



2009
Winter Conference
Exhibitor Prospectus

Forward Thinking
and Futurism

*January 9-14, 2009
Gaylord Palms Resort &
Convention Center
Kissimmee, Fla.*

2009 Winter Conference



YOU ARE CORDIALLY INVITED TO EXHIBIT AT ...

*The American Correctional Association's
Winter Conference
Gaylord Palms Resort & Convention Center
Kissimmee, Florida
January 9-14, 2009*

The ACA Winter Conference has become the largest gathering of corrections personnel in the United States. Exhibitors have learned first hand that the decision makers and purchasers of products and services visit this show annually. Don't miss this opportunity to reach this exclusive group!

Booth space is now available! Generate invaluable business and goodwill for your company by making the ACA Winter Conference part of your 2009 schedule. Sign up TODAY by completing the exhibit booth reservation form.



Meet the Decision Makers

ACA WINTER CONFERENCE

JANUARY 9-14, 2009
KISSIMMEE, FLORIDA

For more than 100 years, corrections professionals from across the country and around the world have relied on ACA's Winter Conference for information on the latest products, services and technologies that will impact their profession.

The ACA Winter Conference attracts the best in the field to learn, network and explore the future by walking through the Exhibit Hall. The ACA Exhibit Hall allows members and guests to see, touch, and experience the products that make their jobs safer, more efficient and more productive. Wardens, superintendents, administrators, purchasing agents, and other qualified and authorized buyers will be in Kissimmee, Florida to see first hand your cutting-edge technologies and state-of-the-art products.

This is a great opportunity, in the beginning of the year, to meet face-to-face with more than 3,000 decision makers who have the need and budgets for your products, services and technologies.

TOP OF THE PROFESSION – ACA MEMBERSHIP REACHES MORE THAN 20,000 CORRECTIONS PROFESSIONALS

35% TOP ADMINISTRATORS
40% MIDDLE MANAGEMENT
75% TOTAL MANAGEMENT
25% LINE/ADMINISTRATIVE SUPPORT STAFF

MORE THAN \$70 BILLION WAS SPENT BY LOCAL, STATE AND FEDERAL GOVERNMENTS FOR CORRECTIONS IN 2007.



What is ACA?

Founded in 1870 as the National Prison Association, the American Correctional Association (ACA) is the oldest and largest correctional association developed specially for practitioners in the corrections profession. ACA represents more than 20,000 active professional members. The membership consists of individuals and organizations involved in all facets of corrections, including adult and juvenile institutions, community corrections, juvenile justice, health care, probation and parole located in the United States, Canada and other nations. ACA is the leader in the improvement of corrections and the professional development of experts in the field.

The Association provides its members with educational materials, publications, training courses, seminars, bi-annual conferences, accreditation services and a variety of other networking opportunities, not to mention *Corrections Today* magazine and discount programs. Working toward a unified voice in correctional policy, ACA has been actively involved in:

- Developing national correctional philosophy;
- Designing and implementing standards for correctional services and methods for measuring compliance; and
- Providing publications, training and technical assistance.



ACA's Mission Statement

The mission of the Association is to exert a positive influence on national correctional policy and to promote the professional development of individuals working in all aspects of the corrections field. Our primary purpose is to be of service to both the field and to our members.

Special Invitation to Treatment Providers



Launched in 2007 at the Winter Conference in Tampa, Fla., the **Healthcare Professional Interest Section (H-PIS)** of ACA brings together health care practitioners and providers with correctional leaders and security professionals to examine important health care and treatment issues relevant to the corrections field, and to improve communications and operations for all facets of corrections.

ACA is the only organization in the nation that is working with correctional treatment and security professionals toward common goals — quality training and open dialogue. **Many workshops, special events, social activities and meetings are planned for H-PIS members at the 2009 Winter Conference.**

Please join ACA at the Gaylord Palms Resort and participate in this important program with local, state and federal corrections professionals, representing all aspects of the field, to help improve our services, protect the public, and prepare women and men for release back into society.



Exhibit Information & Pricing

EXHIBITOR INFORMATION

All booths are standard 10-feet-deep by 10-feet-wide, unless otherwise indicated on the floor plan. Electricity and water are available through the Gaylord Palms Resort and Convention Center. Check Exhibitor Kit for details.

PRICING FOR COMMERCIAL BUSINESSES

10' x 10' BOOTHS	\$2000 (Strategic Location) \$2400 (Corner Location)
10' X 20' BOOTHS	\$4000 (Without corners)
20' X 20' BOOTHS	\$8600

PRICING FOR NOT-FOR-PROFIT ORGANIZATIONS

To assist small organizations and associations, ACA will grant a 50% discount of the booth cost for those organizations who qualify.

- Classified as a nonprofit organization — 501(c)(3) or 501(c)(6) documentation
- Express interest to exhibit and need to reach corrections decision makers

BOOTH FEE INCLUDES:

- 10' x 10' booth space with draped 8' backwall and 3' siderails
- Company identification sign
- Two (2) complimentary full registrations for company personnel
- Four (4) complimentary floor passes limited to individuals directly employed as staff of your company (additional passes available for a fee of \$50 each)
- 24-hour security service
- Daily aisle maintenance
- Listing in the 2009 Winter Conference Program Book
- Admission to social events available to full registrants only
- Access to all workshops, seminars and sessions available to full registrants only

EXHIBIT DATES AND HOURS

EXHIBITOR MOVE-IN

- Saturday, January 10, 2009 10:00am - 4:00pm
- Sunday, January 11, 2009 8:00am - 1:00pm

SHOW HOURS*

- Sunday, January 11, 2009 4:30pm - 6:00pm
- Monday, January 12, 2009 10:30am - 2:00pm
- Tuesday, January 13, 2009 9:30am - 12:00pm

**Hours are tentative and subject to change*

EXHIBITOR MOVE-OUT

- Tuesday, January 13, 2009 1:00pm - 8:00pm**
- Wednesday, January 14, 2009 8:00am - 10:00am

***Exhibitors must wait for aisle carpet to be removed by decorator before move out can begin.*

****Early departure will result in suspension from exhibiting at the 139th Congress of Correction.*

RESERVING EXHIBIT SPACE

The exposition will take place at the Gaylord Palms Resort and Convention Center January 11-13, 2009. You may select your preferred booths using the exhibit hall floor plan. Complete and sign the booth reservation contract and send to the American Correctional Association via fax or mail with **a 50% deposit for the total booth space**. Deposit is not refundable and nontransferable. Upon receipt of your contract and payment, ACA will send a letter acknowledging receipt. A copy of the booth reservation contract with booth space confirmed by ACA, will be returned to you electronically upon booth assignment.

CANCELLATIONS

Should it become necessary to cancel the booth reservation, the booth rental fee, less the nonrefundable deposit, will be refunded upon written request received on or before October 31, 2008. After October 31, 2008, no refunds will be made nor will previously paid monies be applied to any future ACA exhibits or other marketing areas. Exhibitors applying after the October 31, 2008 cut-off date must submit the full booth rental fee, none of which is refundable, with the application.

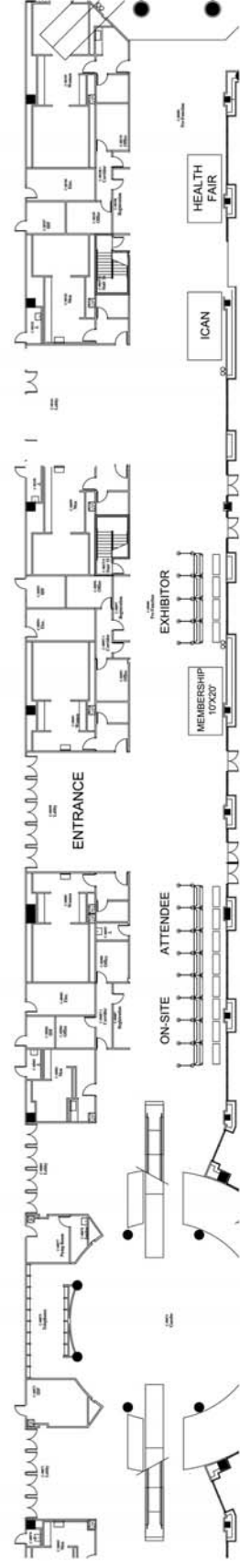
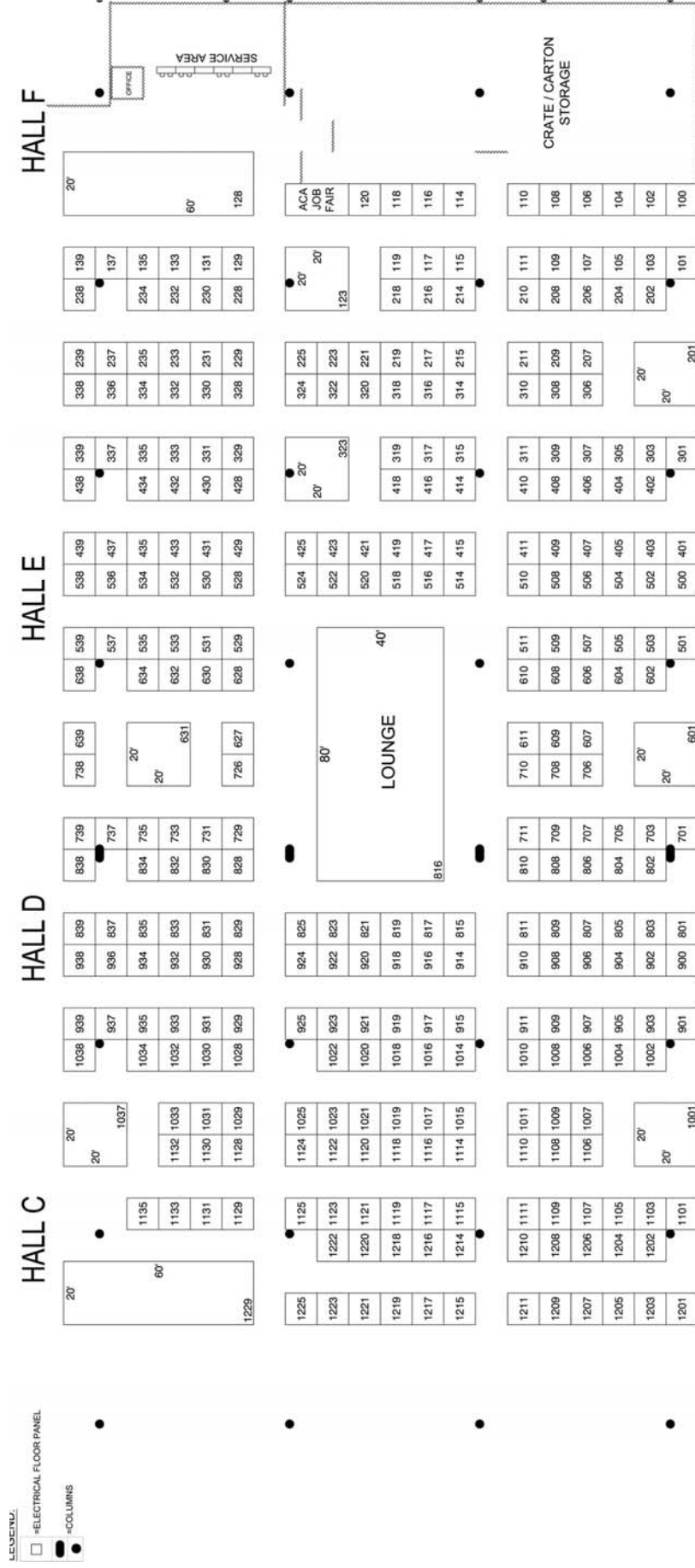
NOTE: Exhibit booths are not transferable and cannot be shared, sold, rented or given gratis to another company by the original contracting company.

All exhibitors reserving booth space on or before October 31, 2008 will be given a complimentary description listing in the official 2009 Winter Conference Program Book and Exhibit Guide.





Gaylord Palms Resort and Convention Center Exhibit Hall Floor Plan



American Correctional Association 2009 Winter Conference

Why Should Your Company Exhibit?

ACA Winter Conference:

- ✓ Largest gathering of corrections professionals
- ✓ Partner with organizations that bring decision makers to you
- ✓ Education and certification programs provide access to this valuable audience
- ✓ Reinforce your commitment to the corrections field

Exhibiting at ACA is the perfect place to:

- ✓ Meet customers face-to-face
- ✓ Discover the tools professionals are using to do business
- ✓ Improve relationships with existing clientele
- ✓ Leave memorable impressions with new contacts
- ✓ Build strong business connections
- ✓ Network and make new contacts
- ✓ Display new products, technologies and services
- ✓ Discover nuances about your target audience/market
- ✓ Recruit new contacts in the field

Reach your target market:

- ✓ Federal, state, provincial and local corrections professionals
- ✓ Administrators, supervisors, wardens and other corrections department officials
- ✓ Juvenile Corrections administrators superintendents and other employees
- ✓ Sheriffs, jail administrators and other employees
- ✓ Community corrections professionals
- ✓ Information technology managers
- ✓ Members from local and foreign government agencies
- ✓ Healthcare and other treatment professionals
- ✓ Executives from other related organizations
- ✓ Students within the criminal justice curriculum
- ✓ Line personnel

ROI...

- ✓ A strong presence at the show will ensure name recognition long after the event ends
- ✓ Collateral materials are kept and purchase decisions are made at a later date
- ✓ This branding opportunity has the ability to generate revenue for your company...

Your potential for business growth is unlimited...



Is your competition listed here? .

Most Recent ACA Exhibitors

1 Priority Biocidal, LLC
Abbey Group Consultants
Abbot
ABL Management, Inc.
Academy Computer Services
Acorn Engineering
Actsoft, Inc.
Adams Metal Detectors
Adelante Enterprise, Inc.
Advanced Charger Technology
Advanced Interactive Systems
AFIX Technologies
AGM Telecom
ALANCO TSI PRISM, Inc.
Alcoholics Anonymous
Aleier, Inc.
All State Distributors North East, Inc.
Allied Tube & Conduit
Alphapointe Association for the Blind
ALS Technologies, Inc.
American Bible Society
American Dental Association
American Institute of Architects
American Institutional Supply
American Jail Association
ARAMARK
Argon Security Technologies, Inc.
Armed Forces Benefit Association
Armor Correctional Health Services, Inc.
ASSA, Inc.
Assessments.Com
Association for Linen Management
Athletic Style
Atlas Business Solutions, Inc.
Aurora Ministries
AUTOCLEAR
Aventura Technologies, Inc.
AWOIS AquaWing Ozone Injection System
BASF Construction Chemicals
Bat Beit Alfa Technologies Ltd.
Bayco Products
Bellevue University
Benco Dental
BI Incorporated
BioMed Resource, Inc.
Black Creek Integrated
Bob Barker Company
Boehringer Ingelheim
Pharmaceutical, Inc.
BSN Sports/Collegiate Pacific
Buford Satellite Systems
Bureau of Justice Statistics (BJS)
C.E. Shepherd Co., L.P.
California University of PA
Calmoseptine, Inc.
Camlite Corporation
Canteen Correctional Services
Carve Wright/LHR Technologies
Casa Playa LLC
CBM Correctional Food Service
CFG Health Systems, LLC
Chase Doors
Chestnut Ridge Foam, Inc.
CI Technologies, Inc.
CISCOR
Clement Communications, Inc.
Cobra Software Group
Color ID
Colorado Correctional Industries
Columbia Southern University
Community Education Centers
Composites Building Systems, Inc.
Com-Tec
Complex, LLC
Contract Pharmacy Services
Conversant Technologies, Inc. (CTI)
Conwood Sales Company, LLC
Cooks Correctional Kitchen
Equipment
Cornell Companies, Inc.
Cornerstone Detention Products, Inc.
Correct Rx Pharmacy Services, Inc.
Correctcare-Integrated Health
Correctional Advisor's Group, LLC
Correctional Cable TV
Correctional Communications LP
Correctional Counseling, Inc.
Correctional Healthcare
Management, Inc.
Correctional Medical Services
Correctional News
Correctional Peace Officers
Foundation
Corrections Corporation of America
CPI/Guardian
Craftmaster Hardware Co.
Cremer Engineering
CrimeCog Technologies, Inc.
Crown Correctional Telephone,
Inc.
Dataspaces, Inc.
Deister Electronics USA, Inc.
DentalEZ Group
Department of Justice-Office of the
Federal Detention Trustee
Derby Industries
Design Specialties, Inc.
Detekion Security Systems, Inc.
Detention Equipment Mfrs. Assn.
(DEMA), Div. of NAAMM
Diamond Pharmacy Services
DLR Group
Draincable Direct
Durrant Justice
Eastern Kentucky University-OSHA
Training Institute Education Center
Easter-Owens
Eclectic Products, Inc.
Ecolab, Inc.
EKU-College of Justice and Safety
ElmoTech, Inc.
EMBARQ
Emerald City Software
Emerald Companies
Emerald Systems, Inc.
EMSCO Group
ETS Development Group LLC
Express Diagnostic, Inc. Int'l
Federal Prison Industries/Fleet
Group
FiberSenSys
Fibrebond Corporation
First Transit, Inc.
Flaghouse, Inc.
FNH USA, LLC
Food Express USA
Franklin Miller
Free Linc
G.R.E.A.T.
G4S Justice Services
Gallagher Security Management
Systems
Garcia Laboratory
Gateway Foundation, Inc.
GBH Communications, Inc.
GDI, LLC
GE Security
GE Security-Homeland Protection
GEO Group
Glaxo Smith Kline
Global Diagnostic Services, Inc.
Global Tel-Link
Gordon Corrections
GTL
Happy Feet by Sole Mates
Harding Instrument Co., Ltd.
Hawley & Associates, LLC
Hazelden Publishing
HDR Architecture
Health Professionals, Ltd.
HeaterMeals
Heery International
Hibiclens
Hillside Candy
HOK Architects
Horseshoes For Life
Humane Restraint Co., Inc.
Hunt Construction Group, Inc.
ICSolutions
IDSoftware, Inc.
Image Quest Worldwide, Inc.,
Medascope, LLC
Innovative Knowledge
InTime Solutions, Inc.
iSECUREtrac
ISI
ITT Corporation
J.E. Dunn Construction Company
Jacobs Engineering Group
Janssen, Division of Ortho-McNeil-
Janssen Pharmaceuticals, Inc.
Janssen, LP
JAVS (Jefferson Audio Video
Systems)
Jax Ltd., Inc.
Jenny Service Company
Jeron Electronic Systems
Jobview
Johnson Controls, Inc.
JPS Health Network
Juice Pac, Inc.
Just Care, Inc.
JWC Environmental
Keefe Group
Keith & Keith Corrections
Kenall Lighting
Key Systems, Inc.
KeyTrak
L-3 Communications Security &
Detention Systems
Legacy Inmate Communications
Legendcare Pharmacy
LexisNexis
Logical Decisions, Inc.
Magal Senstar, Inc.



..... Shouldn't you be????

Management & Training Corporation (MTC)
Marathon Engineering Corporation
Mark's Plumbing Parts and Maintenance Supply
Mars Snack Food US
MAR-VEL International
Max Secure Detention Products
Maxor Correctional Pharmacy Services
McCann Associates
MCS
MEDCOM Correctional Services, Inc.
Merck
Meta-Lite Steel Cells
Metcraft Industries, Inc.
MetLife/KBS an office of MetLife
Metropolitan Interpreters and Translators
MHM Correctional Services, Inc.
Microflex Corporation
Mid America Health, Inc.
Mid Atlantic Telerad
Mid States Services, Inc.
Midwest Detention Systems, Inc.
Mike Barber Ministries
Milnor Laundry Systems
Mobile Medical International Corporation
ModuForm, Inc.
Montgomery Technology, Inc.
Moore Medical
Morlite
Morse Watchmans, Inc.
Motor Coach Industries
MTJ American
Multimedia Telesys, Inc.
Multi-State Corrections
Procurement Alliance
NaphCare, Inc.
Narcotics Anonymous World Services
National Council on Crime and Delinquency
National Fatherhood Initiative
National Institute of Corrections
National Law Enforcement and Corrections Technology Center
National Law Enforcement Officers Memorial Fund
National Sheriffs' Association
NCIC Inmate Phone Service
NCR Corp.
NextGen Healthcare Information Systems, Inc.
Nextteq, LLC
Noresco
Norix Group
Norment Security Group
North Pointe Institute
NSM Insurance Group
Office of Federal Detention Trustees (OFDT)
Office of Justice Programs
Oldcastle Precast Modular
Omni View Innovations
Omnilink
Optellios-Security Solutions
Pacific Concepts
Paulson Manufacturing
Payne Fence Products
PayTel Communications, Inc.
PDI
Peak Cookquik Commissary
Perceptics, LLC
Perfection Uniforms
Pevac America
Pinel Medical
Planmeca, Inc.
Plastocon
PortionPac Chemical Corporation
Prime Coat
Prime Health Services, Inc.
Prism Lighting Services, LLC
Prison Health Services
Pro Tech Monitoring
Professional Claims Managers, Inc.
Protech Corrections
Proteus on Demand Facilities
PSA - Dewberry, Inc.
Public Communications Service
QPI
Quick Series (Luxart Communications)
R.B. Rubber Products, Inc.
R.R. Brink Locking Systems, Inc.
Radiophone Engineering, Inc.
Rapiscan Systems
Read Naturally, Inc.
Research Electronics Int'l
Restraint System Technologies
Right Track Media, Inc.
RMB Industries, Inc.
Robinson Textiles
Roche Laboratories, Inc.
Rogers-Wallace Sales Group
Rotondo Weirich Enterprises, Inc.
Safeguards Technology, LLC
Safety Vision
Sam Houston State University- College of Criminal Justice
Samsung Electronics America
Satellite Tracking of People, LLC
Scheduline
Schenkel Shultz Architecture
Schering Plough
Seacoast Medical
SecureAlert
Securus Technologies
Sentinel Offender Services
Sentry Security Fasteners
ShawnTech Communications
Simple Green
Slingsystems, Inc.
Smiths Detection
SoftSheen-Carson Products Co. Div. L'OREAL USA
Solo Slide Fasteners, Inc.
Southern Folger Detention Equipment Company
Southern New Hampshire University
Southern Sheriff Supply
Southwest Microwave, Inc.
Spacesaver Corporation
Speed Queen
Sprung Instant Structures, Inc.
Stellar Private Cable Systems
STR, Inc.
STV Architects
Supplemental Health Care Support 2020
Survival Skills Education and Development (SSED)
Swank Motion Pictures, Inc.
Swintec Corporation
Symbolarts
Tactical Gear Now, Inc./AFMO.Com
Tandy Leather Factory
Taser International
Taylor AFS
TBN Second Chance
Texas Correctional Industries
Texas Tempered Glass, Inc.
The Change Companies
The GEO Group
The Invisible Armor, Inc./CM&C Group
The Nakamoto Group, Inc.
The Rose Report
The Salvation Army
Thermomass Building Insulation Systems
Tiburon Lockers, Inc.
TimeKeeping Systems, Inc.
Tindall Corporation
TMA Systems
Toner Cable Equipment, Inc.
Touchpay
Trussbuilt
TUSA, Inc.
U.S. Medical Group, Inc.
U.S. Risk Underwriters
Union Springs Pharmaceuticals
Union Supply Company, Inc.
Universal Fabric Structures
University of Maryland University College
University of Phoenix
URS Corporation
US Chemical Storage
US Medical Group
US Risk Underwriters
UTMB Correctional Managed Care HR
Value-Added Communications, Inc.
Vanguard Modular Bldg. Systems
Vidient Systems
Volunteers of America
VPSI, Inc.
VUGate, Inc.
West Texas Lighthouse for the Blind
Westar Aerospace & Defense Group, Inc.
Western Union Payment Services
Wexford Health Sources, Inc.
White Conveyors, Inc.
Willoughby Industries
Xtralis
xwave, a Division of Bell Aliant
YouthBuild USA
Zee Medical, Inc.
Zimek Technologies, LLC



American Correctional Association

2009 Winter Conference Booth Reservation Contract

Gaylord Palms Resort • Kissimmee, Florida • January 9-14, 2009

WE WISH TO RESERVE _____ **10' X 10' BOOTH(S)**
(Quantity)

Please list your 10 selections in order of preference:

1st choice _____ 3rd choice _____ 5th choice _____ 7th choice _____ 9th choice _____
 2nd choice _____ 4th choice _____ 6th choice _____ 8th choice _____ 10th choice _____

Company Name _____

(Street Address) (City) (State) (Zip)

(E-mail address) (Telephone) (Fax)

Name of contact person/title regarding booth selection/payment _____
Name Title

Name of contact person/title to appear in the 2009 Winter Conference Program Book _____
Name Title

Company Description _____
(25 word description as you wish it to appear in the 2009 Winter Conference Program Book.)

Exhibitors we would prefer to be near _____
(Company Name) (Company Name) (Company Name)

Exhibitors we would prefer **NOT** to be near** _____
(Company Name) (Company Name) (Company Name)

**Please indicate on a separate sheet of paper any other companies you would prefer not to be near. ACA CANNOT GUARANTEE your company will not be placed adjacent to a competitive firm but will try to accommodate your requests.)

We agree to rent the above indicated exhibit booth(s) subject to the American Correctional Association's exhibit regulations, which include all requirements set forth on this contract. Enclosed is our nonrefundable and nontransferable deposit. It is understood that space is being contracted on a prime-location basis and the amount of the booth rental fee balance will be dependent upon the location of the assigned booth(s) in the Exhibit Hall. Exhibitors assigned booths other than those requested will be deemed to have accepted those booths unless a written request for change of location is received by ACA within 10 days of ACA's dated confirmation of booth assignment. The booth rental fee, less the nonrefundable deposit, is payable upon receipt of invoice. If written cancellation requests are received by ACA on or before October 31, 2008, the exhibitor will receive a refund of the booth rental fee less the nonrefundable deposit. After October 31, 2008, no refunds of any amount will be made. Exhibitors applying after October 31, 2008, must submit the full booth rental fee, none of which is refundable, with their applications. Companies cannot be listed in the 2009 Winter Conference Program Book unless the balance is paid in full. Exhibit booths are NOT transferable and cannot be sold, subleased, shared or assigned to another company by the original contracting company. I hereby represent that I am authorized to submit this Booth Reservation Contract on behalf of my company, that I have read, understand and agree on behalf of my company to be bound by the terms of this contract and the accompanying brochure, that the information provided herein is true, and that I understand that this contract is complete only when accepted by ACA.

Payment \$ _____ **Deposit \$** _____ **Full Payment \$** _____

Please Check One: Visa MasterCard American Express Discover Diner's Club Check Amount \$ _____

Credit Card Number (valid through February 2009) _____ Exp. Date _____

Name on Credit Card (Please Print) _____ Signature _____ Date _____

X _____
(Print Name)

X _____
(Signature of authorized agent for exhibiting company) (Title) (Date)

AMERICAN CORRECTIONAL ASSOCIATION
 Attn: Exhibits
 206 N. Washington, St., Suite 200 • Alexandria, VA 22314
 1-800-222-5646, ext. 0030
 E-mail: sales@aca.org • www.aca.org
 Fax: 703-224-0040

ACA USE ONLY

Booth No. Assigned: _____
 Total Booth Fee: _____
 Amount of Deposit: _____ Date Paid: _____
 Amount of Balance: _____ Date Paid: _____
 Authorized Signature (ACA) _____ Date _____



Schedule at a Glance

IMPORTANT DATES FOR ACA EXHIBITORS

Please note these important dates and deadlines regarding the upcoming ACA Winter Conference.

- October 31, 2008** — Cancellation deadline. Prior to October 31, 2008, the booth reservation fee less the nonrefundable deposit will be refunded upon written request. After October 31, 2008, **no refunds will be made.**
- November 14, 2008** — Advertising space deadline for the 2009 Winter Conference Program Book. Call ACA at 1-800-222-5646, ext. 0030 to receive additional information.
- November 28, 2008** — Materials close/copy deadline for 2009 ACA Winter Conference Program Book for advertisers.
- December 8, 2008** — Exhibitor Appointed Contractor form due
Exhibitor shipments to Advance Warehouse can begin
- December 22, 2008** — Discount Deadline for Hargrove order forms
- January 6, 2008** — Exhibitor shipments to Advance Warehouse end

Saturday, January 10, 2009 — Exhibitor Registration Open 9:00 a.m. - 4:00 p.m. in Florida Exhibition Hall Lobby, Gaylord Palms Resort and Convention Center
Exhibitor shipments to show site can begin

Sunday, January 11, 2009 — Exhibitor Registration Open 8:00 a.m. - 4:00 p.m. in Florida Exhibition Hall Lobby, Gaylord Palms Resort and Convention Center

Exhibits must be completely set up by **1:00 p.m.** Exhibitors who do not complete setup of their booths within this time frame will automatically forfeit their exhibit space(s) unless previous arrangements have been made with ACA's Show Management.

Exhibit Hall Open House 4:30 p.m. - 6:00 p.m. in Halls C-F, Gaylord Palms Resort and Convention Center

Monday, January 12, 2009 — Exhibitor Registration Open 7:00 a.m. - 4:00 p.m. in Florida Exhibition Hall Lobby, Gaylord Palms Resort and Convention Center

General Session at 8:30 a.m. in the Osceola C/D Ballroom, Gaylord Palms Resort and Convention Center

Exhibit Hall Open 10:30 a.m. - 2:00 p.m.

Tuesday, January 13, 2009 — Exhibitor Registration Open 7:30 a.m. - 12:00 p.m.

Exhibit Hall Open 9:30 a.m. - 12:00 p.m.

★ Exhibit Hall - Grand Prize Drawing - 11:45 a.m. ★

Exhibit Hall closes at 12:00 p.m. No booth is to be dismantled before 12:00 p.m. Any exhibitor who begins teardown prior to this time will jeopardize participation in future shows. All exhibit materials must be removed from the Exhibit Hall by 10:00 p.m.

Annual Luncheon 12:30 p.m. - 2:00 p.m. in the Osceola C/D Ballroom, Gaylord Palms Resort and Convention Center

ACA Contact information:

Melissa Wood, Senior Sales Manager — 703.224.0030
Litsa Deck, Director — 703.224.0011



ACA SPONSORSHIP FORM

2009 WINTER CONFERENCE

Kissimmee, Florida • January 9-14, 2009

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E- Mail: _____

SPONSORSHIP OPPORTUNITIES:

Exclusive Sponsorship Opportunities:

<input type="checkbox"/> Exhibit Hall Reception/Open House	\$30,000
<input type="checkbox"/> Grand Prize	\$20,000
<input type="checkbox"/> Annual Luncheon Meal	\$30,000
<input type="checkbox"/> General Session Keynote Speaker	\$50,000

Co-sponsorship Opportunities:

<input type="checkbox"/> Exhibit Hall Reception/ Open House	\$5,000
<input type="checkbox"/> Specialty Break	\$5,000
<input type="checkbox"/> Grand Prize	\$5,000

Exclusive Sponsorship Opportunities:

<input type="checkbox"/> Tote Bags*	\$6,000
<input type="checkbox"/> Lanyards/Badgeholders*	\$6,000
<input type="checkbox"/> Cyber Cafe*	\$6,000
<input type="checkbox"/> Hotel Key Cards*	\$6,000

Exclusive Sponsorship Opportunities:

<input type="checkbox"/> Morning Coffee	\$5,000
<input type="checkbox"/> Water Stations/Daily*	\$2,500
<input type="checkbox"/> Pocket Guide-Meeting-at-a-Glance	\$4,000

Co-Sponsorship Opportunities:

<input type="checkbox"/> General Meeting Co-sponsorship	\$500 - \$2500
Amount: \$ _____	

HEALTH CARE PROFESSIONAL INTEREST SECTION (H-PIS) EVENTS:

<input type="checkbox"/> General Sponsorship	\$2,500-\$15,000
Amount: \$ _____	

*Sponsor responsible for all costs associated with sponsorship.

SPONSORSHIP

Agreement Amount: \$ _____

Authorized Signature: _____

Company Name: _____

Sponsorship Benefits:

Signage at the Conference
Ribbon w/badges
Recognition in Program Book
Recognition at the podium (meals only)
Recognition in Promotional Materials
Pre-registration list of attendees
Recognition in CT Magazine

Sponsorship deadline November 1, 2008



ADVERTISING FORM

2009 WINTER CONFERENCE

Kissimmee, Florida • January 9-14, 2009

PROGRAM BOOK (reservations due 11/14, artwork due 11/28)

Standard Space

___ Full Page, 4 Color ad	\$1,500
___ Half Page, 4 Color ad	\$ 750 (Horizontal only)
___ Full Page, B/W	\$1,000
___ Half Page, B/W	\$ 500 (Horizontal only)

Premium Space

___ Cover 2	\$2,000
___ Cover 3	\$2,000
___ Cover 4	\$3,000
Special Positions	20% Surcharge

Position Preferred: 1.) _____ 2.) _____ 3.) _____

Specs:

Full Page - 7"x10", bleed 8 5/8" x 11 3/16"

Half Page - 7" x 4 7/8", bleed 7 1/4" x 5 1/8"

CONFERENCE DAILY NEWSLETTER (reservations due 12/3, artwork due 12/17)

ACA distributes on-site newsletters at our conventions. Be the exclusive advertiser on the back of this conference newsletter that is distributed to more than 3,000 attendees.

Standard Space

___ Full Page, B/W (One Day)	\$1,000
___ Half Page, B/W (One Day)	\$ 500
___ Full Page, B/W (Three Days)	\$2,500
___ Half Page, B/W (Three Day)	\$1,250

PLEASE SEND FORM WITH PAYMENT TO:
American Correctional Association
Attention: Lissa Wood, Senior Sales Manager
206 N. Washington Street, Suite 200
Alexandria, VA 22314

Payment Options:

Check number: _____ Amount: _____

Credit Card: Visa MasterCard Discover American Express

Card # _____ Exp. Date _____ Security Code _____

Amount Charged: \$ _____ Signature *(Required)* _____

All orders must be prepaid.



Decorating Services

BOOTH FEES INCLUDE:

- Booth set-up, consisting of orange, yellow and green flameproof draperies, forming 3-foot high side rails and an 8-foot backdrop
- One-line, 7-inch by 44-inch exhibitor identification sign and convention logo
- 24-hour Exhibit Hall security from move-in to move-out
- Exhibitor Service Kit
- General maintenance of the aisles and common Exhibit Hall areas to ensure a safe and attractive exposition
- Listing in ACA's 2009 ACA Winter Conference Program Book (includes company name and description, if contract is received by Nov. 14, 2008)

SHOW COLORS

Show colors are orange, yellow and green. Aisles within the Exhibit Hall are carpeted in green. Show management requires that booths be completely carpeted at the exhibitor's expense. Exhibitors not furnishing their own carpeting must secure it through Hargrove, Inc. Exhibitors placing orders for carpeting and furniture in accordance with the deadline published on the order form in the Exhibitor Service Kit can save as much as 30 percent on the cost of these items.

Show Service Contractor

Hargrove, Inc. is the official show service contractor. Exhibitors must use ACA's official show service contractor for drayage, furniture rentals, and other services as published in the Exhibitor Service Kit. Exhibitors are expected to have their booths in show condition each day before the Exhibit Hall opens. Make any arrangements for cleaning services, available through ACA's official show service contractor, prior to the show. All of the above services are available at discount rates if contracted prior to the deadline indicated on the order form in the Exhibitor Service Kit. For other services, exhibitors desiring to use contractors other than those officially appointed by show management must advise show management and submit to ACA and ACA's official show service contractor the necessary certificates of insurance 30 days in advance of the initial opening of the show.

While the ACA has designated Hargrove, Inc. as the official show service contractor, the ACA assumes no responsibility or liability for any of the services performed or products provided by such contractor.

LABOR REQUIREMENTS

The service contractor is a union contractor, and requires union contracting in order to conform to rules and regulations. It is necessary that exhibitors use qualified personnel on the loading dock for material handling within the show. Florida is a right-to-work state; the law secures the right of employees to decide for themselves whether or not to join or financially support a union. As such, exhibitors have some rights regarding the set up and dismantling of their own display/exhibit booths. Additionally, exhibitors are entitled to unload their own vehicles, making as many trips as necessary, provided the materials are hand-carried (i.e., without the use of dollies or forklifts). More detailed information on labor requirements will appear in the Exhibitor Service Kit. Overtime for laborers applies to all hours before 8:00 a.m. and after 4:30 p.m. on weekdays, and all times during weekends and holidays.

STORAGE OF PACKING BOXES OR CRATES

Storage crates, boxes or other extraneous materials are not to be stored in or behind the exhibit booths during the show. Arrangements must be made with the contractor for pick-up, storage, and return at published drayage rates.

SHIPPING AND DRAYAGE

An Exhibitor Service Kit, providing information on equipment rental, drayage, electrical connections, plumbing, labor and other services, will be prepared by the show contractor and exhibitors will have electronic access shortly after the ACA's receipt of the deposit and Booth Reservation Contract.

The shipping and drayage information contained in the service kit will instruct exhibitors to ship materials, prepaid in such a way that it arrives no sooner than 30 days in advance of the show's opening and no later than Tuesday, Jan. 6, 2009 at 4:00 p.m. at the advance receiving warehouse. Please note that freight should be shipped with an accompanying Bill of Lading. When a Bill of Lading does not accompany a shipment, a premium charge will be levied for labor to locate that freight.

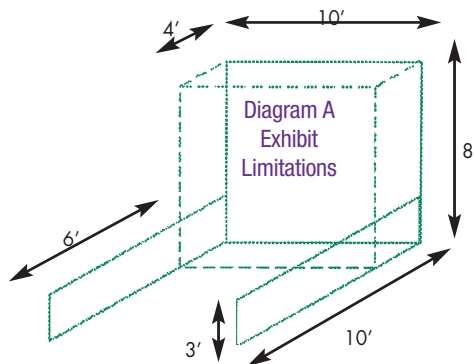
The name of the convention, along with the exhibiting company's name and assigned booth number, must appear on the shipping label. Shipments will not be accepted at the convention site before Saturday, Jan. 10, 2009 at 10:00 a.m. On Saturday, Jan. 10, 2009, but not before, exhibit materials can be shipped in care of Hargrove, Inc. directly to Gaylord Palms Resort & Convention Center. (NOTE: the direct shipping address for show materials is different than the hotel's address.)

Please read the shipping information and the material handling/drayage service order form included in the Exhibitor Service Kit, where you will also find details on the advance warehouse shipping address. Shipping labels will be provided in the service kit for your convenience.

Should there be any questions regarding decorating services or shipping after the Exhibitor Service Kit is reviewed, please call Hargrove's ACA Exhibitor Help Line at (301) 731-2509 or send an email to customerservice@hargroveinc.com.

Display Rules and Regulations

- 1) A single exhibit booth may be occupied by only one company. Companies displaying jointly must reserve at least as many booths as there are companies in the joint display.
- 2) An exhibit booth must be occupied by the same company for the duration of the show.
- 3) All booths must be fully carpeted. Booths that are not fully carpeted will be carpeted by the show decorator at the expense of the exhibitor.
- 4) All displays, demonstrations, sales activities, etc., must be contained within the reserved booth space and may not impede traffic through the aisles. No solicitation or distribution of materials can take place within the Exhibit Hall aisles or in any other conference areas.
- 5) All booths are 10-feet deep by 10-feet wide, unless otherwise noted on the floor plan. Display dimensions may not exceed the 8-foot height of the backdrop or the 3-foot height of the side rails. A display may stand 8 feet in height only if it is flush with the booth's backdrop and extends no more than 4 feet from the back line of the booth at this height. The height of the booth must then drop down to the 3-foot height of the side rails. Other displays that do not conform to these specifications, including island and peninsula booths and multilevel booths are accepted and encouraged; however, they must be approved by the ACA in writing a minimum of 90 days prior to the show due to infringement on the visibility of or interference with adjoining displays.



Displays violating this policy may be dismantled at the discretion of the ACA due to infringement on the visibility of or in displays. (See Diagram A.)

- 6) Exhibits that include the operation of radios, talking motion picture equipment, public address systems or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstrations will not annoy or disturb adjacent exhibitors. Operators of noise-making exhibits must secure approval of operating methods before the exhibit opens. ACA Show Management shall have discretion to order removal or dismantling of exhibits not complying with this requirement.
- 7) Any display that exceeds normal display regulations (see Diagram A) must be approved in writing prior to the exhibit show. Permission must also be granted and arrangements must be made for any oversized display which may require early setup. Exhibitors who need to gain approval and make special arrangements must contact the ACA Exhibits Department at (800) 222-5646, ext. 0022, at least 60 days in advance of the show. Displays that do not conform to regulations as stated herein and have not been approved by ACA Show Management prior to the exhibit show will not be accepted. Upon approval, exhibitors will be directed to Hargrove, Inc. to arrange for an early setup time, if applicable.
- 8) Because of insurance restrictions, all firearms must be transported in cases and exhibited/displayed inoperative. All firearms must be removed from the building each day after show hours. At no time shall firearms be loaded or contain live ammunition. Firing mechanisms on all firearms must be locked at all times. Firearms and ammunition will be inspected by an authorized safety inspector approved by the Convention Center during event move-in. Sale of firearms is prohibited in the center although exhibitors may take orders for future delivery.
- 9) Companies will not be allowed to place any materials in ACA's Press Area or the Registration Area.
- 10) Distribution of circulars or promotional material may be made only within the booth assigned to the exhibitor presenting such material. A firm or organization not assigned exhibit space will not be permitted to solicit business within the exhibit area or in any other conference areas.



Display Rules and Regulations (continued)

- 11) Combustible Materials Storage: Gaylord Palms Resort & Convention Center requires that exhibitors' literature to be displayed or for distribution be limited to a one-day supply. Reserve supplies shall be kept in closed containers and stored outside the Convention Facility in a neat manner. All exhibit booths must be cleaned of combustible rubbish daily. The show decorator provides cleaning and accessible-storage services. Storage of any materials will not be allowed behind the back curtain of the booth.
- 12) Subject to ACA's policy regarding attendance at and coverage of the Congress by representatives of the media and other publications, companies offering products or services to the corrections industry are eligible to exhibit at the Conference. ACA reserves the right to determine the eligibility of any company and, on the basis of that determination, to decline to accept any exhibit booth contract or to cancel any contract already accepted from a company later determined to be ineligible to exhibit.
- 13) The ACA reserves the right to restrict exhibits that, because of noise, method of operation, materials, or for any other reason, become objectionable, and also reserves the right to prohibit any exhibit that, in the opinion of show management, may detract from the general character of the exhibit show as a whole. Should this occur, ACA shall not be liable to the exhibitor for refund of booth rental fees or for any other damages whatsoever.
- 14) Any and all outstanding debts with the ACA must be paid prior to any company, organization, or agency occupying an exhibit booth at any ACA show.
- 15) The ACA requires that any group, organization, corporation, company or other entity which advertises in ACA publications, or exhibits at ACA shows, respect the dignity of all individuals.
- 16) Food and beverages may be served or consumed only if they constitute the product being exhibited. **A 3-ounce limitation is placed on the size of the cups used for beverage distribution, and a 3-ounce weight limitation is also placed on food items.** Any food or beverage served from an exhibitor's booth which does not represent the product being exhibited must be purchased through the official convention center catering contractor.
- 17) The use of helium balloons is prohibited.
- 18) The use of open flame, including fire acts, or the storage and handling of flammable liquids, chemicals or harmful caustic substances is prohibited, unless approved by the Fire Marshall. This approval must be coordinated via the ACA and received in writing no less than 60 days prior to the date of the show.
- 19) All exhibit and exhibit hall electrical installations, connections and disconnections must be obtained exclusively through the building's Electrical Contractor.
- 20) In order to preserve tax-exempt status with the Internal Revenue Service, ACA must insist that *no selling take place in the Exhibit Hall*.
- 21) The Gaylord Palms Resort prohibits smoking in the Convention Center and Exhibit Hall.
- 22) Exhibitors which utilize or include in their exhibit materials or in their exhibit booths (a) material which is copyrighted by another, including without limitation live music or recorded music and/or videos which may or may not contain background music, or (b) materials incorporating matter subject to any other intellectual property right of another, must obtain proper licenses to use such materials, provided, however, that exhibitors need not obtain a license to utilize music the copyright to which is owned by BMI or ASCAP unless such music is utilized as background music, i.e. in a video and to be exhibited in the exhibit booth. Exhibitor agrees to defend and indemnify ACA, its officers, governors, employees, agents, subcontractors and the convention center authority against any and all claims, demands, suits or causes of action asserting infringement of copyright or any other intellectual property right in connection with the exhibitor's exhibit booth or exhibit materials.
- 23) Exhibit booths must be in compliance with the requirements of the Americans With Disabilities Act (ADA) for "places of public accommodation." Exhibitors hereby agree that they will defend, indemnify, and hold and save ACA, its officers, governors, employees and agents harmless from and against any and all claims, demands, actions, damages, loss, liabilities, expenses, and judgments recovered from or asserted against ACA on account of any actual or alleged failure of the exhibitor's exhibit booth to comply in any respect with the requirements of the ADA. Nothing in this agreement shall be deemed to be an admission by ACA or the exhibitor that either entity is a "public accommodation," or that the convention space or the exhibit booth leased hereunder is a "place of public accommodation," under the ADA.
- 24) Exhibitor represents and warrants that it is in full compliance with all federal, state, and local equal employment laws, rules, regulations and ordinances applicable to its operations.
- 25) Exhibitors accept full responsibility for their acts and conduct, as well as the acts and conduct of their invitees, within any part of the Exhibit Hall and conference area, and agree to defend and indemnify ACA against any and all claims, demands, actions, damages, losses, liabilities, expenses, and judgments recovered or asserted against ACA on account of any such acts or conduct.
- 26) During the exhibit setup and dismantling hours and in the evening after the close of exhibits, ACA will provide security service to cover entrances to the Exhibit Hall. During exhibit hours, exhibitors will be responsible for security in their booth(s). Small items of value should be removed from the area during non-show hours. ACA shall not, at any time, be responsible for the safety of the property of the exhibitors, its agents, employees or invitees, from theft or damage by fire, accident or due to any other cause. Exhibitors are required to insure the contents of their exhibit booths. The exhibitor assumes entire responsibility for losses, damages, and claims arising out of (a) damage to exhibitor's displays, equipment, and other property brought upon the premises of the Exhibit Hall and (b) injury to exhibitor employees, agents, or invitees within the Exhibit Hall. The exhibitor shall defend and indemnify ACA, its officers, governors, employees and agents against any and all claims, demands, actions, damages, losses, liabilities, expenses, and judgments recovered or asserted against ACA on account of any such damage or injury.
- 27) Exhibitors or their agents shall not injure or deface the walls of the building, the booths or the equipment of the booths, including via painting and staining. Exhibitors are not permitted to drive tacks, nails, or screws into the walls or woodwork. When such damage appears, the exhibitor is liable to the owner of the property so damaged. Use of stickers, decals, and adhesive materials is limited to the exhibitor's own display. Glitter is not permitted in the Exhibit Hall.
- 28) All materials used in displays must be flameproof and meet local fire regulations. All electrical wiring must conform to local codes. These regulations will be enforced.
- 29) Osceola Co Fire Department requires that all fully enclosed exhibit spaces be equipped with smoke detectors and an annunciator located on the exterior of that space.
- 30) Any vehicle or combustion operated machine that is a part of an exhibit must contain a minimal amount of gasoline (less than one quarter tank or 10 gallons, whichever is less) and must be equipped with locking gas caps. All battery cables must be disconnected, gas caps locked, and the keys retained in either the Show Management or Building Management Office. No refueling is permitted in the Gaylord Palms Resort & Convention Center. Exhibitors must protect floors under vehicles from any leakage, spillage, or other potential damage.
- 31) Running Fuel-Powered Motors or Machinery: All fuel-powered motors must have an exhaust system that will prevent any fumes from being emitted. Prior to show, Gaylord Palms Resort & Convention Center approval is required. A Fire Watch may be required. This approval must be coordinated via the ACA and received in writing no less than 60 days prior to the date of the show.
- 32) Tents, Awnings, Canopies: The use or display of tents, awnings or canopies requires prior written approval of Gaylord Palms. This approval must be coordinated via the ACA Show Management and received in writing no less than 60 days prior to the date of the show and must include detailed plans showing size, height, location, anchoring details and certification of flame retardency for all materials. Gaylord Palms Resort & Convention Center does not allow exhibitors to drill in the floor.
- 33) During Exhibit Hall setup or teardown, children under the age of 15 are not allowed in the Exhibit Hall.
- 34) No animals are permitted in Gaylord Palms Resort & Convention Center without prior approval from the convention center. In the event that approval is given, all sanitary needs for animals are the responsibility of the exhibitor.
- 35) As a courtesy to all exhibitors, hospitality suites shall not be open, and private parties shall not be permitted, during the scheduled hours of the trade show, ACA meetings or other ACA functions. Exhibitors scheduling private functions in conflict with official ACA events will jeopardize participation in future ACA shows.
- 36) In the event of cancellation of the 2009 ACA Winter Conference for any reason, ACA's liability to an exhibitor shall not exceed the amount of rental fees paid over and above the non-refundable deposit. The exhibitor's acceptance of these Rules and Regulations constitutes a release of ACA from any claims for damages in excess of said amount.
- 37) ACA shall not be liable for failure to perform its obligations hereunder due to strikes, riots, acts of God, or any other cause beyond its control.
- 38) All regulations as stated in this brochure are part of the legally binding booth reservation contract. In signing, the exhibitor agrees to abide by the regulations as stated herein and on the Booth Reservation Contract itself.

In the event ACA determines an exhibitor is in violation of any of these Rules and Regulations, a representative of ACA will personally contact the senior exhibitor staff member present to advise that individual of the details of the violation. ACA will allow a reasonable amount of time for the exhibitor to correct the violation. If the infraction is not corrected within the time allowed, the exhibitor's booth may, at the sole discretion of ACA show management, be closed and/or dismantled without compensation to the exhibitor, and the exhibitor may forfeit the right to exhibit at future ACA events. All matters not covered by these Rules and Regulations shall be within the discretion of ACA show management. These Rules and Regulations may be amended at any time by ACA show management. Any such amendments shall be provided to, and shall be binding upon, all exhibitors.

