

ACA SPONSORSHIP AND ADVERTISING FORM

2008 WINTER CONFERENCE

Grapevine, Texas • January 11-16

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E- Mail: _____

SPONSORSHIP OPPORTUNITIES:

PLATINUM LEVEL

Exclusive Sponsorship Opportunities:

<input type="checkbox"/> Shuttle Service	\$10,000
<input type="checkbox"/> Exhibit Hall Reception	\$20,000
<input type="checkbox"/> Specialty Break	\$20,000
<input type="checkbox"/> Grand Prize	\$30,000
<input type="checkbox"/> Luncheon Keynote Speaker	\$30,000
<input type="checkbox"/> Luncheon (meal)	\$30,000
<input type="checkbox"/> General Session Keynote Speaker	\$50,000
<input type="checkbox"/> Audio Visual Equipment	\$50,000
<input type="checkbox"/> Sunday Night Social	\$50,000

Co-Sponsorship Opportunities:

<input type="checkbox"/> Sunday Night Social	\$25,000
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GOLD LEVEL

Exclusive Sponsorship Opportunities:

<input type="checkbox"/> Tote Bags*	\$6,000
<input type="checkbox"/> Lanyards/Badgeholders*	\$6,000
<input type="checkbox"/> Cyber Cafe*	\$6,000
<input type="checkbox"/> Hotel Key Cards*	\$6,000
<input type="checkbox"/> Expo Open House	\$5,000

Co-sponsorship Opportunities:

<input type="checkbox"/> Specialty Break	\$5,000
<input type="checkbox"/> Exhibit Hall Reception	\$5,000
<input type="checkbox"/> Audio Visual	\$5,000
<input type="checkbox"/> Grand Prize	\$5,000
<input type="checkbox"/> Shuttle Service	\$5,000
<input type="checkbox"/> Expo Hall Lunch	\$5,000

SILVER LEVEL

Exclusive Sponsorship Opportunities:

<input type="checkbox"/> Morning Coffee	\$3,000
<input type="checkbox"/> Notepads*	\$2,500
<input type="checkbox"/> Pens*	\$2,500
<input type="checkbox"/> Room Deliveries/Door Drop*	\$2,500
<input type="checkbox"/> Water Bottles*	\$2,500
<input type="checkbox"/> Pop Out City Maps*	\$2,500
<input type="checkbox"/> Condensed-Meeting-at-a-Glance	\$2,500

Sponsorship Benefits:

*Free registrations
(Platinum - 3, Gold - 2, Silver - 1)
Signage at the Conference
Ribbon w/badges
Recognition in Program Book
Web site listing/ Web site link (not bronze)
Recognition at the podium (meals only)
Recognition in Promotional Materials
Pre-registration list of attendees
Recognition in CT Magazine
Discount on Program Book ad (10%)
Discount on package (sponsorship,
advertising, exhibiting)*

BRONZE LEVEL

Co-Sponsorship Opportunities:

<input type="checkbox"/> General Meeting Co-sponsorship	\$500 - \$2500
Amount: \$ _____	

HEALTH CARE PROFESSIONAL INTEREST SECTION (H-PIS) EVENTS:

<input type="checkbox"/> General Sponsorship	\$2,500-\$15,000	Amount: \$ _____
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*Sponsor responsible for all costs associated with sponsorship.

Sponsorship deadline December 1, 2007

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ADVERTISING OPPORTUNITIES:

PROGRAM BOOK (reservations due 12/1, artwork due 12/14)

Standard Space

_____ Full Page, 4 Color ad \$1,000
_____ Half Page, 4 Color ad \$ 750 (Horizontal only)
_____ Full Page, B/W \$ 750
_____ Half Page, B/W \$ 500 (Horizontal only)

CONFERENCE DAILY NEWSLETTER (reservations due 12/14, artwork due 12/21)

ACA distributes on-site newsletters at our conventions. Be the exclusive advertiser on the back of this conference newsletter that is distributed to more than 3,000 attendees.

Standard Space

_____ Full Page, B/W (One Day) \$1,000
_____ Full Page, B/W (Three Days) \$2,500

Specs:

Full Page - 7"x10", bleed 8 5/8" x 11 3/16"
Half Page - 7" x 4 7/8", bleed 7 1/4" x 5 1/8"

Take 3% off this package order of exhibit booth, sponsorship, and print advertising

PLEASE MAIL YOUR FORM WITH PAYMENT TO:

OR

FAX YOUR ORDER FORM TO:

**American Correctional Association
Attention: Lisa Freedman, Sales Consultant
206 N. Washington Street, Suite 200
Alexandria, VA 22314**

703-224-0040

Payment Options:

Check number: _____ Amount: _____

Credit Card: Visa MasterCard Discover American Express

Card # _____ Exp. Date _____ Security Code _____

Amount Charged: \$ _____ Signature _____

All orders must be prepaid.

**Questions???? Contact Lisa Freedman
at 703-224-0037 or lisaf@aca.org**

