



*American Correctional Association*

*141st Congress of Correction*

*Kissimmee, Florida*

*August 5 - 10, 2011*

# *Exhibitor Prospectus*



# 141<sup>st</sup> Congress of Correction

**You are Cordially Invited to Exhibit at the...**

**American Correctional Association's  
141<sup>st</sup> Congress of Correction  
Gaylord Palms Resort & Convention Center  
Kissimmee, Florida  
August 5, - August 10, 2011**

The Congress of Correction has become the largest gathering of corrections personnel in the United States. Exhibitors have learned firsthand that the decision makers and purchasers of products and services visit this show annually. Don't miss this opportunity to reach this exclusive group!

Booth space is now available! Generate invaluable business and goodwill for your company by making the 141<sup>st</sup> Congress of Correction part of your 2011 schedule. Sign up TODAY by completing the exhibit booth reservation form located on page 10.



# Meet the Decision Makers

141<sup>st</sup> Congress of Correction

August 5, - August 10, 2011

Kissimmee, Florida

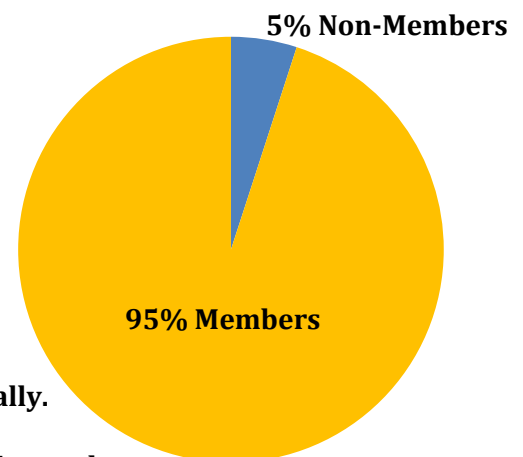
Gaylord Palms Resort and Convention Center

**F**or more than 100 years, corrections professionals from across the country and around the world have relied on ACA's Congress of Correction for information on the latest products, services and technologies that will impact their profession.

The ACA 141<sup>st</sup> Congress of Correction attracts the best in the field to learn, network and explore the future by walking through the ACA Exhibit Hall. The ACA Exhibit Hall allows members and guests to see, touch and experience the products that make their jobs safer, more efficient and more productive. Wardens, superintendents, administrators, purchasing agents and other qualified and authorized buyers will be in Kissimmee, Florida to see firsthand your cutting-edge technologies and state-of-the-art products.

This is a great opportunity to meet face-to-face with more than 3,000 decision makers who have the need and budgets for your products, services and technologies.

**Top of the Profession – ACA membership reaches more than 20,000 corrections professionals worldwide**



## Conference Facts

- 95% of attendees at ACA Conferences are ACA Members.
- 66% of attendees participate in more than one ACA Conference annually.
- 50% of attendees indicated on a survey that they were the final decision makers.
- When asked what job title describes them best, the majority responded with supervisor/manager.



# What is ACA?

**F**or 141 years, the American Correctional Association has championed the cause of corrections and correctional effectiveness. Founded in 1870 as the National Prison Association, the American Correctional Association (ACA) is the oldest and largest correctional association developed specially for practitioners in the corrections profession. ACA represents more than 20,000 active professional members. The membership consists of individuals and organizations involved in all facets of corrections, including adult and juvenile institutions, community corrections, juvenile justice, health care, probation and parole located in the United States, Canada and other nations. ACA is the leader in the improvement of corrections and the professional development of experts in the field.

The Association provides its members with educational materials, publications, training courses, seminars, biannual conferences, accreditation services and a variety of other networking opportunities, not to mention *Corrections Today* magazine and discount programs. Working toward a unified voice in correctional policy, ACA has been actively involved in:

- Developing national correctional philosophy.
- Designing and implementing standards for correctional services and methods for measuring compliance.
- Providing publications, training and technical assistance.



## ACA's Mission Statement

*The American Correctional Association provides a professional organization for all individuals and groups, both public and private that share a common goal of improving the justice system.*

## Special Invitation to Treatment Providers

**L**aunched in 2007 at the Winter Conference in Tampa, Florida, the Healthcare Professional Interest Section (H-PIS) of ACA brings together healthcare practitioners and providers with correctional leaders and security professionals to examine important healthcare and treatment issues relevant to the corrections field, and to improve communications and operations for all facets of corrections.



ACA is the only organization in the nation that is working with correctional treatment and security professionals toward common goals – quality training and open dialogue. Many workshops, special events, social activities and meetings are planned for H-PIS members at the ACA 141<sup>st</sup> Congress of Correction.

Please join ACA at the Gaylord Palms Resort and Convention Center and participate in this important program with local, state and federal corrections professionals, representing all aspects of the field, to help improve your services, protect the public, and prepare women and men for release back into society.



# Maximize Your ROI

We wish you a profitable 2011 and we want you to have a great show. To maximize exposure, promote your company before, during and after the show. Below are some helpful tips on how to accomplish all three at the ACA 141<sup>st</sup> Congress of Correction. For more information about services and opportunities offered contact our Sales Team Today!

## Tips for Exhibitors:

### Pre-Show Promotions-Things to Do:

- Submit** your contract and a 50% deposit as soon as possible to ensure you get a prime, high traffic location in the exhibit hall. Booth assignments are first come first serve, based on availability.
- Consider** Sponsorship as a pragmatic and low cost way to gain additional exposure throughout the conference. The benefits of being a sponsor are numerous, one of which being advance booth selection.
- Advertise** in trade show publications (The Conference Planning Guide, Conference Program Book, *Corrections Today* Magazine, etc.)
- Send** personal invitations to prospective and regular clients.
- Submit** press releases on new products and services to media.
- Follow up** with a phone call to personally invite people or to tell them about new products and services.
- Put** a show reminder on ALL correspondence (electronic and physical) to make your presence known.
- Plan** and train booth staff to achieve and ensure your team meets sales goals.

### At Show Promotions-Things to Do:

- Showcase** new products and services. Display your latest innovations and technologies-make it the focus of your booth to draw people inside.
- Grab** Attendees Attention. Provide easily accessible information about your company's products and services such as flyers or small pocket guides.
- Do** Product Demonstrations. Show and sell your products to potential buyers.
- Have** a Giveaway or a raffle at your booth to attract people.
- Use** a lead retrieval scanner/machine to collect the contact information from potential clients.

### Post Show Promotions-Things to Do:

- Follow** up on leads generated at the show. Follow-through generates more contacts and more sales.
- Send** a post show mailing-personalize it to make the person feel like a valued customer.
- Schedule** a post-show evaluation meeting. Analyze what works for your continued "high performance" at future shows.
- Provide** feedback to show organizer, so that your problems/concerns can be voiced and problems can be resolved.



# Why Should Your Company Exhibit?

## ACA 141<sup>st</sup> Congress of Correction:

- ✓ Largest gathering of corrections professionals
- ✓ Partner with organizations that bring decision makers to you
- ✓ Education and certification programs provide access to this valuable audience
- ✓ Reinforce your commitment to corrections

## Exhibiting at ACA is the perfect place to:

- ✓ Meet customers face-to-face
- ✓ Discover the tools professionals are using to do business
- ✓ Improve relationships with existing clientele
- ✓ Leave memorable impressions with new contacts
- ✓ Build strong business connections
- ✓ Network and make new contacts
- ✓ Display new products, technologies and services
- ✓ Discover nuances about your target audience/market
- ✓ Recruit new contacts in the field

## Reach your target market:

- ✓ Federal, state, provincial and local corrections professionals
- ✓ Administrators, supervisors, wardens and other corrections department officials
- ✓ Juvenile Corrections administrators superintendents and other employees
- ✓ Sheriffs, jail administrators and other employees
- ✓ Community corrections professionals
- ✓ Information technology managers
- ✓ Members from local and foreign government agencies
- ✓ Healthcare and other treatment professionals
- ✓ Executives from other related organizations
- ✓ Students within the criminal justice curriculum
- ✓ Line personnel

## ROI...

- ✓ A strong presence at the show will ensure name recognition long after the event ends
- ✓ Collateral materials are kept and purchase decisions are made at a later date
- ✓ This branding opportunity has the ability to generate revenue for your company...

Your potential for business growth is unlimited...



# Exhibit Information & Pricing

## EXHIBITOR INFORMATION

All booths are standard 10-feet-deep by 10-feet-wide, unless otherwise indicated on the floor plan. Please note that carpeting and furnishings are not included with the rental of booth space. Electricity and water are available through **Gaylord Palms Resort and Convention Center**. Check Hargrove Exhibitor Kit for details.

### PRICING FOR COMMERCIAL BUSINESSES

- 10' x 10' BOOTHS \$2000 (Inline Location)
- 10' x 10' BOOTHS \$2400 (Corner Location)
- 10' X 20' BOOTHS \$4400 (One Corner and One Inline)
- 10' X 20' BOOTHS \$4800 (Two Corner Booths)
- 20' X 20' BOOTHS \$8600

### PRICING FOR NOT-FOR-PROFIT ORGANIZATIONS

To assist small organizations and associations, ACA will grant a 50% discount of the booth cost for those organizations who qualify.

- Classified as a nonprofit organization — 501(c)(3) or 501(c)(6) documentation

### BOOTH FEE INCLUDES:

- 10' x 10' booth space with draped 8' back wall and 3' side rails
- Company identification sign
- Two (2) complimentary full registrations for individuals directly employed as staff of your company
  - Admission to social events available to full registrants only
  - Access to all workshops, seminars and sessions available to full registrants only
- Four (4) complimentary floor passes limited to individuals directly employed as staff of your company.
- Additional passes available for individuals directly employed as staff of your company for a fee of \$50 each
- 24-hour security service
- Daily aisle maintenance
- Listing in the 141<sup>st</sup> Congress of Correction Program Book (Deadline May 18, 2011)

**Note: Booth space does not come with carpeting or furnishings. All exhibitors are required to have a carpet or other professional floor covering in their booth.**

Badges must be worn in the Exhibit Hall at all times.

### EXHIBIT DATES AND HOURS\*

#### EXHIBITOR MOVE-IN

- Saturday, August 6, 2011 10:00am - 4:00pm
- Sunday, August 7, 2011 8:00am - 1:00pm

#### EXHIBIT HALL CLOSED:

- Sunday, August 7, 2011 1:00pm-4:00pm (for laying aisle carpet and cleaning)

#### EXHIBITOR ONLY ACCESS:

- Sunday, August 7, 2011 3:00pm-4:00pm
- Monday, August 8, 2011 9:00am-10:00am
- Tuesday, August 9, 2011 8:00am-9:00am

#### SHOW HOURS (NON COMPETE TIMES)\*\*

- Sunday, August 7, 2011 4:00pm - 6:00pm
- Monday, August 8, 2011 10:00am - 2:00pm
- Tuesday, August 9, 2011 9:00am - 12:00pm
- Tuesday, August 9, 2011 11:45am Grand Prize Drawing

- Tuesday, August 9, 2011 12:00pm - 1:00pm  
(decorator removes aisle carpet)

**\*Hours are tentative and subject to change**

#### EXHIBITOR MOVE-OUT

- Tuesday, August 9, 2011 1:00pm - 8:00pm\*\*\*

**\*\*Exhibitors are only allowed in the Exhibit Hall during the noted hours. Exhibitors will be allowed to set up at least 1 hour prior to the Exhibit Hall opening each day.**

**\*\*\*Exhibitors must wait for aisle carpet to be removed by decorator before move out can begin.**

#### RESERVING EXHIBIT SPACE

The exposition will take place at the Gaylord Palms Resort and Convention Center, August 7, 8, 9, 2011. You may select your preferred booths using the exhibit hall floor plan. Complete and sign the booth reservation contract and send to the American Correctional Association via email fax or mail **with a 50% deposit for the total booth space. Deposit is not refundable and nontransferable.** Upon receipt of your contract and payment, ACA will send a letter by email acknowledging receipt. A copy of the booth reservation contract with booth space confirmed by ACA, will be returned to you electronically upon booth assignment.

#### CANCELLATIONS

Should it become necessary to cancel the booth reservation, the booth rental fee, less the nonrefundable deposit, will be refunded only upon **written request** received on or before **May 18, 2011**. After **May 18, 2011**, no refunds will be made nor will previously paid monies be applied to any future ACA exhibits or other marketing areas. Exhibitors applying after the May 18, 2011 cut-off date must submit the **full booth rental fee**, none of which is refundable, with the application.

**NOTE: Exhibit booths are not transferable and cannot be shared, sold, rented or given gratis to another company by the original contracting company.**

#### 141<sup>st</sup> Congress of Correction Program Book

All exhibitors reserving booth space on or before **May 18, 2011** will be given a complimentary description listing in the official 141<sup>st</sup> Congress of Correction Program Book. **Only current exhibiting companies may advertise in the Program Book and Planning Guide.**

#### \*Note\* Purpose of the Exhibit:

**To disseminate knowledge and promote the development and application of the principles of corrections and criminal justice. The comprehensive technical exhibition will serve to introduce new products and services to the corrections market and to educate individuals in the field of corrections with regard to these products and services. Only exhibitors whose materials are related to those purposes will be allowed to maintain displays. ACA Show Management reserves the right to determine whether Exhibitor's materials are related to the purpose of the exhibition and the overall goals of the ACA Conference.**





# Is your competition listed here?...

1 Priority Biocidal, LLC  
Abbey Group Consultants  
Abbott  
ABL Management, Inc.  
Academy Computer Services  
Accent on Languages, Inc.  
Acorn Engineering  
Actsoft, Inc.  
Adams Metal Detectors  
Adelante Enterprise, Inc.  
Admin. Solution, Inc.  
Advanced Charger Technology  
Advanced Interactive Systems  
AFIX Technologies  
AGM Telecom  
Airteq  
ALANCO TSI PRISM, Inc.  
Alaska Structures  
Albeo Technologies, Inc.  
Alcohol Countermeasure Systems Corp.  
Alcoholics Anonymous  
Aleier, Inc.  
All State Distributors North East, Inc.  
Allied Tube & Conduit  
Alphapointe Association for the Blind  
ALS Technologies, Inc.  
American Bible Society  
American Dental Association  
American Institute of Architects  
American Institutional Supply  
American Jail Association  
American Phone Systems  
American Science & Engineering, Inc.  
American Sign Language for Law Enforcement, Corrections  
Communication and Correctional Healthcare  
AnyTrax  
ARAMARK  
Argon Security Technologies, Inc.  
Armed Forces Benefit Association  
Armor Correctional Health Services, Inc.  
ASSA, Inc.  
Assessments.Com  
Assistmed  
Association for Linen Management  
Association for Programs on Female Offenders  
Athletic Style  
Atlanta Fixture and Sales Company  
Atlas Business Solutions, Inc.  
Aurora Ministries  
AUTOCLEAR  
Aventura Technologies, Inc.  
AWOIS AquaWing Ozone Injection System  
BASF Construction Chemicals  
Bat Beit Alfa Technologies Ltd.  
Bayco Products  
BCA  
Bellefaire JCB  
Bellevue University  
Benco Dental  
Best Choice Foods  
Bestvisits  
BHM Laboratories, LLC  
BI Incorporated  
BioMed Resource, Inc.  
Biomedical Devices Int'l.  
BJA's NTTAC  
Black Creek Integrated  
Blackfin Technology, Inc.

Bob Barker Company  
Boehringer Ingelheim  
Pharmaceutical, Inc.  
Book Factory  
BSN Sports/Collegiate Pacific  
Buford Satellite Systems  
Bureau of Justice Statistics (BJS)  
Bus Air Manufacturing  
C&S Security, Inc.  
California University of PA  
Calmoseptine, Inc.  
Camlite Corporation  
Canteen Correctional Services  
Carey Group Publishing  
Carve Wright/LHR Technologies  
Casa Playa LLC  
CBM Correctional Food Service  
C.E. Shepherd Co., L.P.  
CELL LOGIC, LLC  
CFG Health Systems, LLC  
Chase Doors  
Chestnut Ridge Foam, Inc.  
CI Technologies, Inc.  
CISCOR  
Civilian Police International  
CKPS.com  
CLAUMA, Inc.  
Clement Communications, Inc.  
Cobra Software Group  
Color ID  
Colorado Correctional Industries  
Columbia Southern University  
Community Education Centers  
Composites Building Systems, Inc.  
Computime  
Com-Tec  
Complex, LLC  
Contract Pharmacy Services  
Conversant Technologies, Inc. (CTI)  
Conwood Sales Company, LLC  
Cooks Correctional Kitchen Equipment  
Cornell Companies, Inc.  
Cornerstone Detention Products, Inc.  
Correct Rx Pharmacy Services, Inc.  
Correctcare-Integrated Health  
Correctional Accreditations  
Manager's Association (CAMA)  
Correctional Advisor's Group, LLC  
Correctional Cable TV  
Correctional Communications LP  
Correctional Counseling, Inc.  
Correctional Healthcare Management, Inc.  
Correctional Management and Communications Group (CMCG)  
Correctional Medical Services  
Correctional News  
Correctional Officer Resiliency Support Program  
Correctional Peace Officers Foundation  
Corrections Corporation of America  
CorrectionsOne.com  
CPI/Guardian  
Craftmaster Hardware Co.  
Cremer Engineering  
CrimeCog Technologies, Inc.  
Crown Correctional Telephone, Inc.  
CryoPen, Inc.  
CSS Inc.  
Cumberland IC/ IC Bus, LLC  
Dataspace, Inc.  
Deister Electronics USA, Inc.  
DentalEZ Group  
Department of Justice-Office of the Federal Detention Trustee

Derby Industries  
Design Specialties, Inc.  
Detekion Security Systems, Inc.  
Detention Equipment  
Mfrs. Assn. (DEMA), Div. of NAAMM  
Diamond Pharmacy Services  
Digital Music Distributors, LLC  
Discovery Education  
DLR Group  
Drainable Direct  
D R Johnson Sales and Marketing  
Durrant Justice  
Eastern Kentucky University-OSHATraining Institute  
Education Center  
Easter-Owens  
Eclectic Products, Inc.  
Ecolab, Inc.  
EKU-College of Justice and Safety  
ElmoTech, Inc.  
Elmridge Protection Products, LLC  
EMBARQ  
Emerald City Software  
Emerald Companies  
Emerald Systems, Inc.  
EMSCO Group  
Essensa  
Essential Learning, LLC  
ETS Development Group LLC  
Express Commissary Services, Inc.  
Express Diagnostic, Inc. Int'l  
Federal Bureau of Prisons  
Federal Prison Industries/  
Fleet Group  
FleetPro Capital Services  
Flexfit, Yupoong Headwear  
FiberSenSys  
Fibrebond Corporation  
First Transit, Inc.  
Flaghouse, Inc.  
FNH USA, LLC  
Food Express USA  
Franklin Miller  
Free Linc  
G.R.E.A.T.  
G4S Justice Services  
Gallagher Security Management Systems  
Garcia Laboratory  
Gateway Foundation, Inc.  
GBH Communications, Inc.  
GDI, LLC  
GE Security  
GE Security-Homeland Protection  
GEO Group  
Glaxo Smith Kline  
Global Diagnostic Services, Inc.  
Global Tel-Link  
Gordian Corrections  
Guardian RFID Corrections Systems  
Happy Feet by Sole Mates  
Hale-Mills Construction  
Harding Instrument Co., Ltd.  
Hawley & Associates, LLC  
Hazelden Publishing  
HCC Public Risk  
HDR Architecture  
Health Professionals, Ltd.  
HeaterMeals  
Heery International  
Hibiclens  
Hillside Candy  
HOK Architects  
Horseshoes For Life

Human Potential Consultants, LLC  
Humane Restraint Co., Inc.  
Hunt Construction Group, Inc.  
I-Con Systems, Inc.  
IBS Sigma  
ICSolutions  
IDSoftware, Inc.  
IHC Financial Group, Inc.  
Image Quest Worldwide, Inc.,  
Medascape, LLC  
Immigration & Customs Enforcement  
Industrial Bag and Specialties, Inc.  
INFOR  
INL, U.S. Department of State  
Intek Manufacturing, Inc.  
Innovative Knowledge  
InTime Solutions, Inc.  
iSECUREtrac  
ISI  
ITT Corporation  
J.E. Dunn Construction Company  
Jaco Roofing and Construction, Inc.  
Jacobs Engineering Group  
Janssen, Division of  
Ortho-McNeil-Janssen Pharmaceuticals, Inc.  
Janssen, LP  
JAVS (Jefferson Audio Video Systems)  
Jax Ltd., Inc. Jenny Service Company  
Jeron Electronic Systems  
Jobview  
Johnson Controls, Inc.  
JPS Health Network  
Juice Pac, Inc.  
Just Care, Inc.  
JWC Environmental  
Kairos Prison Ministry  
International, Inc.  
Keefe Group  
Keith & Keith Corrections  
Kenall Lighting  
Key Systems, Inc.  
Key Tracer Systems, Inc.  
KeyTrak  
L-3 Communications Security & Detention Systems  
LanSchool Technologies  
Language Services Associates, Inc.  
Law Enforcement Associates  
Law Enforcement Dynamics  
LearnKey, Inc.  
Legacy Inmate Communications  
Legendcare Pharmacy  
Lewis University  
Lite-Guard, Inc. DBA VISITTEC  
LexisNexis  
Logical Decisions, Inc.  
Loryx Systems  
M 2 Technology-Viz Vox  
M Space  
Majestic Solutions  
Magal Senstar, Inc.  
Management & Training Corporation  
Manufacturing Technologies  
Marathon Engineering Corporation  
Marketplace Foods, Inc.  
Mark's Plumbing Parts and Maintenance Supply  
Mars Snack Food US  
MAR-VEL International  
Maximum Security Systems, Inc.  
Max Secure Detention Products



# ...shouldn't you be????

Maxor Correctional Pharmacy Services  
MaxVision, LLC  
McCann Associates  
McGraw Hill Contemporary  
MCS  
MEDCOM Correctional Services, Inc.  
Medique Products  
Merck  
Meta-Lite Steel Cells  
Metcraft Industries, Inc.  
MetLife/KBS an office of MetLife  
Metropolitan Interpreters and Translators  
MHM Correctional Services, Inc.  
Microflex Corporation  
Micro Systemation  
Microtronic US  
Microwave Solutions  
Mid America Health, Inc.  
Mid Atlantic Telerad  
Mid States Services, Inc.  
Midwest Detention Systems, Inc.  
Mike Barber Ministries  
Milnor Laundry Systems  
Mobile Medical International Corporation  
ModuForm, Inc.  
Montgomery Technology, Inc.  
Moore Medical  
Morlite  
Morgan Bros. Supply, Inc.  
Morse Watchmans, Inc.  
Moss and Associates, LLC  
Motor Coach Industries  
MP Biomedicals, LLC  
MTJ American  
Multimedia Telesys, Inc.  
Multi-State Corrections  
Procurement Alliance  
My Jail Mail.Com  
NaphCare, Inc.  
Narcotics Anonymous World Services  
National Bus Sales  
National Council on Crime and Delinquency  
National Fatherhood Initiative  
National Institute of Corrections  
National Law Enforcement and Corrections Technology Center  
National Law Enforcement Officers Memorial Fund  
National Sheriffs' Association  
NCIC Inmate Phone Service  
NCR Corp.  
NextGen Healthcare Information Systems, Inc.  
Nextteq, LLC  
NIC  
Noresco  
Norix Group  
Norment Security Group  
North American Information  
Norment Security Group  
North American Information Technology  
North Pointe Institute  
NRT Technology Corp.  
NSM Insurance Group  
Nurse Advantage Correctional Division  
Office of Federal Detention Trustees (OFDT)  
Office of Justice Programs  
Oldcastle Precast Modular  
Omni View Innovations  
Omnilink  
Optellios-Security Solutions

Optibase, Inc.  
Outdoor-Fit Exercise Systems  
Pacific Concepts  
Paulson Manufacturing  
Pay My Jailer  
Payne Fence Products  
PayTel Communications, Inc.  
PDI  
Peak Cookquik Commissary  
Perceptics, LLC  
Perfection Uniforms  
Performa  
Pevac America  
Pinel Medical  
Pinnacle Public Services/Intelmate  
Planmea, Inc  
Plastocon  
Plas-Tique Products, Inc.  
PortionPac Chemical Corporation  
Precision Dose  
Prime Coat  
Prime Health Services, Inc.  
Prism Lighting Services, LLC  
Prison Health Services  
Prison Dog Communications  
Pro Tech Monitoring  
Professional Claims Managers, Inc.  
Protech Corrections  
Proteus on Demand Facilities  
PSA - Dewberry, Inc.  
PTS Solutions, Inc.  
Public Communications Service  
Public Facilities Investment Corporation  
QCHC, Inc.  
QPI  
Quality Choice Correctional Healthcare  
Quick Series (LuxartCommunications)  
Quidel Corporation  
Rachel Screen Printing  
R.B. Rubber Products, Inc.  
R.R. Brink Locking Systems, Inc.  
Radiophone Engineering, Inc.  
Rapiscan Systems  
Read Naturally, Inc.  
Renovo Software,-Video Visitation  
Research Electronics Int'l  
Restraint System Technologies  
Right Track Media, Inc.  
RMB Industries, Inc.  
Robinson Textiles  
Roche Laboratories, Inc.  
Rogers-Wallace Sales Group  
Rotondo Weirich Enterprises, Inc.  
Ruger Firearms  
Safeguards Technology, LLC  
Safe-T Products, LLC  
Safety Vision  
Safetyhander Restraints  
Sam Houston State University- College of Criminal Justice  
Samsung Electronics America  
Satellite Tracking of People, LLC  
Scheduleline  
Schenkel Shultz Architecture  
Schering Plough  
Seacoast Medical  
Seawinn, Inc.  
SecureAlert  
Secure Prison Supplements  
Securus Technologies  
Sentinel Offender Services  
Sentry Security Fasteners  
Sexauer

Shared Imaging LLC  
ShawnTech Communications  
Signature  
Simple Green  
Sleuth Software  
Slingsystems, Inc.  
Smarte Carte, Inc.  
Samrt Stare, Inc.  
Smiths Detection  
SoftSheen-Carson Products Co.  
Div. L'OREAL USA  
Solo Slide Fasteners, Inc.  
SOS Technologies  
Southern Folger Detention Equipment Company  
Southern Hills Kennels  
Southern New Hampshire University  
Southern Sheriff Supply  
Southwest Microwave, Inc.  
Spacesaver Corporation  
Spartan Chemical Company, Inc.  
Speed Queen  
Spectrum Health Systems, Inc.  
Sprung Instant Structures, Inc.  
Starting Out, Inc.  
Stellar Private Cable Systems  
STENTOFON/Zenitel Group  
STGInternational  
STR, Inc.  
Strike Industries, Inc.  
Stryker EMS  
STV Architects  
Supplimental Health Care  
Support 2020  
Survival Skills Education and Development (SSED)  
Swank Motion Pictures, Inc.  
Swintec Corporation  
Symbolarts  
Tactical Gear Now, Inc./AFMO.Com  
TacView, Inc.  
Talktelio  
Tandy Leather Factory  
Taser International  
Taylor AFS  
TBN Second Chance  
Tec Laboratories, Inc.  
Texas Tito's, Inc.  
Texas Correctional Industries  
Texas Tempered Glass, Inc.  
The Change Companies  
The Bright Oasis LLC  
The GEO Group  
The Invisible Armor, Inc./CM&C Group  
The Nakamoto Group, Inc.  
The Rose Report  
The Salvation Army  
Thermomass Building Insulation  
Tiburon Lockers, Inc.  
TimeKeeping Systems, Inc.  
Tindall Corporation  
TMA Systems  
Topaz Systems  
Toner Cable Equipment, Inc.  
Touchpay  
Touch Sonic Technologies  
Transportation Security Administration  
TriActive America  
Trussbuilt  
Turtle Top Specialty Products  
TUSA, Inc.  
Tympany

Tyson Food, Inc.  
U.S. Medical Group, Inc.  
U.S. Risk Underwriters  
Unicor IPG  
Union Springs Pharmaceuticals  
Union Supply Company, Inc.  
Universal Fabric Structures  
Union Springs Pharmaceuticals  
Union Supply Company, Inc.  
Universal Fabric Structures  
University of Cincinnati  
University of Maryland University College  
University of Phoenix  
University of Tennessee,  
National Forensic Academy  
U-Select-IT (IDS)  
URS Corporation  
US Chemical Storage  
US Medical Group  
US Nutrition  
US Risk Underwriters  
UTMB Correctional Managed Care HR  
Value-Added Communications, Inc.  
Vanguard Modular Bldg. Systems  
Vidient Systems  
Volunteers of America  
VPSI, Inc.  
VUGate, Inc.  
Virco, Inc.  
Virtual imaging, Inc.  
Vocational Research Institute  
W.G. Yates & Sons Construction Co.  
Waldorf College  
Walsh Construction Group  
Wellbilt International  
Wellco Footwear  
West Texas Lighthouse for the Blind  
Westar Aerospace & Defense Group, Inc.  
Western Union Payment Services  
Westward Industries  
Wexford Health Sources, Inc.  
White Conveyors, Inc.  
Willoughby Industries  
Wise Foods, Inc.  
World Footbag, Inc.  
Wysiwash  
Xtec, Inc.  
Xtralis  
xwave, a Division of Bell Aliant  
YouthBuild USA  
You Have the Power  
Zee Medical, Inc.  
Zimek Technologies, LLC



# American Correctional Association

## 141<sup>st</sup> Congress of Correction Booth Reservation Contract

### Kissimmee, Fla. • Aug. 5-10, 2011

**WE WISH TO RESERVE** \_\_\_\_\_ **10' X 10' BOOTH(S)**  
(Quantity)

**Standard Exhibit Booth Pricing**  
**Inline: \$2,000 • Corner: \$2,400**

**Please list your 5 selections in order of preference:**

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_ 5th choice \_\_\_\_\_

**Company Name** \_\_\_\_\_  
(Name of organization as you wish it to appear in the 141<sup>st</sup> Congress of Correction Program Book and on exhibitor identification sign. Limited to 26 characters.)

\_\_\_\_\_  
(Street Address) (City) (State) (Zip)

**Exhibit Contact/Title** \_\_\_\_\_

\_\_\_\_\_  
(E-mail address) (Telephone) (Fax)

**Name of contact person/title to appear in the 141<sup>st</sup> Congress of Correction Program Book** \_\_\_\_\_

\_\_\_\_\_  
(E-mail address) (Telephone) (Fax)

**Company Description**

(Print 25 word description as you wish it to appear in the 141<sup>st</sup> Congress of Correction Program Book or attached separate sheet. Deadline for the Exhibitor Directory listing in the Program Book is May 18, 2011.)

**Company Web Address** \_\_\_\_\_

Exhibitors we would prefer to be near \_\_\_\_\_  
(Company Name) (Company Name) (Company Name)

Exhibitors we would prefer **NOT** to be near\*\* \_\_\_\_\_  
(Company Name) (Company Name) (Company Name)

\*\* (Please indicate on a separate sheet of paper any other companies you would prefer not to be near. **ACA CANNOT GUARANTEE** your company will not be placed adjacent to a competitive firm but will try to accommodate your requests.)

**\*\*Note\*\* Purpose of the Exhibit:**

To disseminate knowledge and promote the development and application of the principles of corrections and criminal justice. The comprehensive technical exhibition will serve to introduce new products and services to the corrections market and to educate individuals in the field of corrections with regard to these products and services. Only exhibitors whose materials are related to those purposes will be allowed to maintain displays. ACA Show Management reserves the right to determine whether Exhibitor's materials are related to the purpose of the exhibition and the overall goals of the ACA Conference.

We agree to rent the above indicated exhibit booth(s) subject to the American Correctional Association's exhibit regulations, which include all requirements set forth on this contract and any subsequent materials sent by Show Management. **Enclosed is our nonrefundable and nontransferable deposit.** It is understood that space is being contracted on a prime-location basis and the amount of the booth rental fee balance will be dependent upon the location of the assigned booth(s) in the Exhibit Hall. Exhibitors assigned booths other than those requested will be deemed to have accepted those booths **unless a written request for change of location is received by ACA within 10 days of ACA's dated confirmation of booth assignment.** The booth rental fee, less the nonrefundable deposit, is payable upon receipt of invoice. If written cancellation requests are received by ACA on or before **May 18, 2011**, the exhibitor will receive a refund of the booth rental fee less the nonrefundable deposit. After **May 18, 2011**, no refunds of any amount will be made. Exhibitors applying after **May 18, 2011**, must submit the full booth rental fee, none of which is refundable, with their applications. **Companies cannot be listed in the 141<sup>st</sup> Congress of Correction Program Book unless the balance is paid in full.** Exhibit booths are NOT transferable and cannot be sold, subleased or assigned to another company by the original contracting company. **All exhibitors are required to have a carpet or other professional floor covering in their booth. On Sunday, August 7th, by 1:00 PM any exhibitor found to have no carpet or floor covering will have an order placed for them by Show Management and all expenses for this covering will be the responsibility of the exhibitor.** All exhibitors are expected to maintain a professional exhibit space with carpet, or other professional floor covering and professional furnishings. Carpet and furniture are available from Hargrove. ACA reserves the right to require exhibitors to add or replace booth elements that are not professional. I hereby represent that I am authorized to submit this Booth Reservation Contract on behalf of my company, that I have read, understand and agree on behalf of my company to be bound by the terms of this contract and the accompanying brochure, that the information provided herein is true, and that I understand that this contract is complete only when accepted by ACA.

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

<b>Payment</b>	\$ _____ <b>Deposit Amount</b>	\$ _____ <b>Full Payment</b>
<b>Please Check One:</b>	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover <input type="checkbox"/> Diner's Club <input type="checkbox"/> Check Amount \$ _____	
<b>Credit Card Number (valid through September 2011)</b>	_____ <b>Exp. Date</b> _____	
<b>Name on Credit Card</b>	<b>Signature</b>	<b>Date</b>
<small>(Please Print)</small>		

**AMERICAN CORRECTIONAL ASSOCIATION**  
 Attn: Exhibits  
 206 N. Washington, St., Suite 200 • Alexandria, VA 22314  
 1-800-222-5646, ext. 0014 • Fax: 703-224-0040  
 E-mail: sales@aca.org • www.aca.org

ACA USE ONLY

Booth No. Assigned: \_\_\_\_\_  
 Total Booth Fee: \_\_\_\_\_  
 Amount of Deposit: \_\_\_\_\_ Date Paid: \_\_\_\_\_  
 Amount of Balance: \_\_\_\_\_ Date Paid: \_\_\_\_\_  
 Authorized Signature (ACA) \_\_\_\_\_ Date \_\_\_\_\_



# Decorating Services

## BOOTH FEES INCLUDE:

- Booth set-up, consisting of **Blue, White and Yellow** flame proof draperies, forming 3-foot high side rails and an 8-foot backdrop
- One-line, 7-inch by 44-inch exhibitor identification sign
- 24-hour Exhibit Hall security from move-in to move-out
- Electronic Exhibitor Service Kit
- General maintenance of the aisles and common Exhibit Hall areas to ensure a safe and attractive exposition
- Listing in ACA's 141<sup>st</sup> Congress of Correction Program Book (includes company name and description, if contract is received by May 18, 2011)

**Note: Exhibit Booth Space does not include carpeting or furnishings.**

## SHOW COLORS

Show colors are **Blue, White and Yellow**. Aisles within the Exhibit Hall are carpeted in Bluejay. **Show management requires that booths be completely carpeted at the exhibitor's expense.** Exhibitors not furnishing their own carpeting must secure it through Hargrove, Inc. Exhibitors placing orders for carpeting and furniture in accordance with the deadline published on the order form in the Exhibitor Service Kit can save as much as 30 percent on the cost of these items.

## Show Service Contractor

**Hargrove Inc. is the official show service contractor. Exhibitors must use ACA's official show service contractor for drayage and rigging, furniture rentals, and other services as published in the Exhibitor Service Kit. Exhibitors are expected to have their booths in show condition each morning before the Exhibit Hall opens.** Make any arrangements for cleaning services, available through ACA's official show service contractor, prior to the show. All of the above services are available at discount rates if contracted prior to the deadline indicated on the order form in the Exhibitor Service Kit. For other services, exhibitors desiring to use contractors other than those officially appointed by show management must advise show management and submit to ACA and ACA's official show service contractor the necessary certificates of insurance 30 days in advance of the initial opening of the show.

While the ACA has designated Hargrove, Inc. as the official show service contractor, the ACA assumes no responsibility or liability for any of the services performed or products provided by such contractor.

## LABOR REQUIREMENTS

ACA, the Gaylord Palms Resort and Convention Center, and Hargrove all adhere to rules and regulations. All Exhibitors are required to follow all the rules and regulations set forth by all three parties, ACA, Gaylord Palms, and Hargrove. This may include but is not limited to the following: using qualified personnel for all show services, material handling, exhibit installation and dismantling. Detailed information and forms will also be available in the Hargrove online Exhibitor Kit.

## STORAGE OF PACKING BOXES OR CRATES

Storage crates, boxes or other extraneous materials are not to be stored in or behind the exhibit booths during the show. Arrangements must be made with the contractor for pick-up, storage, and return at published drayage rates.

## SHIPPING AND DRAYAGE

An Exhibitor Service Kit, providing information on equipment rental, drayage, electrical connections, plumbing, labor and other services, will be prepared by the show contractor and emailed to exhibitors shortly after the ACA's receipt of the full payment and Booth Reservation Contract.

The shipping and drayage information contained in the service kit will instruct exhibitors to ship materials, prepaid in such a way that it arrives no sooner than 30 days in advance of the show's opening and no later than Tuesday, July 26, 2011 at 4:00p.m. at the advance receiving warehouse. Please note that freight should be shipped with an accompanying bill of lading. When a bill of lading does not accompany a shipment, a premium charge will be levied for labor to locate that freight.

The name of the convention, along with the exhibiting company's name and assigned booth number, must appear on the shipping label. Shipments will not be accepted at the convention site before Saturday, August 6, 2011 but not before, exhibit materials can be shipped in care of Hargrove Inc. directly to the Gaylord Palms Resort and Convention Center.

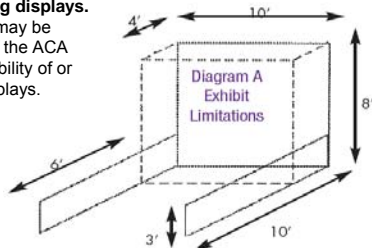
**Please read the shipping information and the drayage service order form included in the Exhibitor Service Kit, where you will also find details on the advance warehouse shipping address.**

**ACA is not responsible for any losses, damages or costs associated with shipping directly to Navy Pier or the hotels.**

**Should there be questions regarding decorating services or shipping after the Exhibitor Service Kit is reviewed, please contact Hargrove's ACA Exhibitor Help Line at (301) 731-2509 or send an email to [exhibitorservices@hargroveinc.com](mailto:exhibitorservices@hargroveinc.com)**

# Display Rules and Regulations

- 1) A single exhibit booth may be occupied by only one company. Companies displaying jointly must reserve at least as many booths as there are companies in the joint display.
- 2) An exhibit booth must be occupied by the same company for the duration of the show.
- 3) **All booths must be fully carpeted. Booths that are not fully carpeted by August 7, 2011 at 1:00pm will be carpeted by the show decorator at the expense of the exhibitor.**
- 4) All displays, demonstrations, sales activities, etc., must be contained within the reserved booth space and may not impede traffic through the aisles. No solicitation or distribution of materials can take place within the Exhibit Hall aisles or in any other conference areas.
- 5) All booths are 10-feet deep by 10-feet wide, unless otherwise noted on the floor plan. Display dimensions may not exceed the 8-foot height of the backdrop or the 3-foot height of the side rails. A display may stand 8 feet in height only if it is flush with the booth's backdrop and extends no more than 4 feet from the back line of the booth at this height. The height of the booth must then drop down to the 3-foot height of the side rails. Other displays that do not conform to these specifications, including island and peninsula booths and multilevel booths are accepted and encouraged; however, **they must be approved by the ACA in writing a minimum of 90 days prior to the show due to infringement on the visibility of or interference with adjoining displays.** Displays violating this Policy may be dismantled at the discretion of the ACA due to infringement on the visibility of or interference with adjoining displays. (See Diagram A.)



- 6) Exhibits that include the operation of radios, talking motion picture equipment, public address systems or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstrations will not annoy or disturb adjacent exhibitors. Operators of noise-making exhibits must secure approval of operating methods before the exhibit opens. ACA Show Management shall have discretion to order removal or dismantling of exhibits not complying with this requirement.
- 7) Any display that exceeds normal display regulations (see Diagram A) must be approved in writing prior to the exhibit show. Permission must also be granted and arrangements must be made for any **oversized display which may require early setup.** Exhibitors who need to gain approval and make special arrangements must contact the ACA Exhibits Department at (800) 222-5646, ext. 0014, at least 60 days in advance of the show. Displays that do not conform to regulations as stated herein and have not been approved by ACA Show Management prior to the exhibit show will not be accepted. Upon approval, exhibitors will be directed to Hargrove, Inc. to arrange for an early setup time, if applicable.
- 8) Because of insurance restrictions, all firearms must be transported in cases and exhibited/displayed inoperative. All firearms must be removed from the building each day after show hours. At no time shall firearms be loaded or contain live ammunition. Firing mechanisms on all firearms must be locked at all times. Firearms and ammunition will be inspected by an authorized safety inspector approved by Navy Pier during event move-in. Sale of firearms is prohibited in the Gaylord Palms Resort and Convention Center although exhibitors may take orders for future delivery.
- 9) Companies will not be allowed to place any materials in ACA's Press or Registration Area.

## Photography Notice

**Still photography and video recording of any exhibit or function is prohibited within the exhibit hall, meeting rooms and lobbies. Exhibitors may take pictures of only their own booth before and after show hours only. Any other photography must be first approved by Show Management.**



# Display Rules and Regulations (continued)

10) Distribution of circulars or promotional material may be made only within the booth assigned to the exhibitor presenting such material. A firm or organization not assigned exhibit space will not be permitted to solicit business within the exhibit area or in any other conference areas.

11) Combustible Materials Storage: ACA requires that exhibitors' literature to be displayed or for distribution be limited to a one-day supply. Reserve supplies shall be kept in closed containers and stored outside the Convention Facility in a neat manner. All exhibit booths must be cleaned of combustible rubbish daily. The show decorator provides cleaning services. Storage of any materials will not be allowed behind the back curtain of the booth.

12) Subject to ACA's policy regarding attendance at and coverage of the 141<sup>st</sup> Congress of Correction by representatives of the media and other publications, companies offering products or services to the corrections industry are eligible to exhibit at the Conference. ACA reserves the right to determine the eligibility of any company and, on the basis of that determination, to decline, to accept any exhibit booth contract or to cancel any contract already accepted from a company later determined to be ineligible to exhibit.

13) The ACA reserves the right to restrict exhibits that, because of noise, method of operation, materials, or for any other reason, become objectionable, and also reserves the right to prohibit any exhibit that, in the opinion of show management, may detract from the general character of the exhibit show as a whole. Should this occur, ACA shall not be liable to the exhibitor for refund of booth rental fees or for any other damages whatsoever.

14) Any and all outstanding debts with the ACA must be paid prior to any company, organization, or agency occupying an exhibit booth at any ACA show.

15) The ACA requires that any group, organization, corporation, company or other entity which advertises in ACA publications, or exhibits at ACA shows, respect the dignity of all individuals.

\*16) Food and beverages may be served or consumed only if they constitute the product being exhibited. A 2 to 3-ounce limitation is placed on the size of the cups used for beverage distribution, and a 2 to 3-ounce weight limitation is also placed on food items. Any food or beverage served from an exhibitor's booth which does not represent the product being exhibited must be purchased through the official convention center catering contractor.

17) Helium balloons are permitted in the convention center, however they may not be used as giveaways. Any helium tanks must be removed daily. Storage of tanks in the building is not permitted.

18) The use of open flame, including fire acts, or the storage and handling of flammable liquids, chemicals or harmful caustic substances is prohibited, unless approved by the Fire Marshall. This approval must be coordinated via the ACA and received in writing no less than 60 days prior to the date of the show.

19) All exhibit and exhibit hall electrical installations, connections and disconnections must be obtained exclusively through the Building Electrical Contractor.

20) In order to preserve tax-exempt status with the Internal Revenue Service, ACA must insist that **no selling take place in the Gaylord Palms Resort and Convention Center. However orders may be taken by vendors.**

21) Smoking in the Gaylord Palms Resort and Convention Center is prohibited.

22) Exhibitors which utilize or include in their exhibit materials or in their exhibit booths (a) material which is copyrighted by another, including without limitation live music or recorded music and/or videos which may or may not contain background music, or (b) materials incorporating matter subject to any other intellectual property right of another, must obtain proper licenses to use such materials, provided, however, that exhibitors need not obtain a license to utilize music the copyright to which is owned by BMI or ASCAP unless such music is utilized as background music, i.e. in a video and to be exhibited in the exhibit booth. Exhibitor agrees to defend and indemnify ACA, its officers, governors, employees, agents, subcontractors and the convention center authority against any and all claims, demands, suits or causes of action asserting infringement of copyright or any other intellectual property right in connection with the exhibitor's exhibit booth or exhibit materials.

23) Exhibit booths must be in compliance with the requirements of the Americans With Disabilities Act (ADA) for "places of public accommodation." Exhibitors hereby agree that they will defend, indemnify, and hold and save ACA, its officers, governors, employees and agents harmless from and against any and all claims, demands, actions, damages, loss, liabilities, expenses, and judgments recovered from or asserted against ACA on account of any actual or alleged failure of the exhibitor's exhibit booth to comply in any respect with the requirements of the ADA. Nothing in this agreement shall be deemed to be an admission by ACA or the exhibitor that either entity is a "public accommodation," or that the convention space or the exhibit booth leased hereunder is a "place of public accommodation," under the ADA.

24) Exhibitor represents and warrants that it is in full compliance with all federal, state, and local equal employment laws, rules, regulations and ordinances applicable to its operations.

25) Exhibitors accept full responsibility for their acts and conduct, as well as the acts and conduct of their invitees, within any part of the Exhibit Hall and conference area, and agree to defend and indemnify ACA against any and all claims, demands, actions, damages, losses, liabilities, expenses, and judgments recovered or asserted against ACA on account of any such acts or conduct.

26) During the exhibit setup and dismantling hours and in the evening after the close of exhibits, ACA will provide security service to cover entrances to the Exhibit Hall. During exhibit hours, exhibitors will be responsible for security in their booth(s). Small items of value should be removed from the area during non-show hours. **ACA shall not, at any time, be responsible for the safety of the property of the exhibitors, its agents, employees or invitees, from theft or damage by fire, accident or due to any other cause. Exhibitors are required to insure the contents of their exhibit booths. The exhibitor assumes entire responsibility for losses, damages, and claims arising out of (a) damage to exhibitor's displays, equipment, and other property brought upon the premises of the Exhibit Hall and (b) injury to exhibitor employees, agents, or invitees within the Exhibit Hall. The exhibitor shall defend and indemnify ACA, its officers, governors, employees and agents against any and all claims, demands, actions, damages, losses, liabilities, expenses, and judgments recovered or asserted against ACA on account of any such damage or injury.**

27) Exhibitors or their agents shall not injure or deface the walls of the building, the booths or the equipment of the booths, including via painting and staining. Exhibitors are not permitted to use tape, or drive tacks, nails, or screws into the walls or woodwork. When such damage appears, the exhibitor is liable to the owner of the property so damaged. Use of stickers, decals, and adhesive materials is limited to the exhibitor's own display. Glitter is not permitted in the Exhibit Hall.

28) All materials used in displays must be flameproof and meet local fire regulations. All electrical wiring must conform to local codes. These regulations will be enforced.

29) The Osceola County Fire Department requires that all fully enclosed exhibit spaces be equipped with smoke detectors and an annunciator located on the exterior of that space.

30) Any vehicle or combustion operated machine that is a part of an exhibit must contain a minimal amount of gasoline (less than one quarter tank) and must be equipped with locking gas caps. All battery cables must be disconnected and ends taped, gas caps locked, and the keys retained in either the Show Management or Building Management Office. No refueling is permitted in the Gaylord Palms Resort and Convention Center. Refueling may be done outside of the Complex only. Exhibitors must protect floors under vehicles from any leakage, spillage, or other potential damage.

31) Running Fuel-Powered Motors or Machinery: All fuel-powered motors must have an exhaust system that will prevent any fumes from being emitted. Prior to show, ACA and The Gaylord Palms Resort and Convention Center approval is required. A Fire Watch may be required. This approval must be coordinated via the ACA and received in writing no less than 60 days prior to the date of the show.

32) Tents, Awnings, Canopies: The use or display of tents, awnings or canopies requires prior written approval of the Gaylord Palms Resort and Convention Center. This approval must be coordinated via the ACA Show Management and received in writing no less than 60 days prior to the date of the show and must include detailed plans showing size, height, location, anchoring details and certification of flame retardancy for all materials. The Gaylord Palms Resort and Convention Center does not allow exhibitors to drill in the floor.

**33) During Exhibit Hall setup or teardown, children under the age of 16 are not allowed in the Exhibit Hall.**

34) No animals are permitted in Gaylord Palms Resort and Convention Center without prior approval of Gaylord Palms. If approval is given all sanitary needs for animals is the responsibility of the exhibitor.

35) As a courtesy to all exhibitors, hospitality suites shall not be open, and private parties shall not be permitted, during the scheduled hours of the trade show. ACA meetings or other ACA functions. Exhibitors scheduling private functions in conflict with official ACA events will jeopardize participation in future ACA shows.

36) In the event of cancellation of the 141<sup>st</sup> Congress of Correction for any reason, ACA's liability to an exhibitor shall not exceed the amount of rental fees paid over and above the non-refundable deposit. The exhibitor's acceptance of these Rules and Regulations constitutes a release of ACA from any claims for damages in excess of said amount.

37) ACA shall not be liable for failure to perform its obligations hereunder due to strikes, riots, acts of God, pandemics or any other cause beyond its control.

38) All regulations as stated in this brochure are part of the legally binding booth reservation contract. In signing, the exhibitor agrees to abide by the regulations as stated herein and on the Booth Reservation Contract itself.

In the event ACA determines an exhibitor is in violation of any of these Rules and Regulations, ACA Show Management will personally contact the senior exhibitor staff member present to advise that individual of the details of the violation. ACA will allow a reasonable amount of time for the exhibitor to correct the violation. If the infraction is not corrected within the time allowed, the exhibitor's booth may, at the sole discretion of ACA Show Management, be closed and/or dismantled without compensation to the exhibitor, and the exhibitor may forfeit the right to exhibit at future ACA events. All matters not covered by these Rules and Regulations shall be within the discretion of ACA Show Management. These Rules and Regulations may be amended at any time by ACA Show Management. Any such amendments shall be provided to, and shall be binding upon, all exhibitors.

**\* All Food and beverage items must be approved by ACA Show Management in cooperation with Convention Center Facility Catering.**



# Schedule At A Glance

## Exhibitor Timeline & Important Dates

Please note the following important dates and deadlines regarding the upcoming 141<sup>st</sup> Congress of Correction:

### **March 2011**

Submit Booth Reservation Contract along with Deposit or Full Payment

Receive Booth Confirmation Letter via email and Hargrove Exhibitor Kit Information

### **April 2011**

April 1<sup>st</sup>-Housing opens online-www.aca.org/housing

April 1<sup>st</sup>-Online Registration Opens and Exhibitor Kit is available online through Hargrove.

### **May 2011**

May 18<sup>th</sup>-Deposit deadline. All payments after this date must be in full

May 18<sup>th</sup>-Deadline for the Exhibitor Directory listing in the 141<sup>st</sup> Congress of Correction Program Book. All contact information and company descriptions must be submitted by this date to be included in the Program Book.

May 18<sup>th</sup>-Cancellation deadline. Prior to May 18, 2011 the booth reservation fee less the non-refundable deposit will be refunded upon written request. After May 18, 2011, no refunds will be made.

### **June 2011**

June 10<sup>th</sup> -Advertising space deadline for the 141<sup>st</sup> Congress of Correction Program Book. Call ACA at 1-800-222-5646, ext. 0019 to receive additional information.

June 24<sup>th</sup> -Ad Materials close/copy deadline for 141<sup>st</sup> Congress of Correction Program Book.

### **July 2011**

July 18<sup>th</sup>-Discount Deadline for Hargrove Order Forms.

July 11<sup>th</sup>-Exhibitor Shipments to Advance Warehouse begins.

### **August 2011**

August 2<sup>nd</sup>-Exhibitor shipments to advance warehouse ends.

August 6<sup>th</sup>-Exhibitor Direct Shipment begins.

August 5<sup>th</sup>-Congress begins and registration opens 2-5pm in Gaylord Palms.

August 6<sup>th</sup>-10:00am-4:00pm Exhibitor Move in Begins in Gaylord Palms Resort and Convention Center-Florida Exhibit Hall. Halls C,D,E,F.

August 7<sup>th</sup>-Exhibitor Move In continues from 8:00am-1:00pm in Florida Exhibit Hall C,D,E,F.

Exhibit Hall Open House 4:00pm-6:00pm in Gaylord Palms Resort and Convention Center, Florida Exhibit Hall.

August 9<sup>th</sup>-Exhibit Hall closes at 12:00pm. Exhibitor Move-Out 1:00pm-8:00pm-Gaylord Palms Resort and Convention Center.

August 10<sup>th</sup>-Exhibitor Move-Out 8:00am-10:00am-Gaylord Palms Resort and Convention Center.

**For additional information, please call:  
1-800-222-5646, ext. 0014 or email: CaitlinM@aca.org**



# Sponsorship Opportunities

141<sup>st</sup> Congress of Correction  
Kissimmee, Florida  
August 5 - 10, 2011

## General Session Keynote Speaker

**\$30,000 SOLD**

Sponsorship of the General Session Keynote Speaker is a prestigious event to have your company name allied with. Traditionally the keynote speaker will motivate and move our audience to positive action both at work and at home. Some previous speakers include Donna Brazile, Pat Buchanan, and others. The General Session is the official gathering of over 1,500 people to listen and to learn from the speaker's experiences.

## E.R. Cass Award Banquet Entertainment

**\$25,000**

Sponsorship of the E.R. Cass Award Banquet Entertainment allows your company to be associated with this prestigious event. Traditionally, the E.R. Cass Award Banquet recognizes individuals who have exceptionally served in the field of corrections. The E.R. Cass Award is one of the highest honors in corrections, and your company would provide the entertainment for the evening. Your company will be recognized up on stage as well as in the event program and any other promotional materials associated with the event.

## E.R. Cass Award Banquet Wine Service **\$6,000 Exclusive or \$3,000 Co-Sponsorship**

Sponsorship of the E.R. Cass Award Banquet Wine Service allows your company to have your name in front of the top decision makers at this prestigious event. Traditionally the E.R. Cass Award Banquet recognizes individuals who have exceptionally served in the field of corrections. The E.R. Cass Award is one of the highest honors in corrections, and your company would provide the wine on the tables to go with the dinner. On each bottle, your company will have a tag with your company name and logo indicating your valued sponsorship. Also, your company will be recognized up on stage as well as in the event program and any other promotional materials associated with the event.

## Registration Services

**\$10,000**

Sponsorship of the Summer Conference registration services allows your logo to be placed on each confirmation sent to attendees. The attendees will recognize your company logo and associate it with the state-of-the art registration services provides before and during the conference.

## General Session Audio Visual

**\$10,000**

Sponsorship of the General Session audio visual will bring attention to your company during the General Session. As attendees enter the hall, your company logo will be on display and your company will be recognized from the podium during the event. Your company will be associated with this prestigious event.

## Registration Tote Bags

**\$6,000 SOLD**

This sponsorship involves providing Tote Bags to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each bag. Your company name will be in front of everyone in attendance on a daily basis.

## Lanyards/Badge Holders

**\$6,000 SOLD**

This sponsorship involves providing Badge Holders to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each badge. Your sponsorship will reinforce your company's presence at the conference because every attendee must have a badge.

## Hotel Room Key Cards

**\$6,000 SOLD**

This sponsorship involves providing Hotel Room Key Cards to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each key. It's a great way to advertise your company at the conference because every attendee staying at a conference hotel will receive one.

## Healthcare Reception

**\$15,000**

The Healthcare Reception sponsorship can either be a co-sponsorship or an exclusive sponsorship. This is an exceptional event where healthcare professionals meet and greet in a social setting with their peers and the vendors and agents they work with throughout the year. Reception will honor those serving in corrections healthcare.

## Healthcare Luncheon

**\$14,000**

This sponsorship is an exclusive luncheon for healthcare professionals which will provide both an educational and social forum to the men and women in the corrections field. This is a wonderful event that has been a part of the Summer Conference for several years and is always a huge success.



# *Sponsorship Opportunities (continued)*

## **Military Reception Co-Sponsorship**

***\$5,000 each***

The Military Reception is one of the most prestigious events at the ACA Conference. Sponsorship of this event will allow your company to show their patriotism and support for the military. This "by invitation only" event recognizes the sacrifices and efforts our military make every day on behalf of America.

## **Exhibit Hall Open House Co-Sponsorship**

***\$5,000 each***

The "Grand Opening" reception in the exhibit hall will allow you and your staff to participate in this festive event. This conference's theme will be a 1920's speakeasy...so get ready for some good old fashion fun! All companies participating will be recognized and participate in an evening prize drawing.

## **Grand Prize Co-Sponsorship**

***\$5,000 each***

This sponsorship helps provide a spectacular Grand Prize to the attendees. The sponsorship includes attendees going to each sponsor's booth to have a card stamped before they can enter to win the Grand Prize, guaranteeing a large volume of foot traffic to your booth. Also with this sponsorship during the drawing itself a representative from your company will participate in the drawing on stage.

## **Condensed Meeting-at-a-Glance**

***\$3,500 SOLD***

This sponsorship is commonly referred to as a pocket guide and is distributed along with the program book to all attendees. The Condensed Meeting-at-a-Glance is a compact listing of all the events with locations and times, very handy for the on the run attendee.

## **Cyber Café**

***\$3,000 each cluster***

Sponsorship allows a company to have up to three different locations of internet service. The company also may have their website set as the homepage and have a screen saver with their logo on it. This sponsorship will give your company continued exposure throughout the conference.

## **Rise and Shine Morning Coffee**

***\$6,000 each day***

Sponsorship of the morning coffee service at the convention center each day-Saturday, Sunday, Monday, and Tuesday, will be a wakeup call each person will appreciate. Your staff is welcomed to greet the guests each day.

## **Monday Morning Munchies Co-Sponsors**

***\$3,000 each SOLD***

Sponsorship is open to have multiple sponsors to provide some light refreshments and snacks to the attendees after the General Session. The audience will be most appreciative of the food and beverage provided by the sponsors. Everyone likes to eat.

## **Expo Map**

***\$2,500***

This sponsorship includes the company logo and booth location to be highlighted on the expo maps that will be in and around the Exhibit Hall. Your booth location will be highlighted on the map for everyone to locate you and your products.

## **Shuttle Service**

***\$15,000***

Daily shuttle service starting Friday thru Wednesday for our guests staying at the Gaylord Palms and Radisson hotels.

**We encourage you to become an integral part of the American Correctional Association's 141<sup>st</sup> Congress of Correction. Without support from you, we could not continue to provide the educational and professional opportunities to the field of corrections. These are the people that allow us to have the quality of life we enjoy in this country. Don't let them down. Support this event and help ACA continue its mission.**



# ACA Sponsorship Form

141<sup>st</sup> Congress of Correction  
 August 5 – 10, 2011  
 Kissimmee, Florida

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Exclusive Sponsorship Opportunities

_____ Expo Map	\$2,500
_____ Bottled Water*	\$2,500
_____ Cyber Café*	\$3,000
<b>SOLD</b> Condensed-Meeting-at-a-Glance	\$3,500
<b>SOLD</b> Tote Bags*	\$6,000
<b>SOLD</b> Hotel Key Cards	\$6,000
_____ Coffee (Daily Service)	\$6,000
<b>SOLD</b> Lanyards/Badge Holders*	\$6,000
_____ E.R. Cass Banquet Wine Service	\$6,000
_____ General Session Audio/Visual	\$10,000
_____ Registration Service	\$10,000
_____ Healthcare Luncheon	\$15,000
_____ Healthcare Reception	\$16,000
_____ Shuttle Service	\$15,000
_____ E.R. Cass Entertainment	\$25,000
<b>SOLD</b> General Session Keynote Speaker	\$30,000

## Co-Sponsorship Opportunities

_____ E.R. Cass Banquet Wine Service	\$3,000
_____ Grand Prize	\$5,000
<b>SOLD</b> Monday Morning Munchies	\$3,000
_____ Military Reception	\$5,000
_____ Healthcare Reception	\$8,000
_____ Exhibit Hall Open House	\$5,000
_____ Healthcare Luncheon	\$6,000

### Sponsorship Benefits:

*Ribbon on Badge  
 Recognition in Program Book  
 Recognition in Promotional Materials  
 Pre-Registration List of Attendees  
 Post-Show List of Attendees  
 Recognition in CT Magazine  
 Floor Stickers at Exhibit Booth*

**\*Sponsor Responsible for all costs associated with sponsorship. Payment must accompany request.**

**NOTE: Only current exhibiting companies may be a sponsor for the 141st Congress of Correction.**

Signature Required: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Signature: \_\_\_\_\_

Payment:

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_ / \_\_

Security Code (on back of credit card): \_\_\_\_\_

Please Return Form with Payment to: American Correctional Association  
 Fax: 703-224-0040 Email: caitlinm@aca.org



# Advertising Opportunities

## 141<sup>st</sup> Congress of Correction

### Conference Planning Guide

This publication is a first-hand look at what to expect at the ACA 141<sup>st</sup> Congress of Correction. It serves as a valuable reference tool, containing pertinent information on conference registration, hotel reservations, airline travel, as well as a schedule of conference workshops and social events. Your advertisement will give you exposure through the months prior to the conference and can let members know that you will be attending the meeting. This guide is sent to more than 20,000 people.

### Conference Program Book

This publication is received by all attendees at the 141<sup>st</sup> Congress of Correction. It will provide your company with a high profile throughout the entire event. You can use your ad to invite attendees to your booth, highlight the products or services offered by your company and profile your company's history and experience. It also contains all the conference information on sessions, social events, activities, the exhibit hall, convention center and hotel floor plans, as well as an alphabetical index of exhibitors, sponsors and advertisers.

### Rates for Ads

Full Page Color	\$1,000
Full Page Black & White	\$750
Full Page, Cover 2, Color	\$2,000
Full Page, Cover 3, Color	\$2,000
Full Page, Cover 4, Color	\$3,000
½ Page Color (horizontal)	\$750
½ Page Black & White (horizontal)	\$500

**Special Positions 20% Surcharge**

**Note: Only current exhibiting companies may have an ad in the Program Book and Planning Guide.**

### Contact the ACA Sales Team for More Information

Darryl Greenridge  
Phone: 703-224-0035  
Fax: 703-224-0040  
Email: [Darrylg@aca.org](mailto:Darrylg@aca.org)

Gail Mckie  
Phone: 703-224-0030  
Fax: 703-224-0040  
Email: [Gailm@aca.org](mailto:Gailm@aca.org)



# 141<sup>st</sup> Congress of Correction Planning Guide Advertising Contract

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Ad Space Reservations due February 25, 2011 Ad Materials due March 11, 2011**

**\*Please Note: In the case of a cancellation, notice must be sent in writing on or before March 11, 2011 in order to be eligible for a 50% refund. Cancellation after March 11, 2011 will result in no refund of any kind, nor can monies be applied or transferred to any other marketing areas.**

## Standard Space

\_\_\_\_\_ Full Page, 4 Color Ad \$1,000

\_\_\_\_\_ Full Page, BW \$750

## Premium Space

\_\_\_\_\_ Cover 2, Color \$2,000

\_\_\_\_\_ Cover 3, Color \$2,000

\_\_\_\_\_ Cover 4, Color \$3,000

\_\_\_\_\_ Special Positions 20% surcharge

Preferred Position: \_\_\_\_\_

**Specs: Full Page – 7"x10", bleed 8 5/8" x 11 3/16" Half Page – 7" x 4 7/8", bleed 7 1/4" x 5 1/8"**

\_\_\_\_\_ Repeat ad copy from: \_\_\_\_\_ (list publication/date)

**These prices are NON-COMMISSIONABLE. Please sign below and return to ACA immediately.  
Prepayment required for this publication.**

Authorized by \_\_\_\_\_ Date \_\_\_\_\_

## Payment Options:

Check Number: \_\_\_\_\_ Amount: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Amount Charged \$: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please return orders and payment either by fax: 703-224-0040 or email: [marym@aca.org](mailto:marym@aca.org)**

**Note: Only current exhibiting companies may have an ad in the Planning Guide.**



# 141<sup>st</sup> Congress of Correction Program Book Advertising Contract

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Ad Space Reservations due June 10, 2011    Ad Materials due June 24, 2011**

**\*Please Note: In the case of a cancellation, notice must be sent in writing on or before June 24, 2011 in order to be eligible for a 50% refund. Cancellation after June 24, 2011 will result in no refund of any kind, nor can monies be applied or transferred to any other marketing areas.**

### Standard Space

- \_\_\_\_\_ Full Page, 4 Color Ad      \$1,000
- \_\_\_\_\_ Half Page, 4 Color Ad      \$750 (Horizontal Only)
- \_\_\_\_\_ Full Page, BW              \$750
- \_\_\_\_\_ Half Page, BW              \$500 (Horizontal Only)

### Premium Space

- \_\_\_\_\_ Cover 2, Color              \$2,000
- \_\_\_\_\_ Cover 3, Color              \$2,000
- \_\_\_\_\_ Cover 4, Color              \$3,000
- \_\_\_\_\_ Special Positions 20% surcharge

Preferred Position: \_\_\_\_\_

**Specs: Full Page – 7"x10", bleed 8 5/8" x 11 3/16"    Half Page – 7" x 4 7/8", bleed 7 1/4" x 5 1/8"**

\_\_\_\_\_ Repeat ad copy from: \_\_\_\_\_ (list publication/date)

**These prices are NON-COMMISSIONABLE. Please sign below and return to ACA immediately.  
Prepayment required for this publication.**

Authorized by \_\_\_\_\_ Date \_\_\_\_\_

### Payment Options:

Check Number: \_\_\_\_\_ Amount: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Amount Charged \$: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please return orders and payment either by fax: 703-224-0040 or email: [marym@aca.org](mailto:marym@aca.org)  
Note: Only current exhibiting companies may have an ad in the Program Book**





*Coming soon...*

*2012 Winter Conference  
January 20 – 25, 2012  
Phoenix, Arizona*

*[www.aca.org/conferences](http://www.aca.org/conferences)*



**American Correctional Association  
206 N. Washington St., Suite 200  
Alexandria, VA 22314  
[www.aca.org](http://www.aca.org)**