

Sponsorship Opportunities

General Session Keynote Speaker

\$30,000 SOLD

Sponsorship of the General Session Keynote Speaker is a prestigious event to have your company name allied with. Traditionally the keynote speaker will motivate and move our audience to positive action both at work and at home. Some previous speakers include Donna Brazile, Pat Buchanan, and others. The General Session is the official gathering of over 1,500 people to listen and to learn from the speaker's experiences.

Registration Services

\$10,000

Sponsorship of the Summer Conference registration services allows your logo to be placed on each confirmation sent to attendees. The attendees will recognize your company logo and associate it with the state-of-the art registration services provides before and during the conference.

General Session Audio Visual

\$10,000

Sponsorship of the General Session audio visual will bring attention to your company during the General Session.

As attendees enter the hall, your company logo will be on display and your company will be recognized from the podium during the event. Your company will be associated with this prestigious event.

Registration Tote Bags

\$6,000 SOLD

This sponsorship involves providing Tote Bags to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each bag. Your company name will be in front of everyone in attendance on a daily basis.

Lanyards/Badge Holders

\$6,000 SOLD

This sponsorship involves providing Badge Holders to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each badge. Your sponsorship will reinforce your company's presence at the conference because every attendee must have a badge.

Hotel Room Key Cards

\$6,000 SOLD

This sponsorship involves providing Hotel Room Key Cards to all of the attendees of the conference which will have your company name and logo as well as ACA's logo on each key. It's a great way to advertise your company at the conference because every attendee staying at a conference hotel will receive one.

Healthcare Reception

\$15,000

The Healthcare Reception sponsorship can either be a co-sponsorship or an exclusive sponsorship. This is an exceptional event where healthcare professionals meet and greet in a social setting with their peers and the vendors and agents they work with throughout the year. Reception will honor those serving in corrections healthcare.

Healthcare Luncheon

\$14,000 SOLD

This sponsorship is an exclusive luncheon for healthcare professionals which will provide both an educational and social forum to the men and women in the corrections field. This is a wonderful event that has been a part of the Summer Conference for several years and is always a huge success.

Military Reception Co-Sponsorship

\$5,000 each

The Military Reception is one of the most prestigious events at the ACA Conference. Sponsorship of this event will allow your company to show their patriotism and support for the military. This "by invitation only" event recognizes the sacrifices and efforts our military make every day on behalf of America.

Exhibit Hall Open House Co-Sponsorship

\$5,000 each

The "Grand Opening" reception in the exhibit hall will allow you and your staff to participate in this festive event. All companies participating will be recognized and participate in an evening prize drawing.

Grand Prize Co-Sponsorship

\$5,000 each

This sponsorship helps provide a spectacular Grand Prize to the attendees. The sponsorship includes attendees going to each sponsors booth to have a card stamped before they can enter to win the Grand Prize, guaranteeing a large volume of foot traffic to your booth. Also with this sponsorship during the drawing itself a representative from your company will participate in the drawing on stage.

Condensed Meeting-at-a-Glance

\$3,500 SOLD

This sponsorship is commonly referred to as a pocket guide and is distributed along with the program book to all attendees. The Condensed Meeting-at-a-Glance is a compact listing of all the events with locations and times, very handy for the on the run attendee.

Cyber Café

\$3,000 each cluster

Sponsorship allows a company to have up to three different locations of internet service. The company also may have their website set as the homepage and have a screen saver with their logo on it. This sponsorship will give your company continued exposure throughout the conference.

Rise and Shine Morning Coffee

\$6,000 each day

Sponsorship of the morning coffee service at the convention center each day-Saturday, Sunday, Monday, and Tuesday, will be a wakeup call each person will appreciate. Your staff is welcomed to greet the guests each day.

Monday Morning Munchies Co-Sponsors

\$3,000 each

Sponsorship is open to have multiple sponsors to provide some light refreshments and snacks to the attendees after the General Session. The audience will be most appreciative of the food and beverage provided by the sponsors. Everyone likes to eat.

Expo Map

\$2,500

This sponsorship includes the company logo and booth location to be highlighted on the expo maps that will be in and around the Exhibit Hall. Your booth location will be highlighted on the map for everyone to locate you and your products.

Ice Cream Social

\$5,000

Sponsorship of the ice cream social at the convention center during Exhibit Hall Hours will help attendees cool off on a hot day.

We encourage you to become an integral part of the American Correctional Association's 2012 Winter Conference. Without support from you, we could not continue to provide the educational and professional opportunities to the field of corrections. These are the people that allow us to have the quality of life we enjoy in this country. Don't let them down. Support this event and help ACA continue its mission.

ACA Sponsorship Form

2012 Winter Conference

January 20 – 25, 2012

Company Name: _____

Contact Name: _____

Address: _____ City: _____ State: ____ Zip: _____

Phone: _____ Email: _____

Exclusive Sponsorship

SOLD General Session Keynote Speaker	\$30,000
SOLD Annual Luncheon	\$25,000
____ Healthcare Luncheon	\$15,000
____ Healthcare Reception	\$15,000
____ General Session Audio/Visual	\$10,000
____ Registration Service	\$10,000
SOLD Tote Bags*	\$6,000
SOLD Lanyards/Badge Holders*	\$6,000
____ Coffee (Daily Service)	\$6,000
SOLD Hotel Key Cards*	\$6,000
____ Health Fair	\$5,000
SOLD Condensed Meeting at a Glance	\$3,500
____ Cyber Café*	\$3,000
____ Expo Map	\$2,500
____ Open House Reception	\$10,000

Co-Sponsorship

____ Healthcare Reception	\$8,000
____ Ice Cream Social	\$5,000
____ Grand Prize	\$5,000
____ Military Reception	\$5,000
____ Exhibit Hall Open House	\$5,000
____ General Session A/V	\$5,000
____ Monday AM Munchies	\$6,000

Sponsorship Benefits:

Recognition in Program Book
Recognition in Promotional Materials
Recognition at the Podium (meals)
Pre and Post-Show List of Attendees
Recognition in CT Magazine
Floor Stickers
Ribbon on Badge

***Sponsor responsible for all costs associated with sponsorship. Payment must accompany request.**

NOTE: Only current exhibiting companies may be a sponsor for the 2012 Winter Conference.

Signature Required: _____ Date: _____

Printed Signature: _____

Payment:

Credit Card #: _____ Exp. Date: _____

Security Code (on back of credit card): _____

Please return form with payment to: American Correctional Association

Fax: 703-224-0040; Email: Caitlinm@aca.org

2012 Winter Conference Program Book Advertising Contract

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Ad Space Reservations due November 18, 2011 Ad Materials due December 2, 2011

***Please Note: In the case of a cancellation, notice must be sent in writing on or before December 2, 2011 in order to be eligible for a 50% refund. Cancellation after December 2, 2011 will result in no refund of any kind, nor can monies be applied or transferred to any other marketing areas.**

Standard Space

___ Full Page, 4 Color Ad \$1,000
___ Half Page, 4 Color Ad \$750 (Horizontal Only)
___ Full Page, BW \$750
___ Half Page, BW \$500 (Horizontal Only)

Premium Space

___ Cover 2, Color \$2,000
___ Cover 3, Color \$2,000
___ Cover 4, Color \$3,000
___ Special Positions 20% surcharge

Preferred Position: _____

Specs: Full Page - 7"x10", bleed 8 5/8" x 11 3/16" Half Page - 7" x 4 7/8", bleed 7 1/4" x 5 1/8"

___ Repeat ad copy from: _____ (list publication/date)

**These prices are NON-COMMISSIONABLE. Please sign below and return to ACA immediately.
Prepayment required for this publication.**

Authorized by _____ Date _____

Payment Options:

Check Number: _____ Amount: _____

Card #: _____ Exp. Date _____ Security Code _____

Amount Charged \$: _____ Signature: _____

Please return orders and payment either by fax: 703-224-0040 or email: marym@aca.org
Note: Only current exhibiting companies may have an ad in the Program Book

2012 Winter Conference Planning Guide Advertising Contract

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Ad Space Reservations due September 9, 2011 Ad Materials due September 25, 2011

***Please Note: In the case of a cancellation, notice must be sent in writing on or before September 25, 2011 in order to be eligible for a 50% refund. Cancellation after September 25, 2011 will result in no refund of any kind, nor can monies be applied or transferred to any other marketing areas.**

Standard Space

___ Full Page, 4 Color Ad \$1,000

___ Full Page, BW \$750

Premium Space

___ Cover 2, Color \$2,000

___ Cover 3, Color \$2,000

___ Cover 4, Color \$3,000

___ Special Positions 20% surcharge

Preferred Position: _____

Specs: Full Page - 7"x10", bleed 8 5/8" x 11 3/16" Half Page - 7" x 4 7/8", bleed 7 1/4" x 5 1/8"

___ Repeat ad copy from: _____ (list publication/date)

**These prices are NON-COMMISSIONABLE. Please sign below and return to ACA immediately.
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Authorized by _____ Date _____

Payment Options:

Check Number: _____ Amount: _____

Card #: _____ Exp. Date _____ Security Code _____

Amount Charged \$: _____ Signature: _____

Please return orders and payment either by fax: 703-224-0040 or email: marym@aca.org

Note: Only current exhibiting companies may have an ad in the Planning Guide.