and other qualified and authorized buyers will be in Grapevine, Texas to see first hand your cutting-edge technologies and state-of-the-art products.

This is a great opportunity in the beginning of the year to meet face-to-face with more than 3,000 decision makers who have the need and budgets for your products, services and technologies.

TOP OF THE PROFESSION – ACA MEMBERSHIP REACHES MORE THAN 20,000 CORRECTIONS PROFESSIONALS

35% TOP ADMINISTRATORS
40% MIDDLE MANAGEMENT
75% TOTAL MANAGEMENT
25% LINE/ADMINISTRATIVE SUPPORT STAFF

MORE THAN \$70 BILLION WAS SPENT BY LOCAL, STATE AND FEDERAL GOVERNMENTS FOR CORRECTIONS IN 2006.



What is ACA?

Founded in 1870 as the National Prison Association, the American Correctional Association (ACA) is the oldest and largest correctional association developed specially for practitioners in the corrections profession. ACA represents more than 20,000 active professional members. The membership consists of individuals and organizations involved in all facets of corrections, including adult and juvenile institutions, community corrections, juvenile justice, health care, probation and parole located in the United States, Canada and other nations. ACA is the leader in the improvement of corrections and the professional development of experts in the field.

The Association provides its members with educational materials, publications, training courses, seminars, bi-annual conferences, accreditation services and a variety of other networking opportunities, not to mention *Corrections Today* magazine and discount programs. Working toward a unified voice in correctional policy, ACA has been actively involved in:

- Developing national correctional philosophy;
- Designing and implementing standards for correctional services and methods for measuring compliance; and
- Providing publications, training and technical assistance.



ACA's Mission Statement

The mission of the Association is to exert a positive influence on national correctional policy and to promote the professional development of individuals working in all aspects of the corrections field. Our primary purpose is to be of service to both the field and to our members.

Special Invitation to Treatment Providers



Launched in 2007 at the Winter Conference in Tampa, Fla., the **Healthcare Professional Interest Section (H-PIS)** of ACA brings together health care practitioners and providers with correctional leaders and security professionals to examine important health care and treatment issues relevant to the corrections field, and to improve communications and operations for all facets of corrections.

ACA is the only organization in the nation that is working with correctional treatment and security professionals toward common goals — quality training and open dialogue. **Many workshops, special events, social activities and meetings are planned for H-PIS members at the 2008 Winter Conference.**

Please join ACA at the Gaylord Texan Resort and participate in this important program with local, state and federal corrections professionals, representing all aspects of the field, to help improve our services, protect the public, and prepare women and men for release back into society.



Exhibit Information & Pricing

PREMIUM (\$2,200)

Premium spacing is a booth with corner(s)
Reserved on a first-come-first-served basis
Non-refundable deposit (50% of total booth price)
must accompany contract for space reservation

STRATEGIC (\$1,800)

Strategic spacing is available on a first-come-first-served basis
Non-refundable deposit (50% of total booth price)
must accompany contract for space reservation

BULK (\$7,200)

Bulk space is available on a first-come-first-served basis
Non-refundable deposit (25% of total booth price)
must accompany contract for space reservation

NON-PROFIT (\$1,000)

Space available for non-profit organizations
Standard spacing is available on a first-come-first-served basis
Non-refundable deposit (50% of total booth price)
must accompany contract for space reservation

BOOTH ASSIGNMENTS

Every attempt will be made to assign booth(s) from the choices submitted by each exhibitor. The assignment of booth(s) will be made in the order (by date and time) that the contract *and* payment fee is received.

Please keep the following points in mind:

1. All booth space will be assigned on a first-come-first-served basis in the order that they are received at the ACA Headquarters. Every effort will be made to assign the booth(s) from the list of booth choices submitted by exhibiting company. In the event that this is not possible, ACA Show Management reserves the right to assign a booth that it considers comparable.
2. Unless otherwise specified, the person signing the contract will be the person to receive all future correspondence relating to this event.
3. A deposit must accompany the booth rental agreement. No booth will be assigned until the ACA has received the signed contract *and* deposit.

As soon as ACA has received the signed contract *and* deposit, ACA Show Management will send written confirmation of booth space.

If you have any questions, please contact ACA at 1 - 800 - ACA - JOIN (222-5646), ext. 0030 or via e-mail: sales@aca.org.

Contract and payment should be sent to:

Conventions Department
c/o American Correctional Association
206 N. Washington Street, Suite 200
Alexandria, VA 22314

If using credit card for payment, please fax contract to: 703 - 224 - 0040.

BOOTH SPACE INCLUDES:

- Two complimentary full conference registration, includes access to all education sessions, conference materials, the Sunday Night Social, the General Session on Monday, and the Annual Luncheon on Tuesday.
- One identification sign for display on back drape
- 8' back drape, 3' side drapes, except for bulk space
- Professional around-the-clock security of the exhibit area (Individual booths and materials contained within exhibit booths are the responsibility of the exhibitor.)

ACA CORPORATE MEMBERSHIP

- If an exhibitor joins ACA between October and December, the company will receive a complimentary listing on ACA's Web site until the end of December 2007.



Star Packages

- Want to receive a discount on your Exhibit Booth?
- Want a free full conference registration to the Winter Meeting?
 - Want to receive the registration list of attendees prior to the meeting?
 - Want to see your name on ACA's Web site, signage, and in publications?

If you have answered **YES** to any of the questions above, then complete the **Advertising & Sponsorship Form** on **pages 15-16** along with your exhibit booth application to receive a discount on everything, the preregistration attendee list, free registrations and your name publicized all over!

ACA has rolled out an exciting new marketing program for 2008! You should receive ACA's 2008 Marketing Kit in the mail in October. It is also available online at www.aca.org. Vendors will be able to create a customized, bundled marketing package that includes the Winter Meeting exhibit booth and/or the Congress of Correction booth (August 2008 in New Orleans), along with all the print advertising for this meeting (planning guide, program book), web advertising (banner ads on the ACA meetings page), and sponsorships at Grapevine and/or New Orleans.

ACA has created and expanded a variety of opportunities for advertising and sponsorship in 2008. So if you are planning to be in Grapevine for our Winter meeting, go ahead and reserve your booth, sponsorship and advertising in one package and take a discount on the entire package! Additionally, the benefits associated with the Partner Packages will give your company continued recognition in front of ACA members throughout the year — not just at the meeting.

If you are interested in receiving a discount on your Winter 2008 Exhibit booth by purchasing a bundled marketing package for 2008, please fill out the enclosed Advertising/sponsorship form and return with you exhibit booth contract. For more information on this program or to order advertising and sponsorships, please contact ACA's sales consultant, **Lisa Freedman** at lisaf@aca.org or **703-224-0037**.



Why Should Your Company Exhibit?

ACA Winter Conference:

- ✓ Largest gathering of corrections professionals
- ✓ Partner with organizations that bring decision makers to you
- ✓ Education and certification programs provide access to this valuable audience
- ✓ Reinforce your commitment to the corrections field

Exhibiting at ACA is the perfect place to:

- ✓ Meet customers face-to-face
- ✓ Discover the tools professionals are using to do business
- ✓ Improve relationships with existing clientele
- ✓ Leave memorable impressions with new contacts
- ✓ Build strong business connections
- ✓ Network and make new contacts
- ✓ Display new products, technologies and services
- ✓ Discover nuances about your target audience/market
- ✓ Recruit new contacts in the field

Reach your target market:

- ✓ Federal, state, provincial and local corrections professionals
- ✓ Administrators, supervisors, wardens and other corrections department officials
- ✓ Juvenile Corrections administrators superintendents and other employees
- ✓ Sheriffs, jail administrators and other employees
- ✓ Community corrections professionals
- ✓ Information technology managers
- ✓ Members from local and foreign government agencies
- ✓ Healthcare and other treatment professionals
- ✓ Executives from other related organizations
- ✓ Students within the criminal justice curriculum
- ✓ Line personnel

ROI...

- ✓ A strong presence at the show will ensure name recognition long after the event ends
- ✓ Collateral materials are kept and purchase decisions are made at a later date
- ✓ This branding opportunity has the ability to generate revenue for your company...

Your potential for business growth is unlimited...



Is your competition listed here? .

Most Recent ACA Exhibitors

5.11 Tactical
Abbey Group Consultants
Abbot Virology
ABL Management, Inc.
Acorn Engineering Company
Actall Security Products
Active Parenting Publishers
Actsoft Inc.
Adams Electronics, Inc.
Adams Metal Detectors
Adelante Packaging & Assembly
Advance
Advanced Interactive Systems
Advanced Tech Group Inc.
Advanced Weapons Technology
Adventist Prison Ministry Association
AEDEC International, Inc.
Afix Technologies
AFLAC
African American Expressions
AIDS in Prison Project
Airius
Airvac, Inc.
Air-X
Akron Brass Company
Alanco/TSI PRISM, Inc.
Alco Pro
Alcoholics Anonymous
Alfa Scientific Designs, Inc.
All Aboard Incorporated
All State Distributors NE, Inc.
Alliance Laundry Systems
Allied Tube & Conduit Corporation
ALS Technologies, Inc.
Alternative Behavioral Service
Alto U.S., Inc.
Amatrol
Amedica Biotech, Inc.
American Bible Society
American Bio Medica Corporation
American Chariot Company
American Commissary Supply
American Dental Association
American Foods Group
American Institute of Architect
American Jail Association
Ameristar Fence Products
Apex Industries
Appriss, Inc.
ARAMARK Correctional Services
ARAMSCO
Archibus
Argon Security Technologies, Inc.
Armed Forces Benefit Association
Armor Correctional Health Services
ASSA, Inc.
Assessments.com
Astra Zeneca Pharmaceuticals
Astrophysics Incorporated
ATD-AMERICAN CO.
Athletic Style
Atlantic Healthcare
Atlas Business Solutions Incorporated
Aurora Ministries
Autco Distributing, Incorporated
Avrio Group
AWOIS AquaWing Ozone Injection Systems
B & H Photo
BAC
The Backup Training Corporation
Ballymore Medical Management
Basic Ltd.
Becker-Parkin Dental Supply
Becton Dickinson and Company
Bee Electronics Inc.
Bell and Associates Construction
Bell Pro Police Products
Bellevue University
Benco Dental
Berkley Square
Best Lockers, LLC
Best Plumbing Specialties
BI Inc.
BioMed Resource Inc.
Bio-Pro Research
Black Creek Integrated Systems
Blonder Tongue Laboratories
Bob Barker Company, Inc.
Bobcat Company
Boehringer Ingelheim Pharmaceuticals
Bosch Security Systems
Boswell Pharmacy Services
Brijot Imaging Systems, Inc.
R.R. Brink Locking Systems, Inc.
Bristol-Myers Squibb Company
Brother International Corp.
Bruno-Abe's Place Kosher Meals
BSN Sports
Bureau of Justice Statistics
Business Computer Applications (BCA)
Caddell Construction Company Inc.
California University of Pennsylvania
Calmoseptine, Inc.
Camlite Corporation
CAMTECH
Canine Associates International
Canteen Correctional Services
Capital Enterprise, Inc.
Cardinal Health
CareData Patient Tracking Systems Corporation
Career Beginnings, Inc.
Casco Manufacturing Solutions
CBR Youth Connect
CEEEO
CEIA USA
Cell Antenna Inc.
Center for Disease Control
Center for Sex Offender Management
CE Shepherd Co., LP
CETA Systems Inc.
Chameleon Innovations
The Change Companies
Chase Doors
Chestnut Ridge Foam, Inc.
Chicago Metallic
Chief Industries, Inc.
Child Evangelism
Cirquar, Inc.
Clement Communications, Incorporated
Client System
Coastal Training Technologies
Cobra Software Group
Cobra Systems, Incorporated
Colgate-Palmolive Company
Colorado Correctional Industries
Colorld
Columbia Southern University
Combined Public Communications
COMM USA
Command Concepts
Community Education Centers
Compass Knowledge Group
Composite Armor Services-Lion Apparel
Composite Technologies Corp.
Conflict Resolution Services
CONMED, Inc
Continued Learning
Contract Pharmacy Services, Incorporated
Control Screening LLC
Conversant Technologies, Inc
Conwood Sales Kodiak-Grizzly
Cook's Correctional Kitchen Equipment
Core Systems (NI) LTD
Cornell Companies
Correct Care
Correct Rx Pharmacy Services
CorrectCare, Incorporated
Correctional Cable TV
Correctional Communications,
Correctional Counseling, Incorporated
Correctional Education Association
Correctional Healthcare Management
Correctional Medical Services
Correctional News
Correctional Peace Officers Foundation
Corrections Corporation of America
Costa International
Cover Your Assets LLC
CPI Guardian
CPS Human Resource Services
Craftmaster Hardware
Criminal Justice Media, Incorporated
Cross Match Technologies Incorporated
Crowley Co., Incorporated
C-Tech Associates
Dan Burns Associates, Inc.
Darby Group
DataStrip
Dave Ramsey's Financial Peace
DCCCA, Inc.
Deister Electronics USA, Incorporated
Dental EZ Group
Department of Homeland Security
Derby Industries
DeSantis Holster & Leather Goods
Design Specialties, Incorporated
De-Tac International
Detekion Security Systems
Detex Corporation
Diamond Pharmacy Services
DIANAssociates
Digital Datacatch/E-Quip
DLR Group
Dlubak Glass
Domes International
Donovan Industries
Dupont Advanced Fiber Systems
Duro-Last Roofing, Incorporated
Durrant Justice
Dykes Restaurant Supply Co.
Early Detect Incorporated
Eastern Kentucky University
Easter-Owens
Ecolab, Incorporated
EcoSMART Technologies
Elbeco Incorporated
Electronic Message Solution
Elmo Tech, Ltd.
EMBARQ
Emerald City Software
Emerald Companies
Encartele
Endorphin Corporation
Envi International, Incorporated
Environmental Interiors
Envirox
Envision
EPIC Metals Corporation
Epiphany Ministries
ESI Companies, Incorporated
ETS
Excel Dryer
Excelsior College
Express Diagnostics International
Fablock Mills
The Facility Group
Falcon GPS
Family-Based Strategies
Faronics Corporation
Fast Forward By Scientific Learning
Federal Prison Industries
Ferguson Safety Products
Fibrebond Corporation
First Choice Armor
First Defence II, Incorporated
First Transit
Flaghouse
Florida Department of Corrections
Food Express Direct
Forensic Laboratories
Foxtail Foods
Futron, Inc
G.R.E.A.T. Program
G4S/Justice Services
Gallagher Security Management
Gateway Foundation, Incorporated
GDI LLC
GE Security
General Marine Leasing, Incorporated
The GEO Group, Incorporated
Geovox Security, Inc
Gibson Tech Ed Incorporated
Gilead Sciences, Incorporated
GlaxoSmithKline Pharmaceuticals
Gleeds
Global Diagnostic Services, Incorporated
Global Security Glazing
Grace & Hebert Architects Incorporated
Grainger, Incorporated
Grice Engineering, Incorporated
Grlyphn Works
GTL
Guardian Solutions
Habitat for Humanity International
Hackett Security
Handel Information Technologies
Hardigg Cases
Harding Instruments Co. Ltd.
Hazelden Publishing & Educational Services
HDR Architecture, Incorporated
Health Professionals, LTD
Heery International
Hellmuth, Obata & Kassabaum
Hillyard International
Horizon Communities in Prison
Hospital Equipment
Hugonet
Humane Restraint Company, Incorporated
Hythiam, Incorporated
IC Corporation
iCard Forensics
I.D. Tel Manufacturing and Supply
Id Software, Incorporated
Imperial Fastener Co. Incorporated
Inmate Calling Solutions
Innovacon, Inc
Innovative Data Solutions
In-Sink-Erator
Instant Technologies
Integrated Security Systems Incorporated
IntelliTech Corporation
Interstate All Battery Center
InTime Solutions, Incorporated
The Invisible Armor
Iowa Prison Industries
iSECUREtrac Corporation
ISI Detention Contracting
J.E. Dunn Construction Company
JA Sexauer, Incorporated
Jack Links
Jacobs
Janssen LP
JAX, LTD



..... Shouldn't you be????



JD Nelson and Associates LLC Safe4Hours
Jefferson Audio Video Systems
Jeron Electronic Systems, Incorporated
Johnson Controls, Incorporated
Johnson Diversey
JPay, Inc
Just Care, Incorporated
Justice Packaging Corporation
JWC Environmental
Kaivac, Inc.
Kane Detention
Kaplan University
Keefe Group
Keith & Keith Corrections
Kenall Lighting
Key Systems, Incorporated
Keytrak, Incorporated
KuFBag
Kurz
Language Services Associates
Laser Shot, Incorporated
Leather Factory
Legacy Inmate Communications Services
Legal Research
Leightronix, Inc.
Leslee Scott, Incorporated
LexisNexis
Lifesign
LoneStar Field Products
Loops Flexbrush, L.L.C.
M T J American
Machinist Union
Magal-Senstar
Magazine Subscription Svc. Agency
Management & Training Corp.
Manufacturing Software Solutions
MAO Westwood Pharmacy, Incorporated
Marathon Engineering Corp.
Market Share, LLC
Mary Beth Inc
Masterfoods USA
MAXIMUS
Maxor Correctional Pharmacy Services
MCI Telecommunications, Incorporated
Medical Doctor Associates, Incorporated
Medical Partners of America
Medical Staffing Network
Medtox Diagnostics
Metcraft Industries, Incorporated
Metropolitan Interpreters & Translators
MHM Correctional Services, Incorporated
Michigan State Industries
Micro Works
MicroCentric Corp
Mid America Coach, Inc.
Mid America Health
Mid-States Services, Incorporated
Midwest Detention Systems, LLC
Military Service Company
Missouri Vocational Enterprises
Mitsubishi Digital Electronic
ModuForm, Incorporated
Monarch Coin & Security
Montgomery Technology, Incorporated
Morlife Systems, Incorporated
Morse Watchmans, Incorporated
Moseley Architects
Motor Coach Industries
Motorola, Incorporated
Mountain High Coffee
MPRI
MSA
MSC Industrial Supply Co
MSDSonline
Multimedia Telesys, Incorporated
Mustang Company
Myers Enterprises Incorporated
Naphcare, Incorporated
Narcotics Anonymous World Services

National Assoc. of Drug Court
National Center for Construction
National Fatherhood Initiative
National Greyhound Foundation
National Institute of Correction
National Law Enforcement & Corrections
Technology Center
National Sheriff's Association
National Correctional Industries
National Institute on Drug Abuse
National Law Enforcement Officer Memorial
Fund
Netspend
New Directions
New Heights, Incorporated
New World Systems Corporation
NextGen Healthcare Information Systems
NLECTC
NLM-Institutional Linen Management
Noresco
Norix Group, Incorporated
Norment Security Group
North America Specialty Glass
Northland Security Products
Nurse Rosie Products
O.D. Taragin & Brothers
Oak Security
Oakley, Incorporated
Office Depot
Office of Justice Programs
Ohio University
Oldcastle Precast Modular Group
Olde Master Originals
Oliver Products Co-Packaging
Omnilink Systems
Omron Electronics, Incorporated
One Touch Systems
Orbis Partners
Original S.W.A.T. Footwear
P.K. Food
Paca Body Armor
Pacific Concepts, Incorporated
Panasonic Video Imaging System
Pay Tel Communications, Incorporated
PAYKEY™ USA Incorporated
PDSI - TeleStaff
Peak Cookquick Commissary Products
Penn Emblem
Penn State University
Perfection Uniforms
Pevac America
Pfizer, Incorporated
Phalanx Corporation
Pictometry International Corp.
Pitney Bowes
Plastocon, Incorporated
Point Blank Body Armor, Incorporated
Polaroid ID Systems, Incorporated
PortionPac Chemical Corporation
Portland Hardware Co., Incorporated
Portland Security Hardware Co.
Positron Public Safety Systems
Prelude Phone Products
Price Industries
Prime Coat Corporation
Prime Health Services
Prison Expression Cards LLC
Prison Fellowship Ministries
Prison Health Services
Private Corrections Inst.
Probatum Technologies, Incorporated
Professional Claim Managers
Proffitt's Machining, Incorporated
Protech Corrections
ProTech Monitoring, Incorporated
Proteus on-Demand
Public Communications Services
Public Consulting Group
PureTech Systems

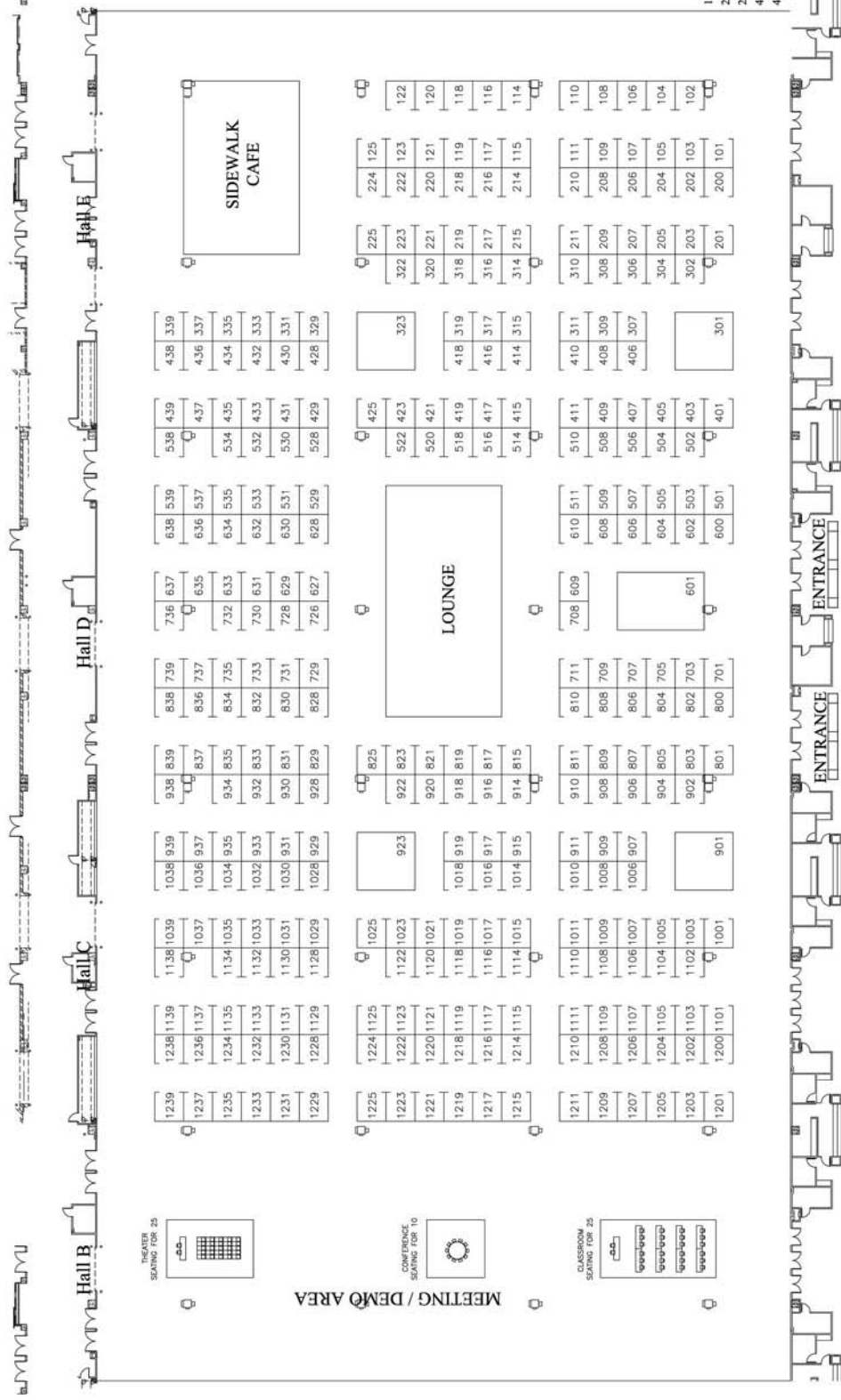
QQuest Corporation
Raoul Wallenberg Organization
Rapiscan Security Products, Incorporated
Ray Bell Construction Company
RB Tec, Incorporated
Redwood Toxicology Laboratory
Reelizations Media
Regent Medical
Remington Technologies
Research Electronics International
The Restex Company, Inc.
Restraint Systems Technologies
Reverse 911
Rip-N-Ready
Riverdale Corporation
Robinson Textiles
Roche Laboratories Incorporated
Rock River Arms, Incorporated
Rose Report
Rotondo Weirich, Incorporated
Rotonics Manufacturing, Incorporated
RR Brink Locking Systems
Safeguards Technology, Incorporated
Sagem Morpho, Inc.
The Salvation Army
Sanitary Solutions
Satellite Tracking of People LLC
Scientific Learning Corporation
Scott Health & Safety
Screened Images Multimedia
Secure Alert
Secure Pharmacy Plus
SecurePlex Systems
Securitas, Incorporated
Security Cameras Direct
SECURUS Technologies
Seder Foods Corporation
Senstar-Stellar, Incorporated
Sentry Security Fasteners
Sequel Youth Services
Sequest Technologies
ShawnTech Communications, Incorporated
Shield Defense
Shoe Corp of Birmingham
Shoe4Work
Siemens Building Technologies
SIGARMS, Incorporated
Simple Green
SMART Recovery
Smith & Wesson
Smiths Aerospace
Smiths Detection
Smooth On Incorporated
SMRT Architecture Eng. Planning
Social Security Administration
SoftSheen/Carson, Incorporated
Solo Slide
Somnia Incorporated
Sony/Continental Film
South Western Communications
Southern Folger Detention Equipment
Southern New Hampshire University
Southwest Microwave, Incorporated
Spacesaver Corporation
Special Made Goods & Services
Specific Bags
SpecPoint, Incorporated
Speed Queen
Spillman Technologies, Incorporated
Sqwincher
State Industrial Products
Stinger Systems, Incorporated
Stromberg
Sturm Ruger & Co, Incorporated
STV Architects
Sundial Creations
Support 2020
Survival Skills Ed. & Dev. (SSED)
Swintec

Symbol Arts, Incorporated
Syscon Justice Systems, Ltd.
T3 Motion, Inc.
Tandy Leather Factory
Taser International, Incorporated
Teachers School Supply Incorporated
Teijin Twaron USA, Incorporated
Tele Staff by PDSI
TELESTEPS Inc
Texas Correctional Industries
The Force by Horace Mall
The G-S Company
The National MRSA Project
This End Up Furniture Company
Thomson-West
Three Squares Greetings
Tibotec Therapeutics
Tiger Correctional Services
TimeKeeping Systems, Incorporated
Tindall Corporation
Touchpay Holdings LP
Transactions Network Services
Treanor Architect
Truit Bros. Incorporated
Trussbilt
TruTouch Technologies, Inc.
Turner Construction Company
TurnKey
Tymetal Corp.
TyraTech
U.S. Chemical Storage
U.S. Dept. of Justice - Civil Rights
U.S. Medical Group, Incorporated
U.S. Risk Advisors, Incorporated
U.S. Risk Underwriters, Incorporated
U.S. Smokeless Tobacco Brands
UNICOR
Union Supply Company, Incorporated
University of Findlay
University of Louisville
University of Maryland
University of Northern Florida
University of Phoenix On-Line
USIS
UTMB Correctional Managed Care
Valiant Equipment Company
Verint Systems
Verizon Business
Verizon Wireless
Versus Law
VFA
View Systems, Incorporated
Vinyl Product
Volunteers of America
Voxtec International
VPSI Incorporated
VUGate
Wallace International, Incorporated
Wampole Laboratory
Weldex Corporation
Western Union Payment Services
Wexford Health Sources, Incorporated
Wheatland Tube Company
White Conveyors, Incorporated
Willoughby Industries, Incorporated
WinTron Technologies
World Advertising of Tampa, Incorporated
Woven Electronics
Xtralis
XWave
Youth Advocate Programs
Youth Build USA
Youth Services International
Z Medica
Zee Medical
Zenon
Ziamatic Corporation
Zimek Technologies, LLC





Gaylord Texan Resort and Convention Center Exhibit Hall Floor Plan



Presented by
George Fern Company
 Exhibitions • Corporate Events • Exhibits
 2540 S. UNIVERSITY AVENUE, SUITE 1152
 DALLAS, TEXAS 75244
 TEL: 469-7008 FAX: 469-7009
 WWW.GEORGEFERN.COM

American Correctional Association 2008 Winter Conference

American Correctional Association

2008 Winter Conference Booth Reservation Contract

Gaylord Texan Resort • Grapevine, Texas • January 11-16, 2008

WE WISH TO RESERVE _____ **10' X 10' BOOTH(S)**
(Quantity)

Please list your 10 selections in order of preference:

1st choice _____ 3rd choice _____ 5th choice _____ 7th choice _____ 9th choice _____
 2nd choice _____ 4th choice _____ 6th choice _____ 8th choice _____ 10th choice _____

Company Name _____

(Street Address) (City) (State) (Zip)

(E-mail address) (Telephone) (Fax)

Name of contact person/title to appear in the 2008 Winter Conference Program Book _____

Company Description _____
(25 word description as you wish it to appear in the 2008 Winter Conference Program Book.)

Exhibitors we would prefer to be near _____
(Name) (City) (State)

Exhibitors we would prefer **NOT** to be near** _____
(Name) (City) (State)

** (Please indicate on a separate sheet of paper any other companies you would prefer not to be near. ACA CANNOT GUARANTEE your company will not be placed adjacent to a competitive firm but will try to accommodate your requests.)

We agree to rent the above indicated exhibit booth(s) subject to the American Correctional Association's exhibit regulations, which include all requirements set forth on this contract. Enclosed is our nonrefundable and nontransferable deposit. It is understood that space is being contracted on a prime-location basis and the amount of the booth rental fee balance will be dependent upon the location of the assigned booth(s) in the Exhibit Hall. Exhibitors assigned booths other than those requested will be deemed to have accepted those booths unless a written request for change of location is received by ACA within 10 days of ACA's dated confirmation of booth assignment. The booth rental fee, less the nonrefundable deposit, is payable upon receipt of invoice. If written cancellation requests are received by ACA on or before November 9, 2007, the exhibitor will receive a refund of the booth rental fee less the nonrefundable deposit. After November 9, 2007, no refunds of any amount will be made. Exhibitors applying after November 9, 2007, must submit the full booth rental fee, none of which is refundable, with their applications. Companies cannot be listed in the 2008 Winter Conference Program Book unless the balance is paid in full. Exhibit booths are NOT transferable and cannot be sold, subleased or assigned to another company by the original contracting company. I hereby represent that I am authorized to submit this Booth Reservation Contract on behalf of my company, that I have read, understand and agree on behalf of my company to be bound by the terms of this contract and the accompanying brochure, that the information provided herein is true, and that I understand that this contract is complete only when accepted by ACA.

Payment	<input type="checkbox"/> Deposit	<input type="checkbox"/> Full Payment				
Please Check One:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Discover	<input type="checkbox"/> Diner's Club	<input type="checkbox"/> Check Amount \$ _____
Credit Card Number (valid through February 2008) _____			Exp. Date _____			
Name on Credit Card (Please Print) _____			Signature _____		Date _____	

X _____
(Print Name)

X _____
(Signature of authorized agent for exhibiting company) (Title) (Date)

AMERICAN CORRECTIONAL ASSOCIATION
 Attn: Exhibits
 206 N. Washington, St., Suite 200 • Alexandria, VA 22314
 1-800-222-5646, ext. 0022
 E-mail: sales@aca.org • www.aca.org
 Fax: 703-224-0040

ACA USE ONLY	
Booth No. Assigned: _____	
Total Booth Fee: _____	
Amount of Deposit: _____	Date Paid: _____
Amount of Balance: _____	Date Paid: _____
Authorized Signature (ACA) _____	Date _____



Schedule At A Glance

IMPORTANT DATES FOR ACA EXHIBITORS

Please note these important dates and deadlines regarding the upcoming
ACA Winter Conference.

November 7, 2007 — Cancellation deadline. Prior to November 7, 2007, the booth reservation fee less the nonrefundable deposit will be refunded upon written request. After November 7, 2007, no refunds will be made.

December 1, 2007 — Advertising space deadline for the 2008 Winter Conference Program Book. Call ACA at 1-800-222-5646, ext. 0022 to receive additional information.

December 14, 2007 — Materials close/copy deadline for 2008 ACA Winter Conference Program Book for advertisers.

January 12, 2008 — Exhibitor Registration Open 7:00 a.m. - 4:00 p.m. in Longhorn Marble Lobby, Gaylord Texan Resort and Convention Center

January 13, 2008 — Exhibitor Registration Open 7:00 a.m. - 4:00 p.m. in Longhorn Marble Lobby, Gaylord Texan Resort and Convention Center

Exhibits must be completely set up by **1:00 p.m.** Exhibitors who do not complete setup of their booths within this time frame will automatically forfeit their exhibit space(s) unless previous arrangements have been made with ACA's Show Management.



Exhibit Hall Open House 4:00 p.m. - 7:00 p.m. in Halls B-E, Longhorn Exhibit Hall, Gaylord Texan Resort and Convention Center



“Texas Stampede” from 7:30 p.m. - 9:30 p.m. — **Everyone is invited** to join in the food and fun with music and dancing.

January 14, 2008 — Exhibitor Registration Open 7:00 a.m. - 4:00 p.m. in Longhorn Marble Lobby, Gaylord Texan Resort and Convention Center

General Session at 8:15 a.m. in Texas Ballroom, Gaylord Texan Resort and Convention Center

Exhibit Hall Open 10:15 a.m. - 2:30 p.m.
(exclusive 10:15 a.m. - 1:00 p.m.)



Box lunch for attendees in Exhibit Hall at 11:30 a.m.

January 15, 2008 — Exhibitor Registration Open 7:30 a.m. - 3:00 p.m.

Exhibit Hall Open 9:30 a.m. - 12:00 p.m.



Exhibit Hall - Grand Prize Drawing - 11:45 a.m.



Exhibit Hall closes at 12:00 p.m. No booth is to be dismantled before 12:00 p.m. Any exhibitor who begins teardown prior to this time will jeopardize participation in future shows. All exhibit materials must be removed from the Exhibit Hall by 10:00 p.m.

Annual Luncheon 12:30 p.m. - 2:00 p.m. in Texas Ballroom, Gaylord Texan Resort and Convention Center



Decorating Services

BOOTH FEES INCLUDE:

- Booth set-up, consisting of **burgundy, tan** and **teal** flameproof draperies, forming 3-foot high side rails and an 8-foot backdrop
- One-line, 7-inch by 44-inch exhibitor identification sign and convention logo
- 24-hour Exhibit Hall security from move-in to move-out
- Exhibitor Service Kit
- General maintenance of the aisles and common Exhibit Hall areas to ensure a safe and attractive exposition
- Listing in ACA's *2008 ACA Winter Conference Program Book* (includes company name and description, if contract is received by June 30, 2007)

SHOW COLORS

Show colors are **burgundy, tan** and **teal**. Aisles within the Exhibit Hall are carpeted in green. Show management requires that booths be completely carpeted at the exhibitor's expense. Exhibitors not furnishing their own carpeting must secure it through the Geo E. Fern Co. Exhibitors placing orders for carpeting and furniture in accordance with the deadline published on the order form in the Exhibitor Service Kit can save as much as 30 percent on the cost of these items.

Show Service Contractor

Geo E. Fern is the official show service contractor. Exhibitors must use ACA's official show service contractor for drayage and rigging, furniture rentals, and other services as published in the Exhibitor Service Kit. Exhibitors are expected to have their booths in show condition each morning before the Exhibit Hall opens. Make any arrangements for cleaning services, available through ACA's official show service contractor, prior to the show. All of the above services are available at discount rates if contracted prior to the deadline indicated on the order form in the Exhibitor Service Kit. For other services, exhibitors desiring to use contractors other than those officially appointed by show management must advise show management and submit to ACA and ACA's official show service contractor the necessary certificates of insurance 30 days in advance of the initial opening of the show.

While the ACA has designated Geo E. Fern Co. as the official show service contractor, the ACA assumes no responsibility or liability for any of the services performed or products provided by such contractor.

LABOR REQUIREMENTS

The service contractor is a union contractor, and requires union contracting in order to conform to rules and regulations. It is necessary that exhibitors use qualified personnel on the loading dock for material handling within the show. Missouri is a right-to-work state which entitles exhibitors to set up and dismantle their own display/exhibit booths. Additionally, exhibitors are authorized to unload their own vehicles, making as many trips as necessary, and with the use of dollies if desired (no forklifts). More detailed information on labor requirements will appear in the Exhibitor Service Kit. Overtime for laborers applies to all hours before 8:00 a.m. and after 5:00 p.m. on weekdays, and all times during weekends and holidays.

STORAGE OF PACKING BOXES OR CRATES

Storage crates, boxes or other extraneous materials are not to be stored in or behind the exhibit booths during the show. Arrangements must be made with the contractor for pick-up, storage, and return at published drayage rates.

SHIPPING AND DRAYAGE

An Exhibitor Service Kit, providing information on equipment rental, drayage, electrical connections, plumbing, labor and other services, will be prepared by the show contractor and mailed to exhibitors by the ACA shortly after the ACA's receipt of the deposit and Booth Reservation Contract.

The shipping and drayage information contained in the service kit will instruct exhibitors to ship materials, prepaid in such a way that it arrives no sooner than 30 days in advance of the show's opening and no later than Thursday, Jan. 10, 2008 at 4:00 p.m. at the advance receiving warehouse. Please note that freight should be shipped with an accompanying bill of lading. When a bill of lading does not accompany a shipment, a premium charge will be levied for labor to locate that freight.

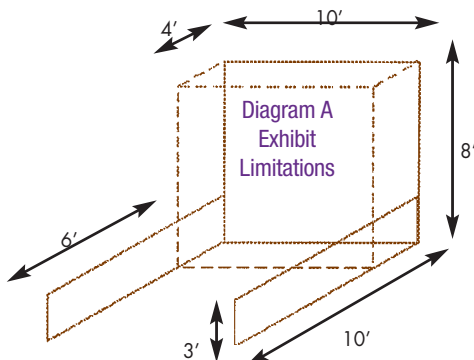
The name of the convention, along with the exhibiting company's name and assigned booth number, must appear on the shipping label. Shipments will not be accepted at the convention site before Saturday, Jan. 12, 2008. On Saturday, Jan. 12, 2008, but not before, exhibit materials can be shipped in care of Geo E. Fern Co., directly to Gaylord Texan Resort.

Please read the shipping information and the drayage service order form included in the Exhibitor Service Kit, where you will also find details on the advance warehouse shipping address.

Should there be any questions regarding decorating services or shipping after the Exhibitor Service Kit is reviewed, contact Geo. E. Fern Co. at (502) 367-0254.

Display Rules and Regulations

- 1) A single exhibit booth may be occupied by only one company. Companies displaying jointly must reserve at least as many booths as there are companies in the joint display.
- 2) An exhibit booth must be occupied by the same company for the duration of the show.
- 3) All booths must be fully carpeted. Booths that are not fully carpeted will be carpeted by the show decorator at the expense of the exhibitor.
- 4) All displays, demonstrations, sales activities, etc., must be contained within the reserved booth space and may not impede traffic through the aisles. No solicitation or distribution of materials can take place within the Exhibit Hall aisles or in any other conference areas.
- 5) All booths are 10-feet deep by 10-feet wide, unless otherwise noted on the floor plan. Display dimensions may not exceed the 8-foot height of the backdrop or the 3-foot height of the side rails. A display may stand 8 feet in height only if it is flush with the booth's backdrop and extends no more than 4 feet from the back line of the booth at this height. The height of the booth must then drop down to the 3-foot height of the side rails. Other displays that do not conform to these specifications, including island and peninsula booths and multi-level booths are accepted and encouraged; however, they must be approved by the ACA in writing a minimum of 90 days prior to the show due to infringement on the visibility of or interference with adjoining displays. Displays violating this policy may be dismantled at the discretion of the ACA due to infringement on the visibility of or in displays. (See Diagram A.)
- 6) Exhibits that include the operation of radios, talking motion picture equipment, public address systems or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstrations will not annoy or disturb adjacent exhibitors. Operators of noise-making exhibits must secure approval of operating methods before the exhibit opens. ACA Show Management shall have discretion to order removal or dismantling of exhibits not complying with this requirement.
- 7) Any display that exceeds normal display regulations (see Diagram A) must be approved in writing prior to the exhibit show. Permission must also be granted and arrangements must be made for any **oversized display** which may require early setup. Exhibitors who need to gain approval and make special arrangements must contact the ACA Exhibits Department at (800) 222-5646, ext. 0022, at least 60 days in advance of the show. Displays that do not conform to regulations as stated herein and have not been approved by ACA Show Management prior to the exhibit show will not be accepted. Upon approval, exhibitors will be directed to Geo E. Fern Co. to arrange for an early setup time, if applicable.
- 8) Because of insurance restrictions, all firearms must be transported in cases and exhibited/displayed inoperative. All firearms must be removed from the building each day after show hours. At no time shall firearms be loaded or contain live ammunition. Firing mechanisms on all firearms must be locked at all times. Firearms and ammunition will be inspected by an authorized safety inspector approved by the Convention Center during event move-in. Sale of firearms is prohibited in the center although exhibitors may take orders for future delivery.
- 9) Companies will not be allowed to place any materials in ACA's Press Area or the Registration Area.
- 10) Distribution of circulars or promotional material may be made only within the booth assigned to the exhibitor presenting such material. A firm or organization not assigned exhibit space will not be permitted to solicit business within the exhibit area or in any other conference areas.



Display Rules and Regulations (continued)

- 11) Combustible Materials Storage: Gaylord Texan requires that exhibitors' literature to be displayed or for distribution be limited to a one-day supply. Reserve supplies shall be kept in closed containers and stored outside the Convention Facility in a neat manner. All exhibit booths must be cleaned of combustible rubbish daily. The show decorator provides cleaning services. Storage of any materials will not be allowed behind the back curtain of the booth.
- 12) Subject to ACA's policy regarding attendance at and coverage of the Congress by representatives of the media and other publications, companies offering products or services to the corrections industry are eligible to exhibit at the Congress. ACA reserves the right to determine the eligibility of any company and, on the basis of that determination, to decline to accept any exhibit booth contract or to cancel any contract already accepted from a company later determined to be ineligible to exhibit.
- 13) The ACA reserves the right to restrict exhibits that, because of noise, method of operation, materials, or for any other reason, become objectionable, and also reserves the right to prohibit any exhibit that, in the opinion of show management, may detract from the general character of the exhibit show as a whole. Should this occur, ACA shall not be liable to the exhibitor for refund of booth rental fees or for any other damages whatsoever.
- 14) Any and all outstanding debts with the ACA must be paid prior to any company, organization, or agency occupying an exhibit booth at any ACA show.
- 15) The ACA requires that any group, organization, corporation, company or other entity which advertises in ACA publications, or exhibits at ACA shows, respect the dignity of all individuals.
- 16) Food and beverages may be served or consumed only if they constitute the product being exhibited. **A 3-ounce limitation is placed on the size of the cups used for beverage distribution, and a 3-ounce weight limitation is also placed on food items.** Any food or beverage served from an exhibitor's booth which does not represent the product being exhibited must be purchased through the official convention center catering contractor.
- 17) The use of helium balloons is prohibited.
- 18) The use of open flame, including fire acts, or the storage and handling of flammable liquids, chemicals or harmful caustic substances is prohibited, unless approved by the Fire Marshall. This approval must be coordinated via the ACA and received in writing no less than 60 days prior to the date of the show.
- 19) All exhibit and exhibit hall electrical installations, connections and disconnections must be obtained exclusively through the Building Electrical Contractor.
- 20) In order to preserve tax-exempt status with the Internal Revenue Service, ACA must insist that **no selling take place in the Exhibit Hall.**
- 21) The Gaylord Texan Resort prohibits smoking in the Convention Center and Exhibit Hall.
- 22) Exhibitors which utilize or include in their exhibit materials or in their exhibit booths (a) material which is copyrighted by another, including without limitation live music or recorded music and/or videos which may or may not contain background music, or (b) materials incorporating matter subject to any other intellectual property right of another, must obtain proper licenses to use such materials, provided, however, that exhibitors need not obtain a license to utilize music the copyright to which is owned by BMI or ASCAP unless such music is utilized as background music, i.e. in a video and to be exhibited in the exhibit booth. Exhibitor agrees to defend and indemnify ACA, its officers, governors, employees, agents, subcontractors and the convention center authority against any and all claims, demands, suits or causes of action asserting infringement of copyright or any other intellectual property right in connection with the exhibitor's exhibit booth or exhibit materials.
- 23) Exhibit booths must be in compliance with the requirements of the Americans With Disabilities Act (ADA) for "places of public accommodation." Exhibitors hereby agree that they will defend, indemnify, and hold and save ACA, its officers, governors, employees and agents harmless from and against any and all claims, demands, actions, damages, loss, liabilities, expenses, and judgments recovered from or asserted against ACA on account of any actual or alleged failure of the exhibitor's exhibit booth to comply in any respect with the requirements of the ADA. Nothing in this agreement shall be deemed to be an admission by ACA or the exhibitor that either entity is a "public accommodation," or that the convention space or the exhibit booth leased hereunder is a "place of public accommodation," under the ADA.
- 24) Exhibitor represents and warrants that it is in full compliance with all federal, state, and local equal employment laws, rules, regulations and ordinances applicable to its operations.
- 25) Exhibitors accept full responsibility for their acts and conduct, as well as the acts and conduct of their invitees, within any part of the Exhibit Hall and conference area, and agree to defend and indemnify ACA against any and all claims, demands, actions, damages, losses, liabilities, expenses, and judgments recovered or asserted against ACA on account of any such acts or conduct.
- 26) During the exhibit setup and dismantling hours and in the evening after the close of exhibits, ACA will provide security service to cover entrances to the Exhibit Hall. During exhibit hours, exhibitors will be responsible for security in their booth(s). Small items of value should be removed from the area during non-show hours. **ACA shall not**, at any time, be responsible for the safety of the property of the exhibitors, its agents, employees or invitees, from theft or damage by fire, accident or due to any other cause. **Exhibitors are required to insure the contents of their exhibit booths.** The exhibitor assumes entire responsibility for losses, damages, and claims arising out of (a) damage to exhibitor's displays, equipment, and other property brought upon the premises of the Exhibit Hall and (b) injury to exhibitor employees, agents, or invitees within the Exhibit Hall. The exhibitor shall defend and indemnify ACA, its officers, governors, employees and agents against any and all claims, demands, actions, damages, losses, liabilities, expenses, and judgments recovered or asserted against ACA on account of any such damage or injury.
- 27) Exhibitors or their agents shall not injure or deface the walls of the building, the booths or the equipment of the booths, including via painting and staining. Exhibitors are not permitted to drive tacks, nails, or screws into the walls or woodwork. When such damage appears, the exhibitor is liable to the owner of the property so damaged. Use of stickers, decals, and adhesive materials is limited to the exhibitor's own display. Glitter is not permitted in the Exhibit Hall.
- 28) All materials used in displays must be flameproof and meet local fire regulations. All electrical wiring must conform to local codes. These regulations will be enforced.
- 29) Grapevine Fire Department requires that all fully enclosed exhibit spaces be equipped with smoke detectors and an annunciator located on the exterior of that space.
- 30) Any vehicle or combustion operated machine that is a part of an exhibit must contain a minimal amount of gasoline (less than one quarter tank) and must be equipped with locking gas caps. All battery cables must be disconnected and ends taped, gas caps locked, and the keys retained in either the Show Management or Building Management Office. No refueling is permitted in the Gaylord Texan. Exhibitors must protect floors under vehicles from any leakage, spillage, or other potential damage.
- 31) Running Fuel-Powered Motors or Machinery: All fuel-powered motors must have an exhaust system that will prevent any fumes from being emitted. Prior to show, Gaylord Texan approval is required. A Fire Watch may be required. This approval must be coordinated via the ACA and received in writing no less than 60 days prior to the date of the show.
- 32) Tents, Awnings, Canopies: The use or display of tents, awnings or canopies requires prior written approval of Gaylord Texan. This approval must be coordinated via the ACA Show Management and received in writing no less than 60 days prior to the date of the show and must include detailed plans showing size, height, location, anchoring details and certification of flame retardancy for all materials. Gaylord Texan does not allow exhibitors to drill in the floor.
- 33) During Exhibit Hall setup or teardown, children under the age of 15 are not allowed in the Exhibit Hall.
- 34) No animals are permitted in Gaylord Texan without prior approval from the convention center. In the event that approval is given, all sanitary needs for animals are the responsibility of the exhibitor.
- 35) As a courtesy to all exhibitors, hospitality suites shall not be open, and private parties shall not be permitted, during the scheduled hours of the trade show, ACA meetings or other ACA functions. Exhibitors scheduling private functions in conflict with official ACA events will jeopardize participation in future ACA shows.
- 36) In the event of cancellation of the 2008 ACA Winter Conference for any reason, ACA's liability to an exhibitor shall not exceed the amount of rental fees paid over and above the non-refundable deposit. The exhibitor's acceptance of these Rules and Regulations constitutes a release of ACA from any claims for damages in excess of said amount.
- 37) ACA shall not be liable for failure to perform its obligations hereunder due to strikes, riots, acts of God, or any other cause beyond its control.
- 38) All regulations as stated in this brochure are part of the legally binding booth reservation contract. In signing, the exhibitor agrees to abide by the regulations as stated herein and on the Booth Reservation Contract itself.

In the event ACA determines an exhibitor is in violation of any of these Rules and Regulations, a representative of ACA will personally contact the senior exhibitor staff member present to advise that individual of the details of the violation. ACA will allow a reasonable amount of time for the exhibitor to correct the violation. If the infraction is not corrected within the time allowed, the exhibitor's booth may, at the sole discretion of ACA show management, be closed and/or dismantled without compensation to the exhibitor, and the exhibitor may forfeit the right to exhibit at future ACA events. All matters not covered by these Rules and Regulations shall be within the discretion of ACA show management. These Rules and Regulations may be amended at any time by ACA show management. Any such amendments shall be provided to, and shall be binding upon, all exhibitors.



ACA SPONSORSHIP AND ADVERTISING FORM

2008 WINTER CONFERENCE

Grapevine, Texas • January 11-16

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E- Mail: _____

SPONSORSHIP OPPORTUNITIES:

PLATINUM LEVEL

Exclusive Sponsorship Opportunities:

<input type="checkbox"/> Shuttle Service	\$10,000
<input type="checkbox"/> Exhibit Hall Reception	\$20,000
<input type="checkbox"/> Specialty Break	\$20,000
<input type="checkbox"/> Grand Prize	\$30,000
<input type="checkbox"/> Luncheon Keynote Speaker	\$30,000
<input type="checkbox"/> Luncheon (meal)	\$30,000
<input type="checkbox"/> General Session Keynote Speaker	\$50,000
<input type="checkbox"/> Audio Visual Equipment	\$50,000
<input type="checkbox"/> Sunday Night Social	\$50,000

Co-Sponsorship Opportunities:

<input type="checkbox"/> Sunday Night Social	\$25,000
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GOLD LEVEL

Exclusive Sponsorship Opportunities:

<input type="checkbox"/> Tote Bags*	\$6,000
<input type="checkbox"/> Lanyards/Badgeholders*	\$6,000
<input type="checkbox"/> Cyber Cafe*	\$6,000
<input type="checkbox"/> Hotel Key Cards*	\$6,000
<input type="checkbox"/> Expo Open House	\$5,000

Co-sponsorship Opportunities:

<input type="checkbox"/> Specialty Break	\$5,000
<input type="checkbox"/> Exhibit Hall Reception	\$5,000
<input type="checkbox"/> Audio Visual	\$5,000
<input type="checkbox"/> Grand Prize	\$5,000
<input type="checkbox"/> Shuttle Service	\$5,000
<input type="checkbox"/> Expo Hall Lunch	\$5,000

SILVER LEVEL

Exclusive Sponsorship Opportunities:

<input type="checkbox"/> Morning Coffee	\$3,000
<input type="checkbox"/> Notepads*	\$2,500
<input type="checkbox"/> Pens*	\$2,500
<input type="checkbox"/> Room Deliveries/Door Drop*	\$2,500
<input type="checkbox"/> Water Bottles*	\$2,500
<input type="checkbox"/> Pop Out City Maps*	\$2,500
<input type="checkbox"/> Condensed-Meeting-at-a-Glance	\$2,500

Sponsorship Benefits:

*Free registrations
(Platinum - 3, Gold - 2, Silver - 1)
Signage at the Conference
Ribbon w/badges
Recognition in Program Book
Web site listing/ Web site link (not bronze)
Recognition at the podium (meals only)
Recognition in Promotional Materials
Pre-registration list of attendees
Recognition in CT Magazine
Discount on Program Book ad (10%)
Discount on package (sponsorship,
advertising, exhibiting)*

BRONZE LEVEL

Co-Sponsorship Opportunities:

<input type="checkbox"/> General Meeting Co-sponsorship	\$500 - \$2500
Amount: \$ _____	

HEALTH CARE PROFESSIONAL INTEREST SECTION (H-PIS) EVENTS:

<input type="checkbox"/> General Sponsorship	\$2,500-\$15,000	Amount: \$ _____
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*Sponsor responsible for all costs associated with sponsorship.

Sponsorship deadline December 1, 2007



ACA SPONSORSHIP AND ADVERTISING FORM

2008 WINTER CONFERENCE

Grapevine, Texas • January 11-16

ADVERTISING OPPORTUNITIES:

PROGRAM BOOK (reservations due 12/1, artwork due 12/14)

Standard Space

_____ Full Page, 4 Color ad \$1,000
_____ Half Page, 4 Color ad \$ 750 (Horizontal only)
_____ Full Page, B/W \$ 750
_____ Half Page, B/W \$ 500 (Horizontal only)

CONFERENCE DAILY NEWSLETTER (reservations due 12/14, artwork due 12/21)

ACA distributes on-site newsletters at our conventions. Be the exclusive advertiser on the back of this conference newsletter that is distributed to more than 3,000 attendees.

Standard Space

_____ Full Page, B/W (One Day) \$1,000
_____ Full Page, B/W (Three Days) \$2,500

Specs:

Full Page - 7"x10", bleed 8 5/8" x 11 3/16"
Half Page - 7" x 4 7/8", bleed 7 1/4" x 5 1/8"

Take 3% off this package order of exhibit booth, sponsorship, and print advertising

PLEASE MAIL YOUR FORM WITH PAYMENT TO:

OR

FAX YOUR ORDER FORM TO:

**American Correctional Association
Attention: Lisa Freedman, Sales Consultant
206 N. Washington Street, Suite 200
Alexandria, VA 22314**

703-224-0040

Payment Options:

Check number: _____ Amount: _____

Credit Card: Visa MasterCard Discover American Express

Card # _____ Exp. Date _____ Security Code _____

Amount Charged: \$ _____ Signature _____

All orders must be prepaid.

**Questions???? Contact Lisa Freedman
at 703-224-0037 or lisaf@aca.org**

